ULTIMATE VIDEO GFX RESOURCES
The Secret List Of Free Video And Graphics Resources That Will Save You Thousands Of Dollars!

# Congratulations On Getting Access!

There are many ways to benefit from this Video And Graphics Resource Guide, but at the very least you will save hours and hours of scouring the internet looking for the information that's been included in this Instant "Rolodex", and potentially thousands of dollars too.

The use of videos and the demand for high-quality image and graphics has recently exploded and is showing no signs of slowing down. That's why now, more than ever, it's essential to know where to find both the resources you need and the tools to use them with without breaking your budget.

Sites that sell Stock Images, Graphics and Stock Videos charge top dollar for similar items that you could potentially find, and use, for free if you know where to look.  That's where this Resources Guide comes in!

## IMPORTANT

*We've provided links to an abundance of resources that are free to download and provided general guidance only to the license terms for each resource.  However, it's very important and is your responsibility to satisfy yourself that your intended use of the resource is covered by the license you receive. We take no responsibility nor bear any liability in this respect.*

# Table of Contents


**Backgrounds** ..... 4

**Icons** ..... 6

**Mascots** ..... 8

**All Graphics** ..... 9

**Silhouettes** ..... 13

**Vector Graphics & Clipart** ..... 15

**Drawing Tools** ..... 18

**Design Tools** ..... 21

**Infographics Creators** ..... 24

**Miscellaneous Graphics Tools** ..... 27

**Photographs** ..... 28

**eCover Creators** ..... 42

**GIF Makers** ..... 44

**Image Converters** ..... 46

**Image Editors** ..... 47

**Mock-Up Creators** ..... 53

**Image Resizers** ..... 56

**Stock Footage** ..... 59

**Video FX** ..... 64

**Cinemagraph Maker** ..... 65

**Screen Recorders** ..... 66

**Video Converters** ..... 67

**Video Editors** ..... 69

**Video Creation** ..... 71

**Video Graphics** ..... 75

**Sound Effects & Background Music** ..... 76

**Audio Recorders & Editors** ..... 80

**Audio Converters** ..... 82

**Color Palette Generator** ..... 84

**Ratio Tool for Graphics & Videos** ..... 84

**File Conversions - Images, Videos & Documents** ..... 85

**Patterns** ..... 86

**Photoshop Brushes & PSDs** ..... 86

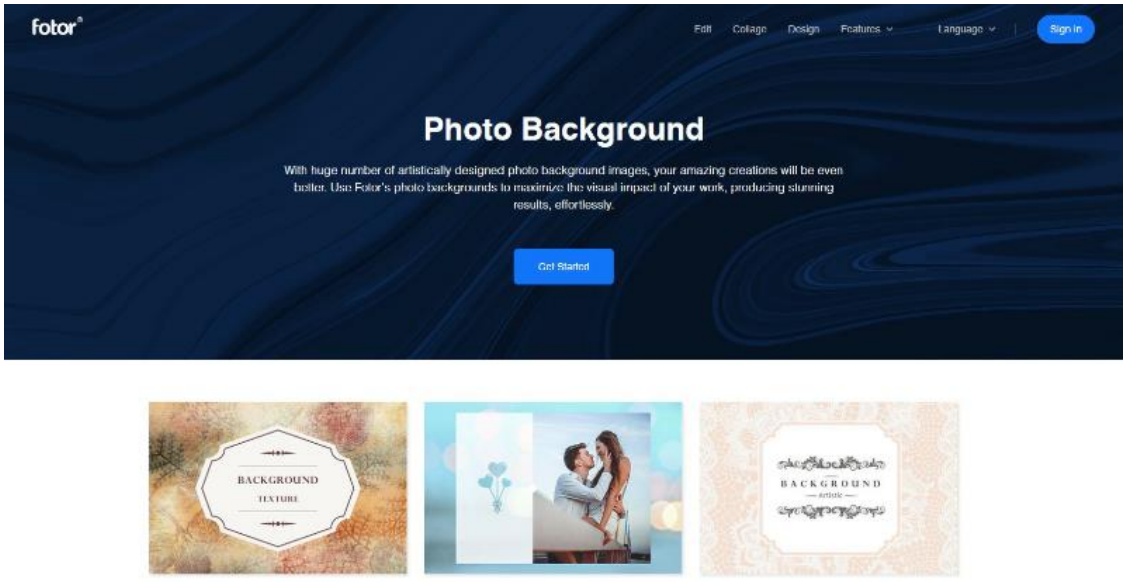
**Adobe Photoshop & Adobe Illustrator** ..... 88

**The Essentials of Design** ..... 88

# Backgrounds

**Backgrounds form an important part of any design, whether it's a background for an object, another graphic, or even a website or opt-in page. The background you choose can make a huge difference to the overall look and feel that's achieved, or perceived, and can either enhance the main subject or detract from it, especially if it's too busy or too fussy. The websites below will give you an abundance of choice and let you find the right background for any project completely free.**

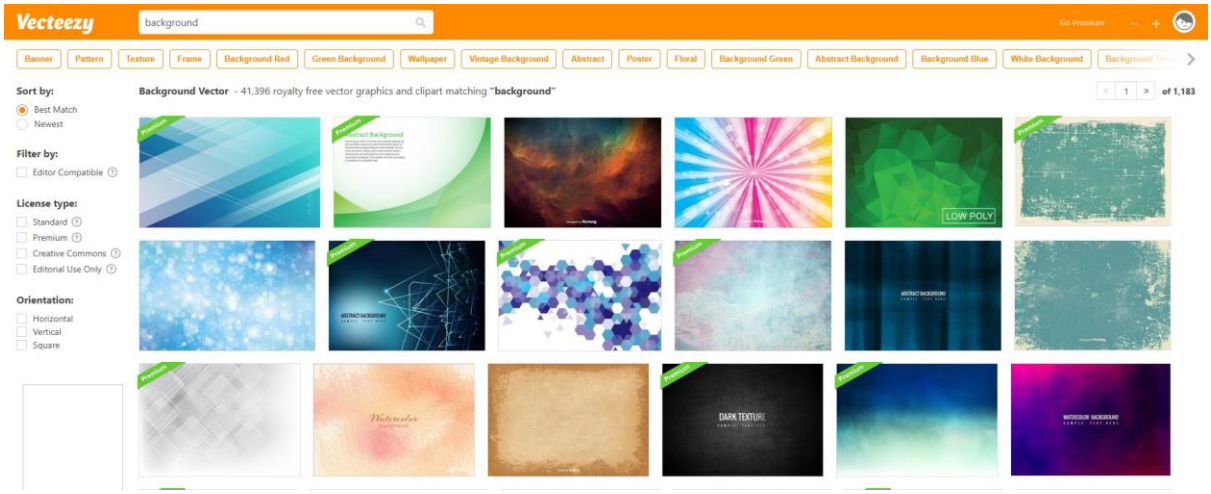
### Photo Backgrounds




With huge number of artistically designed photo background images, your amazing creations will be even better. Use Fotor's photo backgrounds to maximize the visual impact of your work, producing stunning results, effortlessly. Also includes a powerful Photo Editor, Collage Maker and Design App under the same umbrella.

https://www.fotor.com/features/backgrounds.html

## Vecteezy




Vecteezy.com has thousands of backgrounds you're free to use for both personal and commercial projects, but you must give attribution to the site when you use their work in your projects. To use anything without attribution you can purchase a premium subscription or download credits. Your search can be filtered by license type and orientation. Once you've chosen your graphic you can download immediately or even click to edit it in their built-in online editor.

https://www.vecteezy.com/free-vector/background

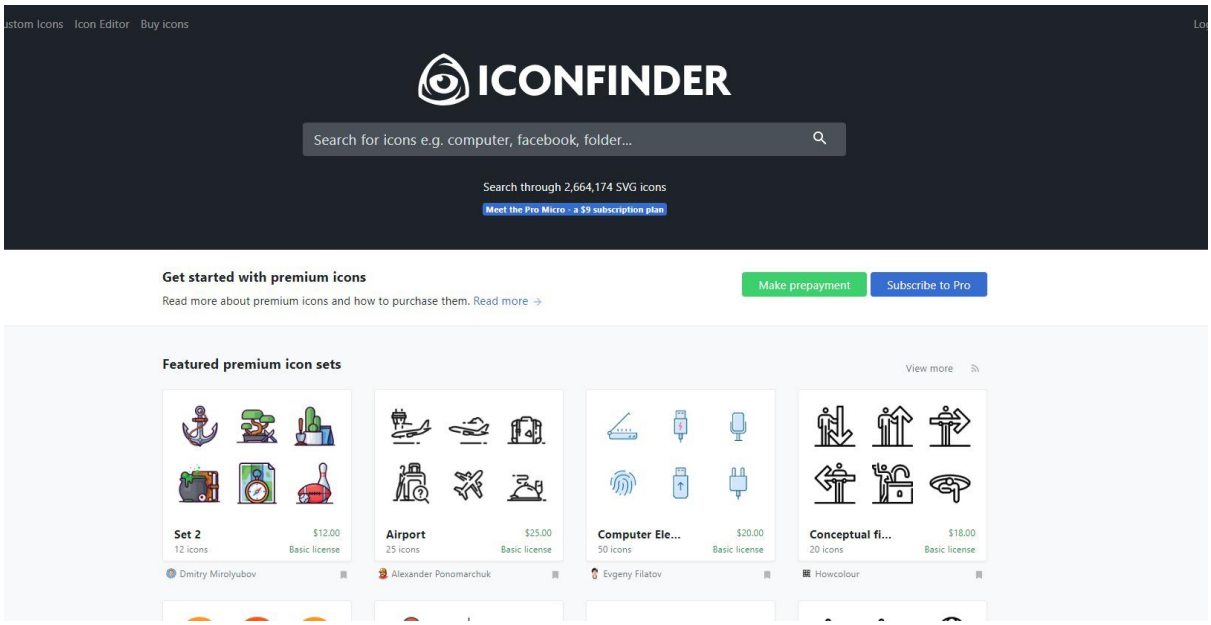
## BEST PLACES TO FIND FREE FONTS

https://fonts.google.com/
https://www.fontsquirrel.com/
http://www.fontspace.com/
http://www.dafont.com/
http://www.abstractfonts.com/
https://fontstruct.com/
http://www.1001fonts.com/
https://www.urbanfonts.com/
https://www.fontspring.com/free

