

# THE INFLUENCER CHEAT SHEET

The following are suggested leaders and brands with audiences that would show an interest in this product.

The strategy is to comment on their Instagram posts, so their audience can see your comment.

If they find value in what you say, they will potentially check out your profile to learn more.

The key is to always remember to deliver value in your comments or you will be seen as a spammer.

## **Jocko Willink**

Instagram:

<https://www.instagram.com/jockowillink/>

## **Meditation and Technique**

Instagram:

<https://www.instagram.com/meditation.and.technique/>

## **Tim Ferriss**

Instagram:

<https://www.instagram.com/timferriss/?hl=en>

## **Mind Valley**

Instagram:

<https://www.instagram.com/mindvalley/>

**Oprah**

Instagram:

<https://www.instagram.com/oprah/>

Website: <http://www.oprah.com/>

**Jay Shetty**

Instagram handle: @jayshetty

Website: <https://jayshetty.me/>

**Mel Robbins**

Instagram handle: @melrobbins

Website: <https://melrobbins.com/>

**Lewis Howes**

Instagram handle: @lewishowes

Website: <https://lewishowes.com/>

**Marie Forleo**

Instagram handle: @marieforleo

Website: <https://www.marieforleo.com/>

**Tony Robbins**

Instagram handle: @tonyrobbins

Website: <https://www.tonyrobbins.com/>

**James Clear**

Instagram handle: @jamesclear

Website: <https://jamesclear.com>