

Learn Exactly Everything You Need
To Know About Becoming A
Successful Affiliate Marketer

Discover

AFFILIATE MARKETING SCHOOL



CHECKLIST

Affiliate Marketing School – Checklist

Introduction

- Becoming an affiliate marketer is in many ways the perfect business model
- It *absolutely* is possible to earn a huge amount of money online as an affiliate marketer
- The problem with current affiliate teachings:
 - They don't want you to know the techniques they are actually using to get rich (newsflash: it's selling those books to you!)
 - They actually aren't that successful. That's because a large proportion of the people who are successful are already living on a sunny island somewhere and no longer need to sell eBooks!
- The intention of this book is to cut through the noise and give you the CORRECT way on how to become a successful affiliate marketer in today's world.

Affiliate marketing

- Do you want to sell:
 - Digital products (recommended)
 - Physical products

Find a high-quality product to sell

- Look for products on:
 - Google
 - JVZoo
 - Clickbank
 - Warrior Plus
 - Amazon
- Get your unique affiliate link
- Disguise your affiliate URL

Create a website to sell from

- Get yourself a hosting account
- Get yourself a domain name
- Install WordPress

Create your sales page and include:

- The value proposition
- Know your audience
- Have urgency
- Make sure it's readable
- Narrative structure
- STAND OUT!

Market, Advertise, Promote!

- Find your route to market
- Promote on all social media platforms
- Find your most preferred social media focus on 2, then expand from there

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- Try our paid advertising if you have a budget
- Facebook and Google PPC ads
- Solo ads

- Finding the perfect niche**
 - Not all niches will make you a fortune
 - Pick the right niche and affiliate marketing because a lot easier
 - Pick a goldilocks niche
 - Once you have chosen a profitable niche – it's down to you
 - Your involvement in that niche your passion and drive will 10x your results

- Becoming a thought leader**
 - Provide constant value
 - Become a leader in the niche
 - Build a loyal following online
 - Build your email list
 - Build a sales funnel

- Selling physical affiliate products**
 - Amazon have the biggest physical product affiliate program
 - Find private affiliate offers for better commissions

- Scaling up**
 - Have a funnel in place
 - Build an email list
 - Continue to build social following
 - Become a leader in the niche by providing value
 - Drive more traffic to your affiliate links and offer
 - Promote multiple related offers to your audience
 - Invest any profits in paid traffic to scale fast