# Icons

**Icons are like a universal language, used to convey an instantly recognizable message in both the offline world, such as on road signs and flyers, and in the online world of the interweb. Used in moderation icons can enhance the aesthetics of a website, as well as improve visual interest and grab the user's attention. They also help guide users through a website by being an instant point of reference to the different sections of a site, almost like a graphic bullet point. Check out these websites to find the perfect icons for your project without needing your credit card.**

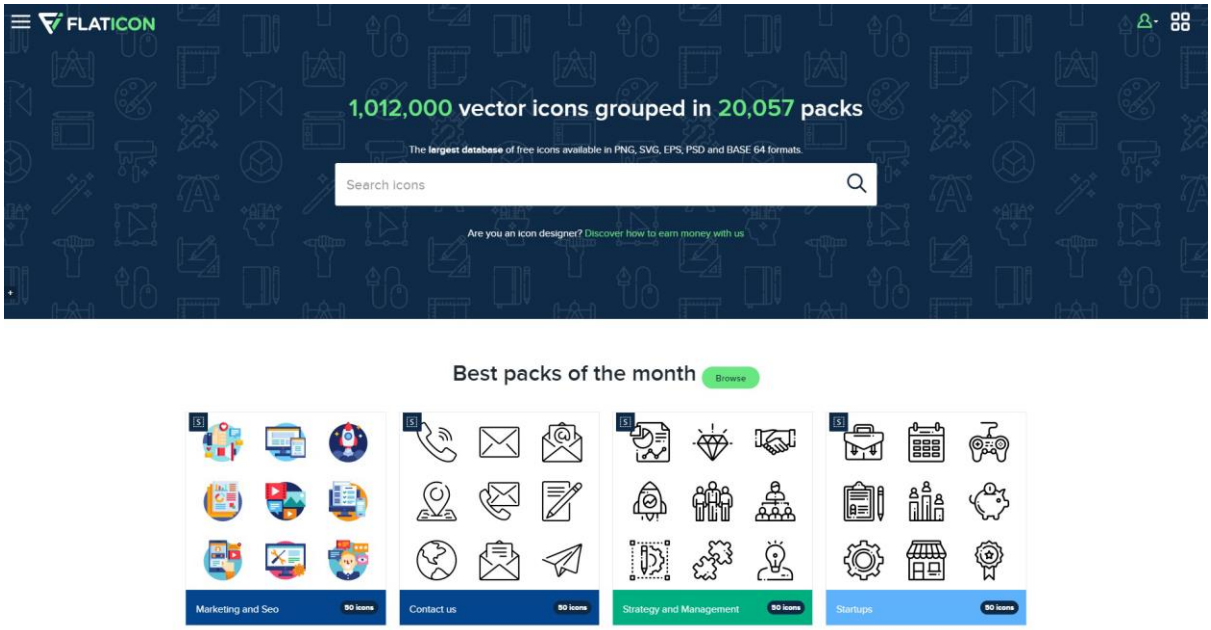
## IconFinder




Search through 2,664,174 SVG icons in 12 different styles including Flat, Outline, 3D and Hand-drawn, or browse 60 different categories. You can filter the results by price, including FREE, and by license type, including Commercial Use with no link back required. You can also choose from thousands of high-quality icons licensed for professional use by purchasing individual items or signing up to one of the reasonably priced subscription plans.

www.iconfinder.com/

## Flat Icon




Flat Icon has an incredible 1,012,000 vector icons grouped into 20,057 packs. The largest database of free icons available in PNG, SVG, EPS, PSD and Base 64 formats. The FREE basic license allows you to use a large selection of Flat Icon contents for your projects as long as they are attributed to their author in the definitive project. The very reasonably priced Premium license gives you access to many more icons and means you can use any icon without attribution.

http://www.flaticon.com/

## Icono

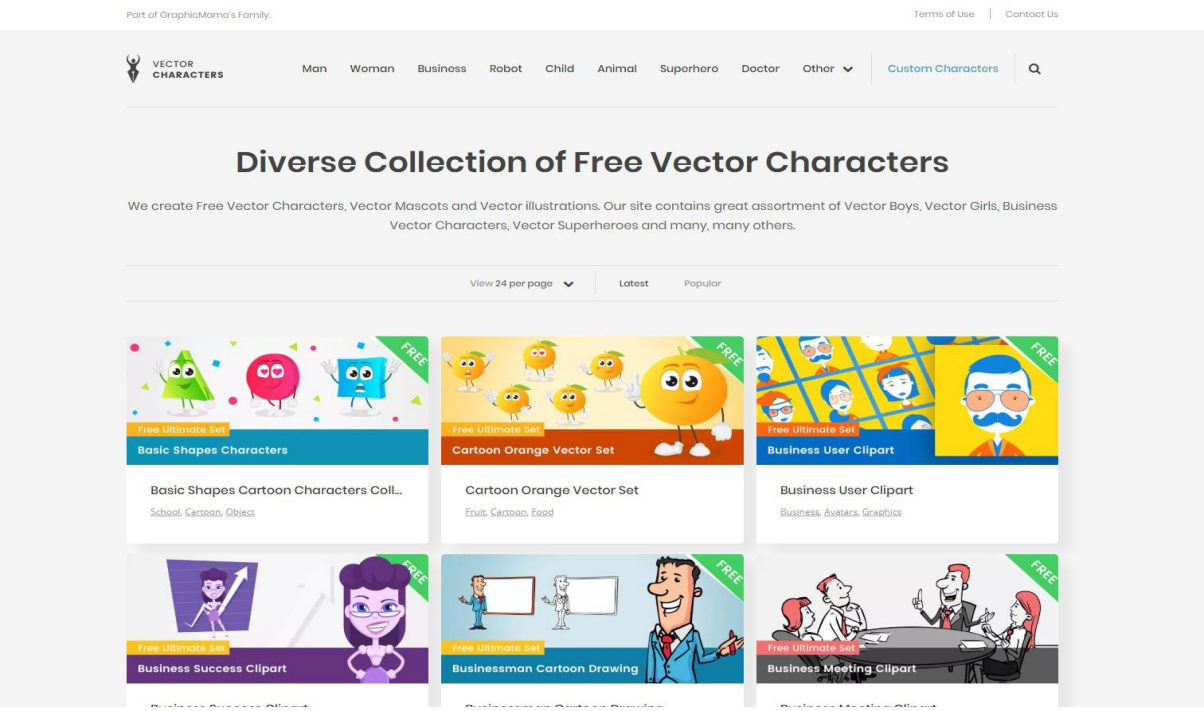
***"Finger picked icons"***

This is a relatively small website but there are currently over 3,000 icons to download over 5 different free collections. Definitely worth checking out.

https://www.icono.space/icons

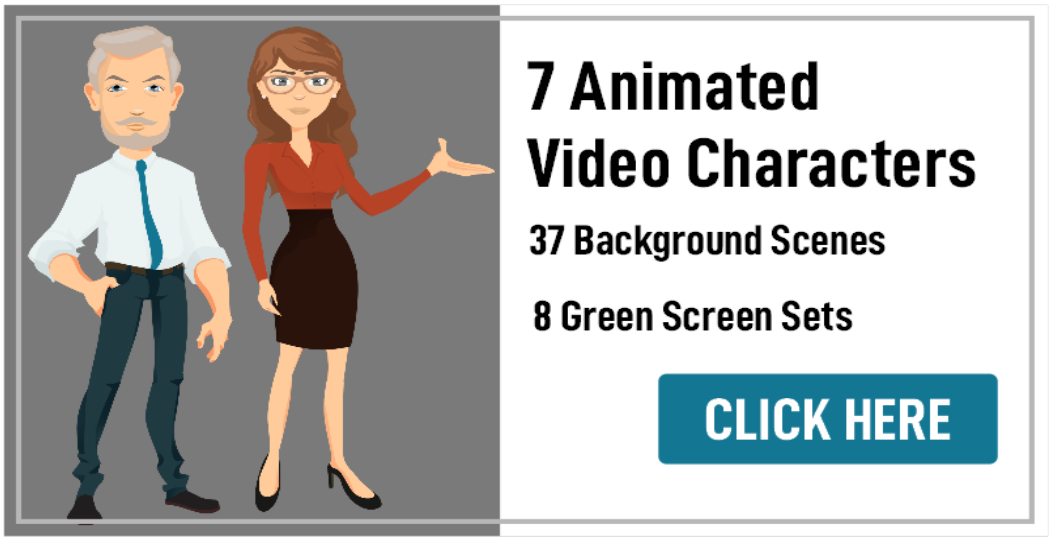
# Mascots

## Vector Characters




The Vector Characters site has lots of high-quality mascots available for you to use in your projects, both personal and commercial. The mascots come in different styles, including flat style and hand-drawn, and are divided into 38 categories. You can find Boys, Girls, Business Characters, Vector Superheroes and even Fruits and Shapes! Each Character comes with a limited number of poses but they are all high quality and very likeable.

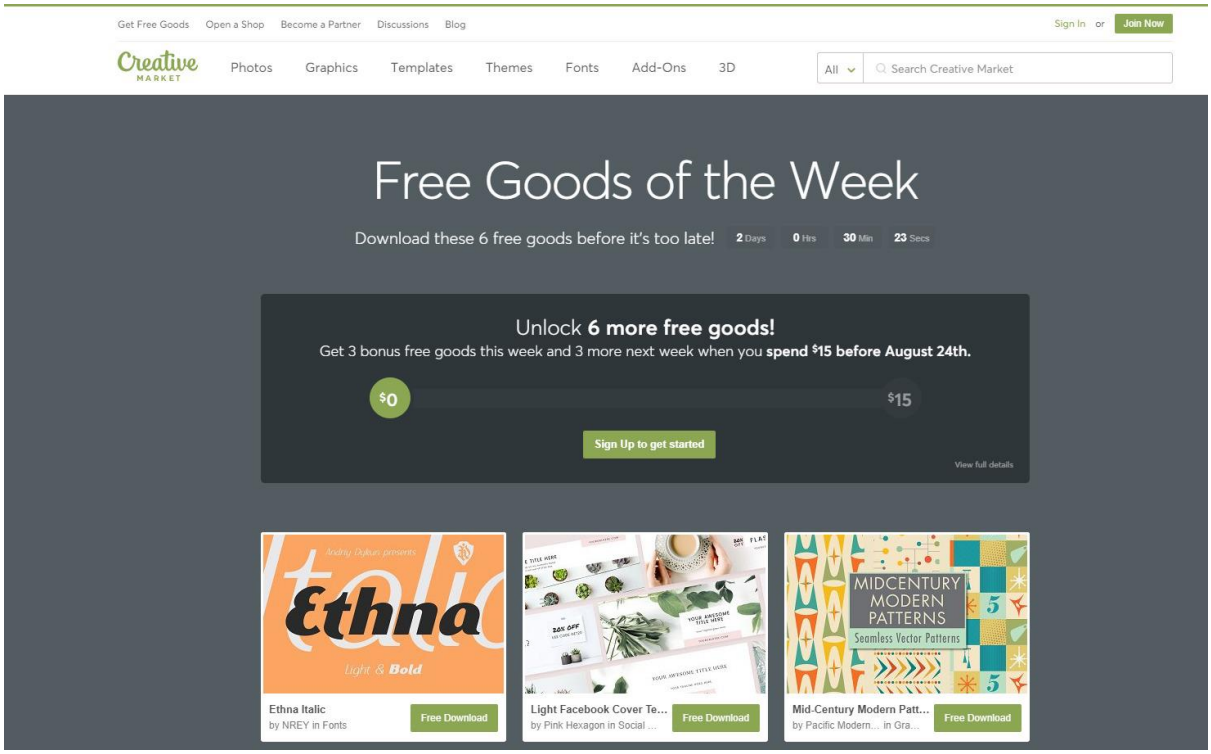
https://vectorcharacters.net/



# All Graphics

**No matter what type of graphic you need for your project you're going to be like a kid in a candy shop when you check out the free offerings from these websites. Rather than specializing in a particular type of graphic, these sites bring together everything creative under one roof like a graphics supermarket. You won't even need to take out your wallet at the checkout because all of these sites are happy to let you shop for lots of their goodies completely free.**

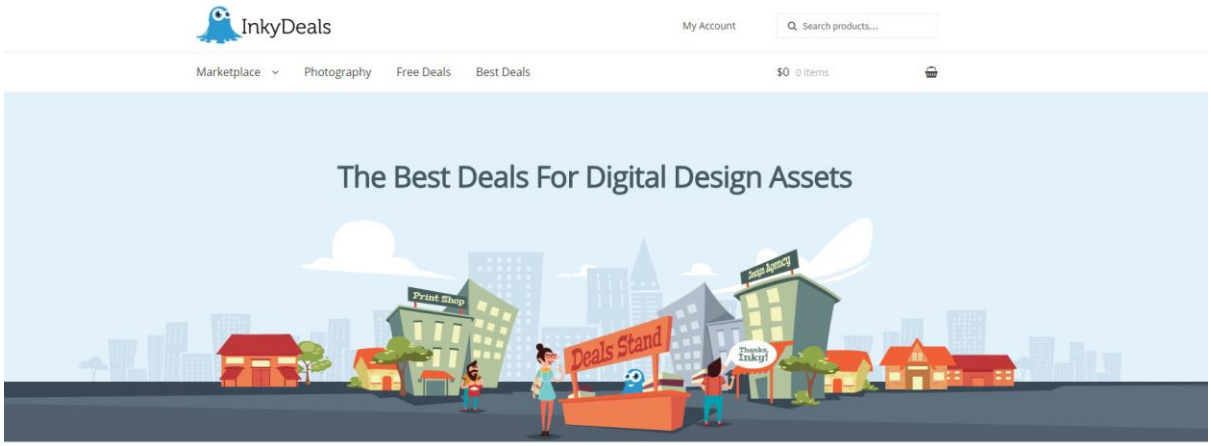
## Creative Market




Creative Market is a great resource for free stuff! Every week they have about six new freebies to download, including Graphics, Templates, Mockups, Fonts, PhotoShop add-ons, etc. Worth checking out! When you first visit the site you will also be offered a discount on any of their paid products by way of a pop-up.

https://creativemarket.com/free-goods

## Inky Deals




This website is very popular with creatives looking for great value paid bundles, but as well as having a FREE section with every changing deals they almost always allow you to download a no obligation free sample of each paid product so you can decide if you want to buy or not. Click on “Free Deals” in the navigation bar to see all the latest freebies.

https://www.inkydeals.com/

## DesignCoon

Lots of evergreen freebies on this site including Mock-Up Templates, Website PSDs, Images, App Mock-Ups and more. Unlimited downloads for personal and commercial use but you will have to submit your email.

https://sellfy.com/designcoon

## Graphic Burger

There are lots of tasty, evergreen freebies on the Graphic Burger website, including Icons, Logos, Textures, Instagram Story Templates, T-Shirt Mock-ups and more. You don't even need to sign up to download, but there is a "Buy me a coffee" button if you're feeling generous.

http://graphicburger.com

### Spoon Graphics

Chris Spooner is passionate about design and graphics and regularly puts out high-quality free stuff to his blog subscribers, mainly for use with Photoshop or Illustrator. He also posts tutorials on his blog so you can learn new skills.

http://blog.spoongraphics.co.uk/freebies/

### Pinterest

Pinterest can be a great resource for searching for free graphics you might not find elsewhere.  You'll need to have an account already or create a free one. Once you're logged in just enter "free graphics" in the search bar. As always, check the license terms for any graphics you intend to use.

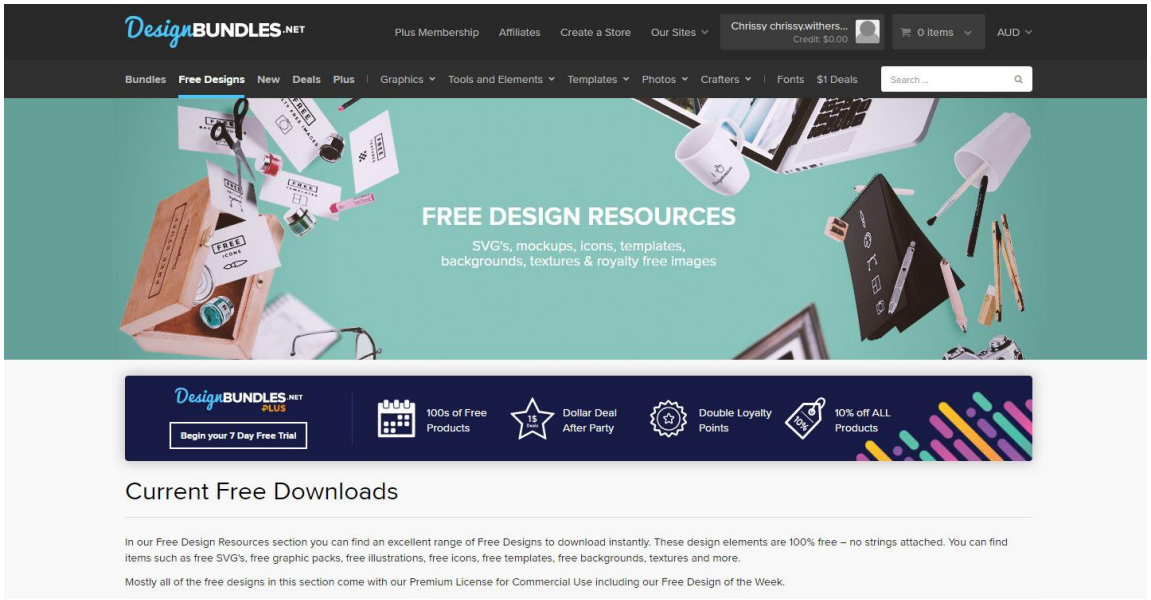
https://pinterest.com

### Mighty Deals

This website has time sensitive deals which are very popular with graphic artists, video creators and other creatives.  If you click on "Free Deals" in the navigation menu you'll see the current deals available to download at no charge.

https://www.mightydeals.com/

## Design Bundles




DesignBundles.net has an excellent range of Free Designs to download instantly from their Free Design Resources section. They are 100% free – no strings attached and most of them come with their Premium License for Commercial Use including their Free Design of the Week. You can find SVGs, graphic packs, illustrations, icons, templates, backgrounds, textures and more.

https://designbundles.net/

# Silhouettes

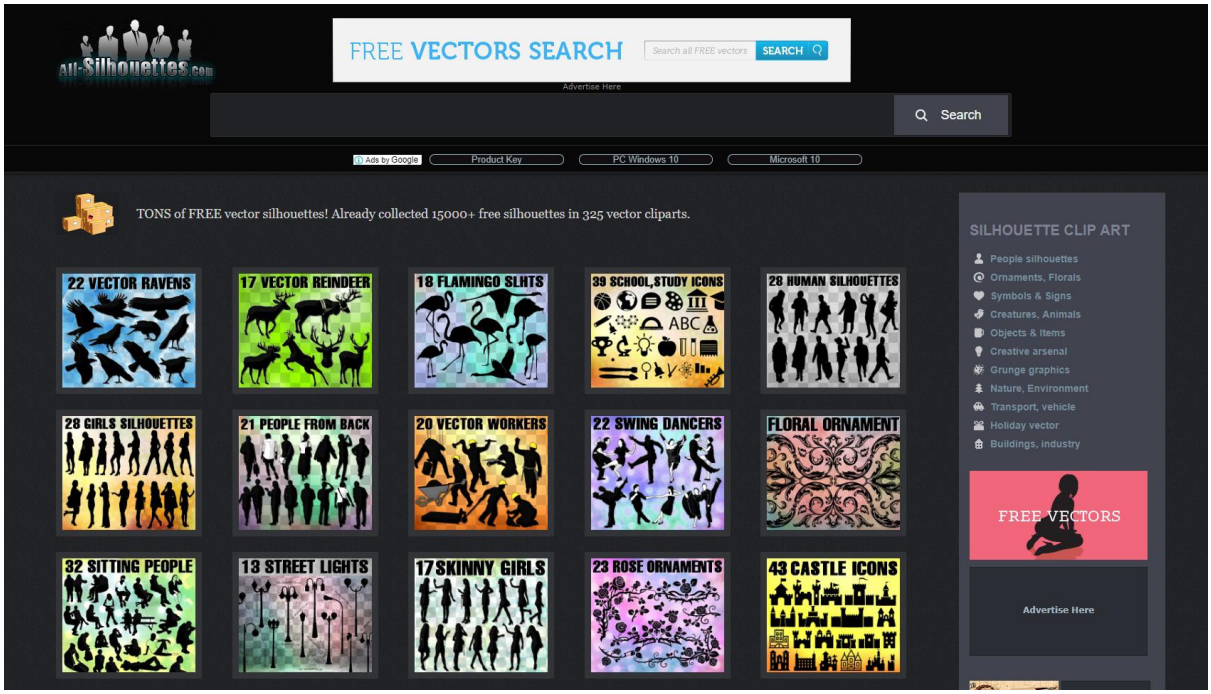
**According to Wikipedia "A silhouette is the image of a person, animal, object or scene represented as a solid shape of a single color, usually black, with its edges matching the outline of the subject. The interior of a silhouette is featureless…." which makes silhouettes ideal graphics to use when you want to appeal to a broad range of people without worrying about skin tone or expression. The following websites provide an abundance of silhouettes you can download, edit if you wish and use in your projects for free.**

### silhouetteAC

SilhouetteAC is a highly searchable website with 52,000+ free vector silhouettes in fifteen categories covering everything from people and objects, food and drink, sports and more. All silhouettes are free to use for both personal and commercial purposes without attribution, but they limit the amount of downloads you can do in a day on their free plan.

https://en.silhouette-ac.com/

## All Silhouettes




This is another site with tons of FREE vector silhouettes! There are 15000+ vector clipart silhouettes in 325 collections and growing covering people and objects. There are no limits to the amount of downloads from this site.

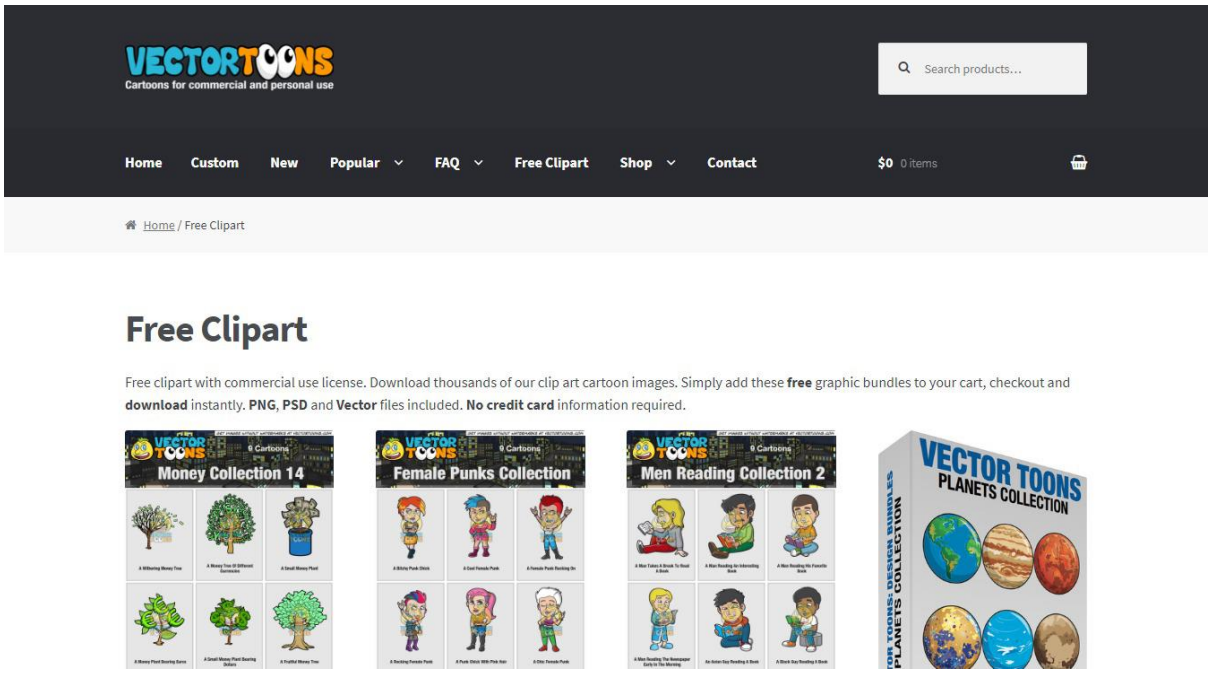
http://all-silhouettes.com

# Vector Graphics & Clipart

**The best thing about finding great vector graphics suitable for your projects is that you can scale them to a much larger size without losing quality like you would with a raster image like a JPG or PNG which is extremely useful if you want to print your graphic onto a t-shirt or poster. You can also edit vector graphics with a program like the free Inkscape software or Adobe Illustrator if you have access to that. Let's look at some sites where you can download some awesome vector graphics completely free of charge.**

### Vector Toons

"Cartoons for personal and commercial use"




Download thousands of free clipart images. Simply add these **free** graphic bundles to your cart, checkout and **download** instantly. **PNG**, **PSD** and **Vector** PDF files included. **No credit card** information required. **Commercial** license included. Remember to use the coupon code **freestuff** at checkout. There is also an extensive library of Vector graphics to buy at very reasonable prices.

https://vectortoons.com/free-stuff/

### PD Clipart

The PD Clipart site is home to "25,000+ Public Domain Clip Art.... and Growing!" Search by keyword or browse through 135 categories and sub-categories.  Everything is free to use in both personal and commercial projects and even in products for resale.

http://www.pdclipart.org/

### illustAC

“Find the best clip art you can use without attribution.”

IllustAc is a highly searchable website with more than 700,000 clip art in 29 categories, including business cards, textures, icons, birthday cards and so much more. Attribution is not required even for commercial use projects but as a free member you are limited to a maximum of nine downloads each day.

https://en.ac-illust.com/

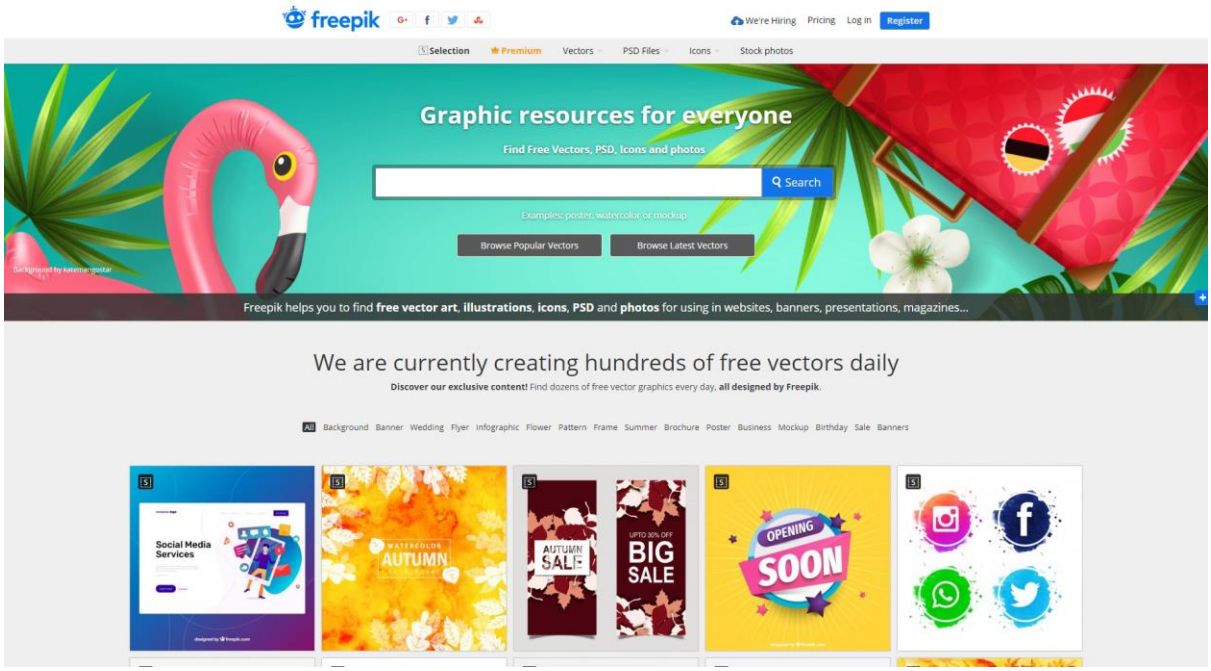
### Clker

“Free clipart you can use for anything you like”.

The Clker website has a ton of nicely categorized and searchable public domain clip art you can use for all your projects, both personal and commercial. The website also includes a tool which will automatically vectorize images, but you must register for a free account and be logged in to make use of this facility.

http://www.clker.com/

## FreePik




Here's a great vector graphics resource you can use FREE for personal and commercial purposes, but you must give attribution.  They have a paid option if you'd rather not give attribution. Search by keyword or browse by popularity or latest vectors.  They create hundreds of new vectors daily so there is always something fresh to use in your websites, banners, presentations etc.

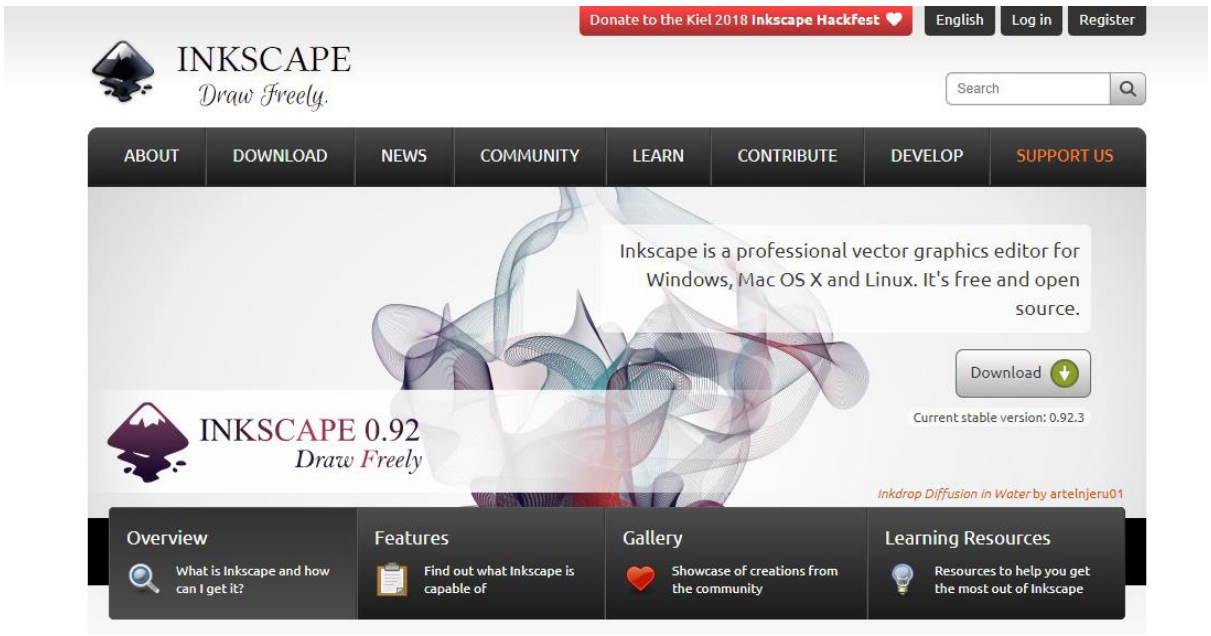
**http://freepik.com**

# Drawing Tools

**If you want to create your own custom graphics, or you'd like to edit some graphics you've bought or found online, then you're going to need some drawing software.**

**The first tool that might spring to mind is Adobe Illustrator but if you're just starting out and don't have the budget to pay for a premium tool, then you're going to love these high quality free options below.**

### Inkscape




Inkscape is a powerful but free open source professional vector graphics editor with very similar features to the premium Adobe Illustrator.  You can download it and install it on your Windows, Mac or Linux machine. There are ample tutorials to get you going, and you'll also find an abundance of third-party tutorials on YouTube.

https://inkscape.org/en/

## Vectr

Vectr is a free graphics software used to create vector graphics easily and intuitively. It's a simple yet powerful tool to bring your designs into reality. You can download it to desktop (Windows, Linux or Chromebook) or you can use it online if that suits you better or you're on a Mac. It has a comprehensive online User Guide as well as specific project tutorials.

https://vectr.com/

## IconFinder Online Editor

Designed to allow you to edit IconFinder icons easily directly from within their website, but also fantastic as a standalone tool for editing any other SVG you have downloaded to your computer. Allows you to re-color, edit and tweak icons or other SVGs easily, then export to either SVG or PNG format. You can choose from 5 pre-set sizes for your Canvas, specify custom dimensions or "fit to content".

https://www.iconfinder.com/icon-editor

### Vecteezy Editor

The FREE Vecteezy SVG editor has been designed to allow anyone to customize Vecteezy content before they download it, or create beautiful vector designs from scratch directly in your browser – nothing to download.  With a beginner friendly interface and features that even advanced users will appreciate including keyboard shortcuts, advanced transformations and more.

https://www.vecteezy.com/editor

### Gravit Designer

Another free Adobe Illustrator alternative – Gravit Designer is a full-featured, cross-platform free vector design app at your fingertips.  Some people say it's more intuitive than Adobe Illustrator and has all the tools you need, including rulers, grids, intelligent snapping and more.  You can either use the Online version or you can download a version for your PC or Mac and use it as a desktop tool.

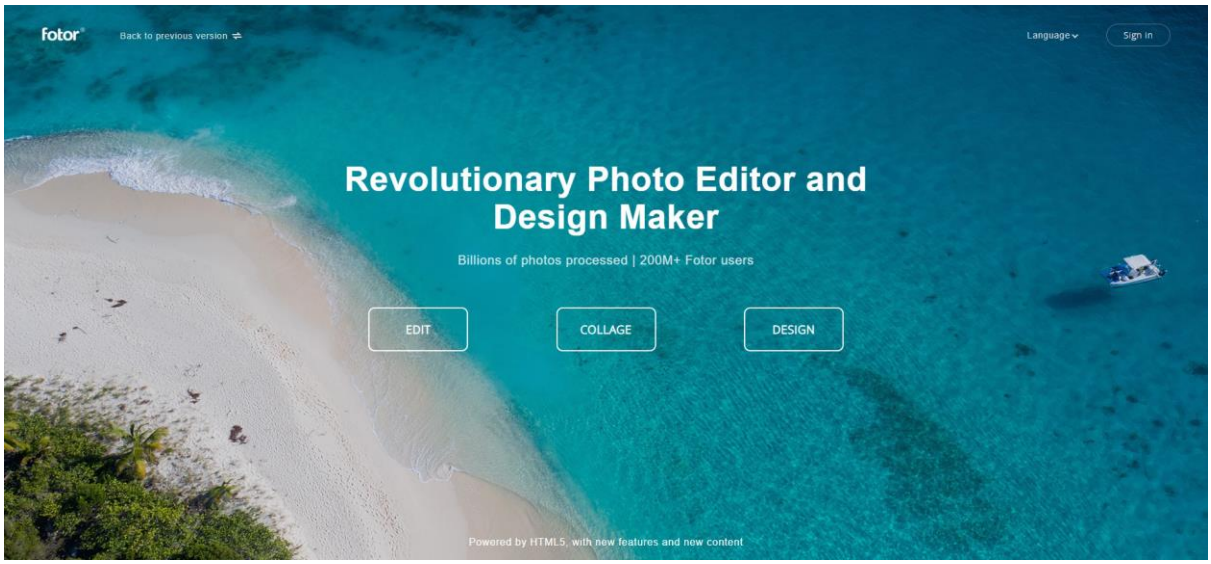
https://designer.io/

# Design Tools

**Graphic design is a form of visual communication and plays an increasingly important part in both life and in business. Whether it's marketing graphics you need, product packaging, a new logo or flyers for your business, the strength of the design can mean the difference between success or failure. Thankfully you don't need to be an artist or pay a graphic designer top dollar for graphics when you have access to these five free design tools.**

### Fotor

"Thousands of beautiful professional designed templates to fill your design needs"




Fotor is a powerful online Design App that includes many pre-set templates ranging from Social Media covers, Posters, Cards, Banner Ads and more. It also incorporates a Collage Creator and powerful Photo Editor under the same umbrella.

https://www.fotor.com/

### COOL LOGO CREATORS

https://hatchful.shopify.com/
https://www.designevo.com/

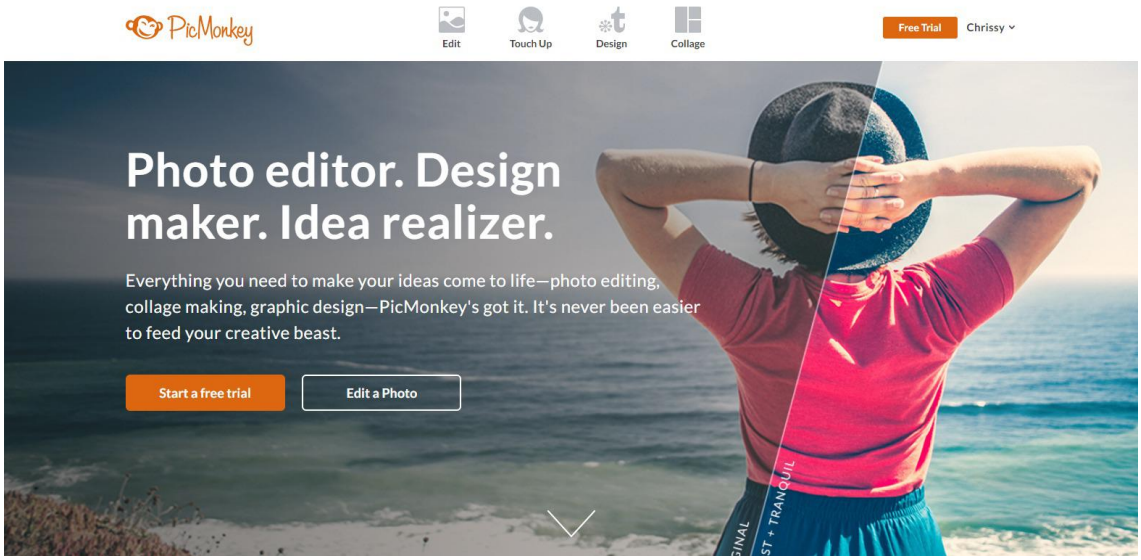
### Canva

Design social media graphics, infographics, presentations and more with 1000's of beautiful, professionally designed layouts. Sign up with Facebook, Google or Email. Plenty of free graphics and images to use, with paid options (starting from $1) also available. Can be used for Personal and Business use: Marketing materials, Online courses, Online Ads, Presentations, Print, Websites, Social Media, eBooks and more. Resale products must purchase an Extended Licence.

https://www.canva.com/

### PicMonkey

"Photo Editor. Design Maker. Idea Realizer"




Everything you need to make your ideas come to life—photo editing, collage making graphic design—PicMonkey's got it. It's never been easier to feed your creative beast - the FREE version is more than enough, although the Pro Version will give you more features. There are lots of tutorials on YouTube.

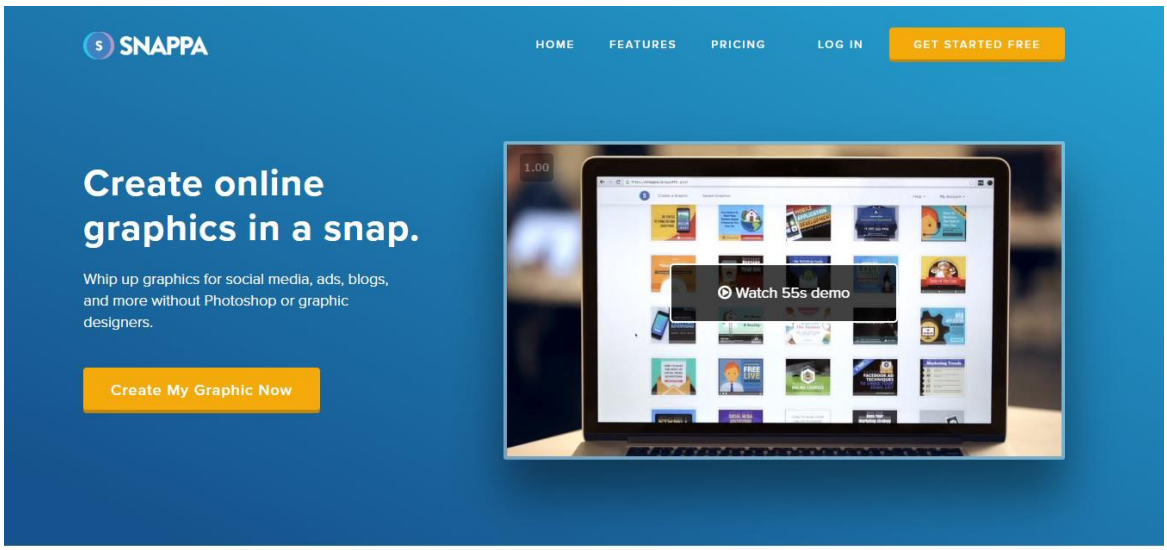
https://www.picmonkey.com/
Visit Tutorials on YouTube

### Crello

Very similar to Canva, but also incorporates Animated Images you can use to create social media graphics, infographics, presentations and more with 1000's of beautiful, professionally designed layouts. Sign up with Facebook, Google or Email. Plenty of free graphics and images to use, with paid options (starting from $0.99) also available. Can be used for Personal and Business use: Marketing materials, Online courses, Online Ads, Presentations, Print, Websites, Social Media, eBooks and more but check website for full licensing terms.

**https://www.crello.com/**

### Snappa




**Snappa saves you time every step of the way**

Whip up graphics for social media, ads, blogs, and more without Photoshop or graphic designers. Preset dimensions for social media, blogs, emails, and infographics. Hundreds of pro-looking templates and access to 500,000+ free, high-resolution, awesome quality photos. Choose from 200+ fonts, 70,000+ vectors and shapes, and play with photo effects until your graphic is perfect -- no design experience required. Share your graphics to Facebook, Twitter, and other popular social media platforms without leaving Snappa.

https://snappa.com/

# Infographics Creators

**Infographics enable you to present information in a way that people can easily absorb and are much more likely to share than plain text or articles. In fact Infographics are some of the most shared things on Social Media sites like Pinterest and Facebook.**

**Infographics are quite hard to create from scratch, which is why they're so expensive, but …**

**… with the help of these sites you can create engaging Infographics on just about any topic completely free.**

### Infographics Creator App

You can create powerful Infographics easily with this free Infographics Creator App. It has an intuitive drag and drop interface and 100 included templates you can edit to suit your subject. Upload your own images or use the hundreds of included images in the built in Library. There's nothing to install on your computer as it's all done and stored in the cloud. The easy visual editor makes designing your Infographics a breeze. Save your work as an .xml file or download your finished designs in JPG format. Once you register you get unlimited access, no watermarks on your outputs and and training is included.

https://infographics.easyonlinegraphics.com/special

### Easel.ly Infographics Creator

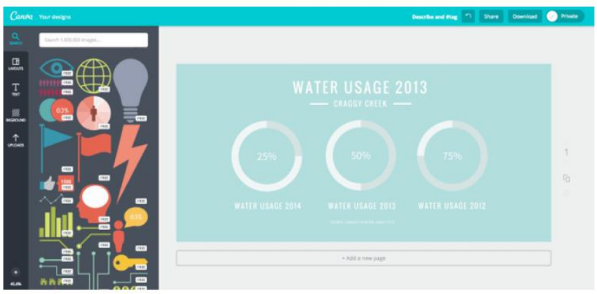
Infographics are incredibly popular, and statistics show that an infographic is 100 times more likely to be read than normal text! The FREE account gives you 1000's of templates and graphics to use and you can download your work for free (high-resolution downloads must have a Pro account). You can also export your file as a native format and then import it for editing later or pass it somebody else to edit.

https://www.easel.ly/

### Canva Infographics Creator

"Easy, Drag-and-Drop Infographic Creator"

*See how non-designers are creating beautiful infographics with Canva's infographic maker.*




Canva is a great all around design tool with lots of templates for infographics to make complex information eye catching, shareable and easily digestible. Canva's infographic maker includes hundreds of free design elements, allowing you to experiment with data visualization like a pro.

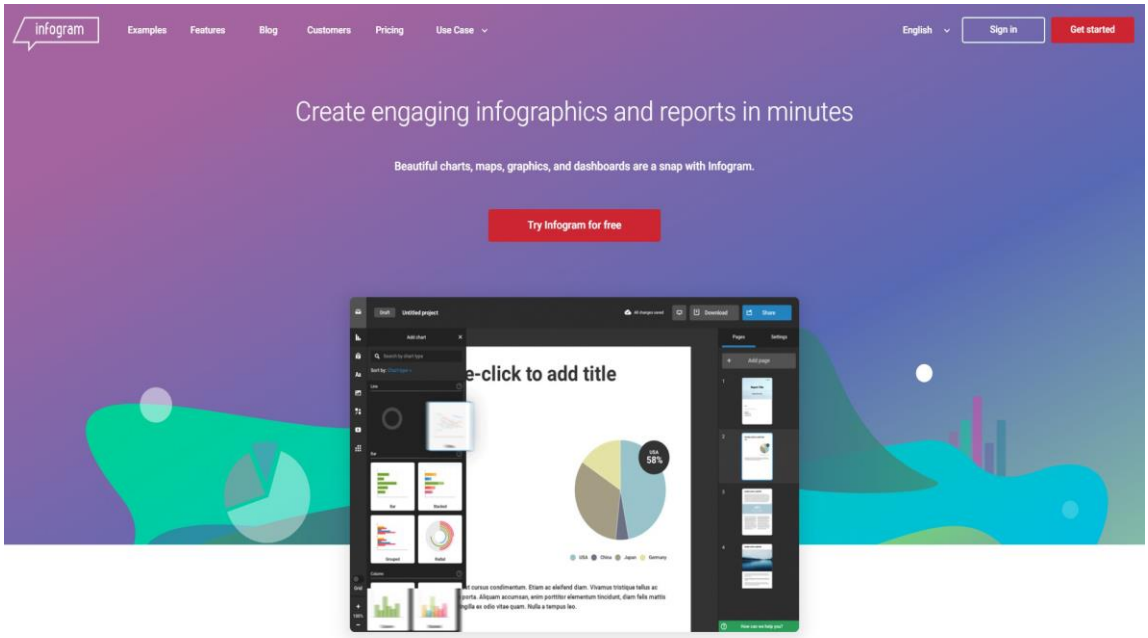
https://www.canva.com/create/infographics/

## Piktochart

You can create an unlimited number of infographics with a free lifetime account, but anything you export will have a watermark.  As well as infographics, you can also create static Presentations with Piktochart, as well as print ready Flyers, Posters and Reports.

**https://piktochart.com/**

## InfoGram




InfoGram's Basic FREE plan can be used to make Infographics and Charts for personal, non-commercial projects only.  You can add a wide variety of media to your Infographic including maps, charts, icons, videos, and images.  Upgrade to a paid option for more features and projects.

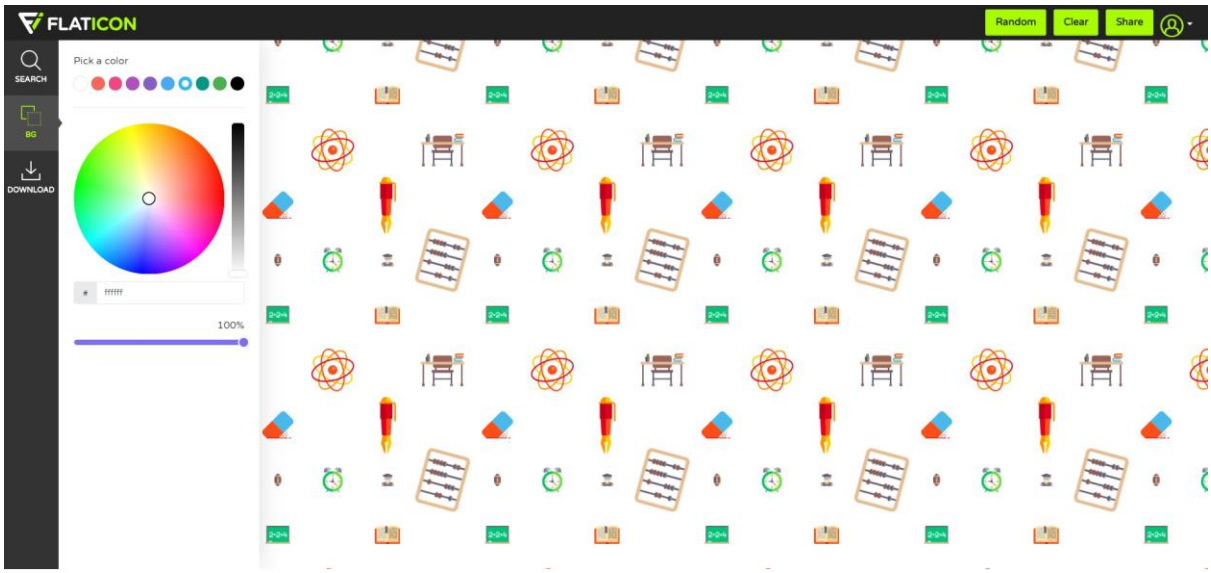
**https://infogr.am/**

# Miscellaneous Graphics Tools

**There are so many graphic design tools on the market, both paid and free, but sometimes you come across a simple tool that both surprises and delights you.**

**There's nothing complicated about the tools in this next section, but they do a great job of creating graphics that the more complex tools don't.**

### Pattern Maker




This tool is incorporated into the Flat Icon website and lets you make fun and interesting patterns from a wide variety of icons.  You can choose your background color and mix and match icons if you want, or just click 'Random' for a quick pattern.

**http://pattern.flaticon.com/**

### Trianglify Background Image Generator

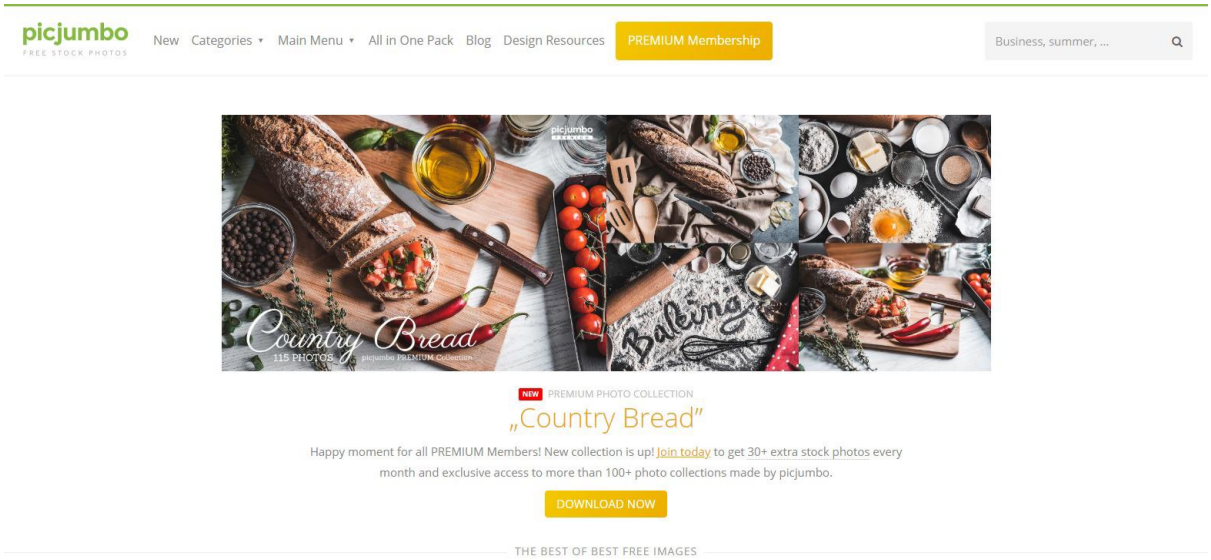
Create completely unique backgrounds with this FREE tool with 25 present color combos or create a custom color combination of your choice.  Set the width and height you want and adjust the variance and cell size to suit.

https://trianglify.io/

# Photographs

**A picture paints a thousand words, or so the saying goes, but it's not just stories that are told with images and photographs, impressions are made too. According to research 46% of people say the credibility of a business depends on the website's design in their eyes. So where do you find great images for your projects if you don't have a massive budget to spend at a Stock Photo site? Thankfully there are millions of high quality images you can use completely free if you know where to look. Let's look at 27 of them now.**

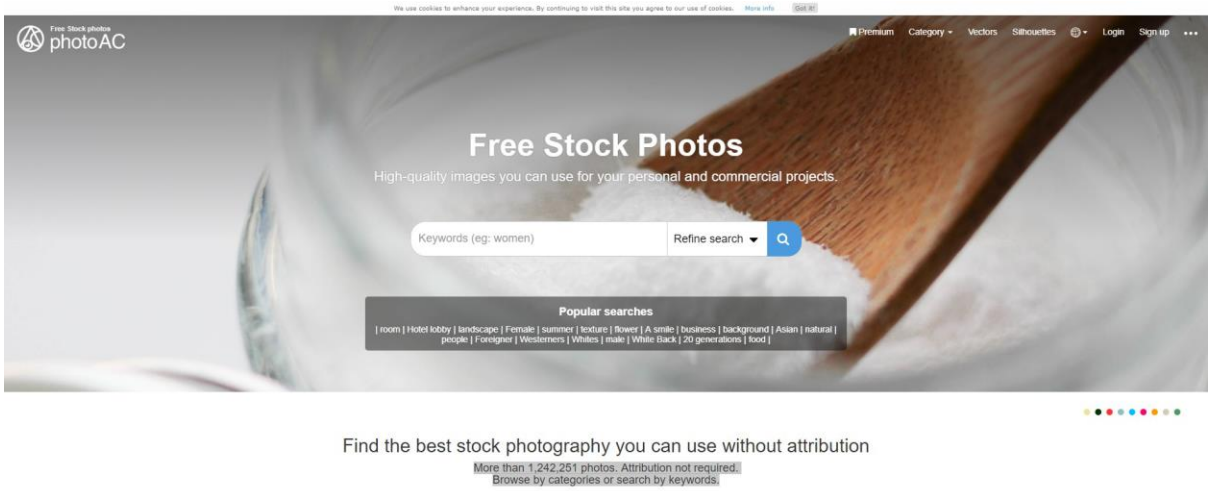
## Picjumbo




This site offers free images for commercial and personal works. The site includes a category listing, which makes it easy to filter the types of images you're looking for and quickly find what you need. There is a wide variety of different high-resolution images covering food, nature, people, technology, and fashion, among other categories. All photos are free to use, but the author asks for attribution.

http://picjumbo.com/

## photoAC




Part of the AC Works group, a company that provides high-quality photo-sharing services, with 2.3 million users in Japan and growing. This site has more than 1,242,251 photographs. Attribution is not required and you can browse by any of the 20 categories or search by keywords.

https://en.photo-ac.com/

## The Creative Commons

This website features a handy search tool that allows you to look for free images on several third-party sites, including Google Images, Wikimedia Commons, Flickr and Pixabay. The search tool includes options to look for images available for commercial purposes and images that are available to modify, adapt or build on. This site offers a quick way to search multiple sites containing professional and amateur photography, video, and illustration.

https://search.creativecommons.org/

### GetRefe

GetRefe features a collection of natural looking and modern premium photographs mostly of high-resolution street scenes and landscapes. The photographis in their FREE category are all free to download and use.

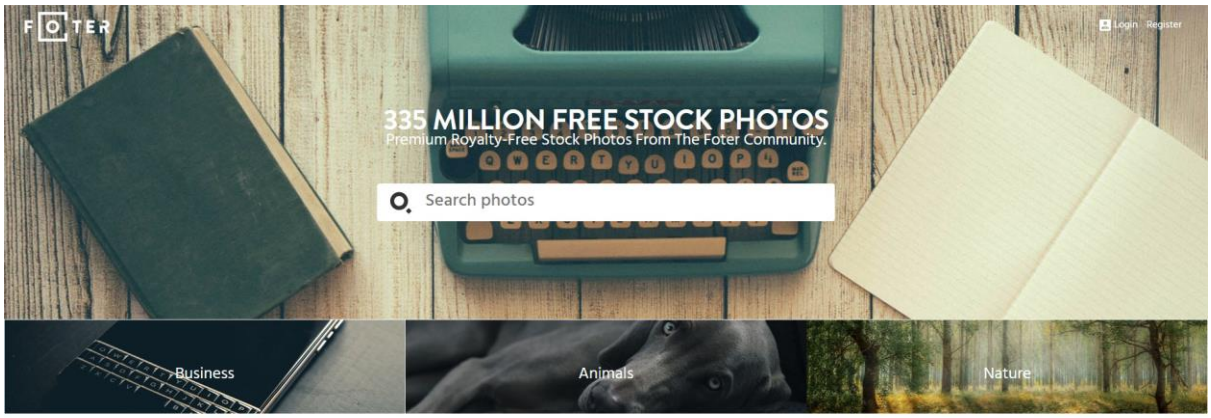
http://getrefe.com/downloads/category/free/

### IM FREE

A curated collection of free images, all for commercial use.  The photography covers a wide range of subjects, including people, technology, sport and fitness, and education. IM Free sources the images from different third-party sites, such as Flickr so, as always, make sure you check the licenses on individual images before downloading and using them.

http://imcreator.com/free

### Foter




With over 335 million stock photos, 220 million of which are licensed under the Creative Commons license system. Search by keyword or category. Click on any image to add to lightbox, download in different dimensions, check license information and copy any attribution code that's needed.

https://foter.com/

### Jay Mantri

Jay Mantri features beautiful images of outdoor city and coastal scenes. The photos are free under Creative Commons and come with no copyright restrictions.

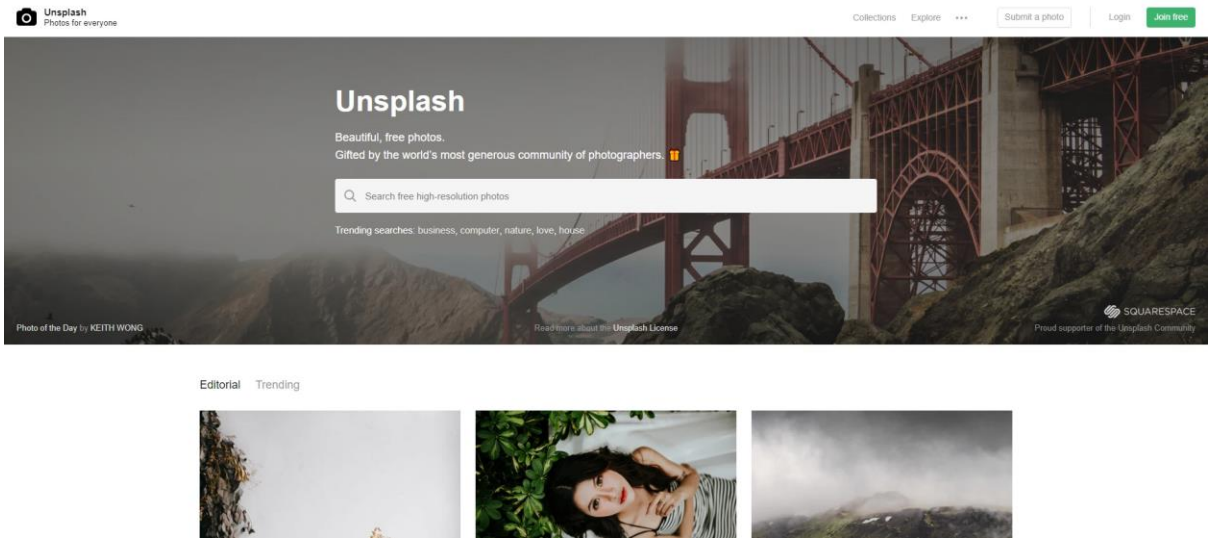
http://jaymantri.com/

### Magdeleine

Magdeleine features high-resolution works submitted by photographers who want to make their work freely available. The majority of photos are vintage in style, shot outdoor, but you will also find some product images. The ability to search, filter by category and look for images by dominant color are just some of the great features of this site. All photos are tagged for easier searching.

http://magdeleine.co/

### Unsplash




Features 100's of beautiful photos in a variety of styles, from landscapes to product images. Ten new images get uploaded every ten days. All images on Unsplash are covered under Creative Commons and have no copyright. Unfortunately, there is no search facility so it's harder to find what you're looking for.

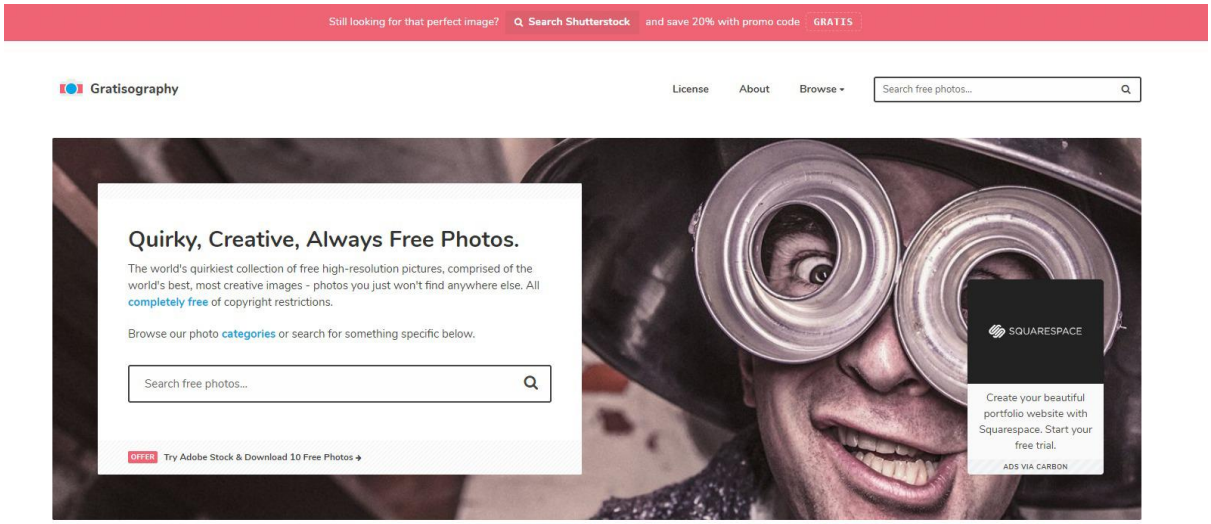
https://unsplash.com/

### Little Visuals

A small site, but one that offers some great photos that you can use however you want.  What you see is what you get with no new uploads planned ☹

http://littlevisuals.co/

### Gratisography




If you're looking for quirky images to spice up the content on your site, Gratisography is the place to go. It offers a free high-resolution collection for use on personal and commercial projects. All images are copyright free.

http://www.gratisography.com/

### Picography

The beautiful, natural-looking photos on Picography are free of any copyright restrictions. The site's design is similar to Unsplash and the inability to search images for specific keywords.

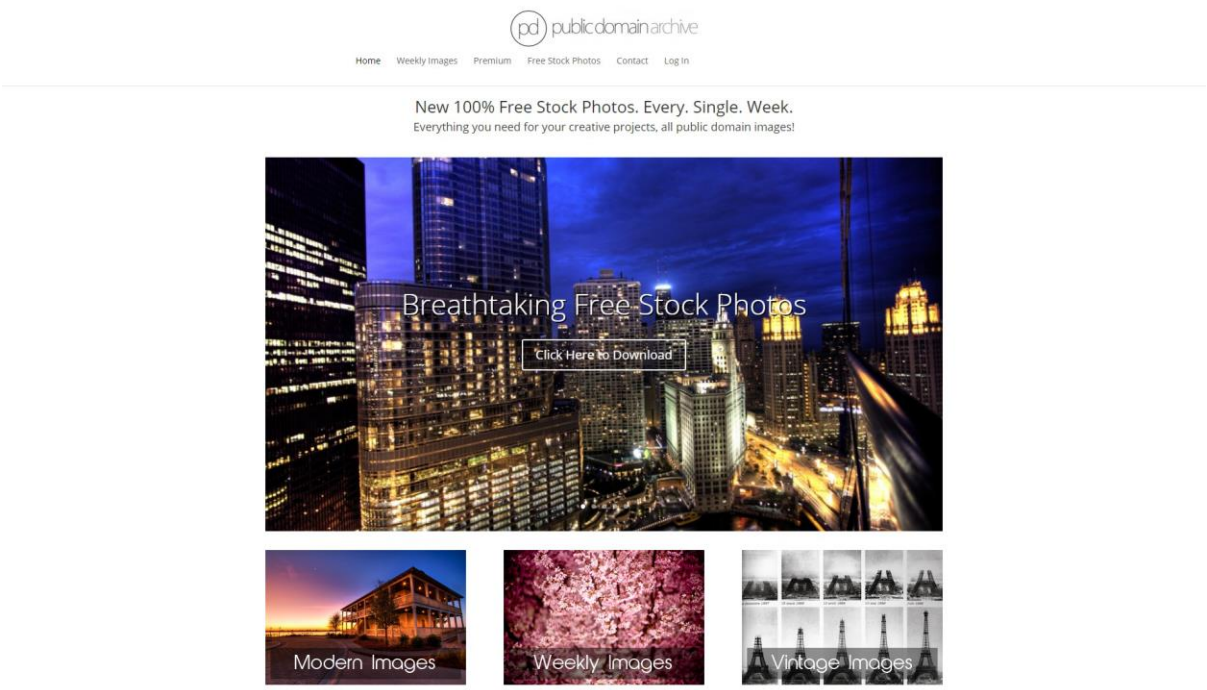
https://picography.co/

### Compfight

Using the Flickr API, it lets you easily search for any image topic and filter the results by license.  If attribution is required, Compfight gives you what you need to copy and paste to comply.

http://compfight.com/

### The Public Domain Archive




This site offers a one-stop-shop for finding free public domain images. It was created as a repository for the site's author to feature the free, high-quality images he finds throughout the interweb.  Navigation is easy, with categories that allow you to filter the types of images you are searching for so you can quickly find product images, landscapes and other kinds of photography.

http://publicdomainarchive.com/

### Death To The Stock Photo

If you're happy to wait for an email to arrive, Death to the Stock Photo is a service you can join to receive free monthly photos for all your creative needs.  For commercial use, your blog posts, social accounts, and mockups.

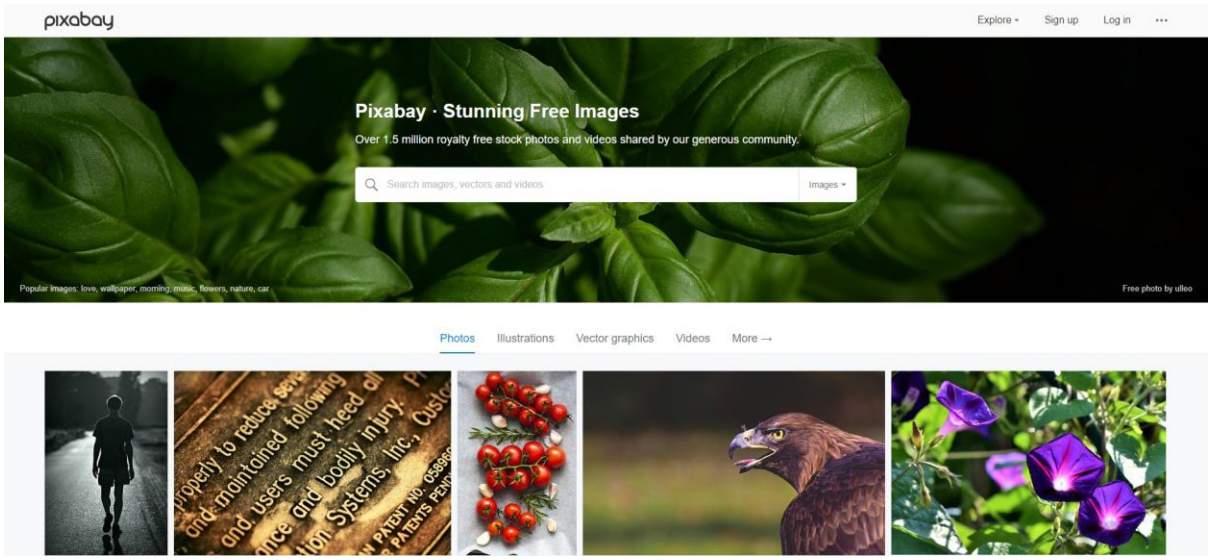
http://join.deathtothestockphoto.com/

### Photo Pin

This website was designed to help bloggers find relevant images for their posts. You can search for any image quickly, as the site utilizes the Flickr API to search the free Creative Commons index. It's relatively easy to find an image to fit your needs, but the quality of some images can be a bit lacking as the majority of them have been snapped by amateur or hobby photographers.

http://photopin.com/

### Pixabay




All 1.5 million images on Pixabay can be downloaded under the Creative Commons public domain CC0 so are safe to use without asking for permission or giving credit to the artist, even for commercial purposes. This license allows you to "copy, modify, distribute and use the images, even for commercial purposes and without attribution." You will also see some Shutterstock sponsored images which you will have to pay to use.

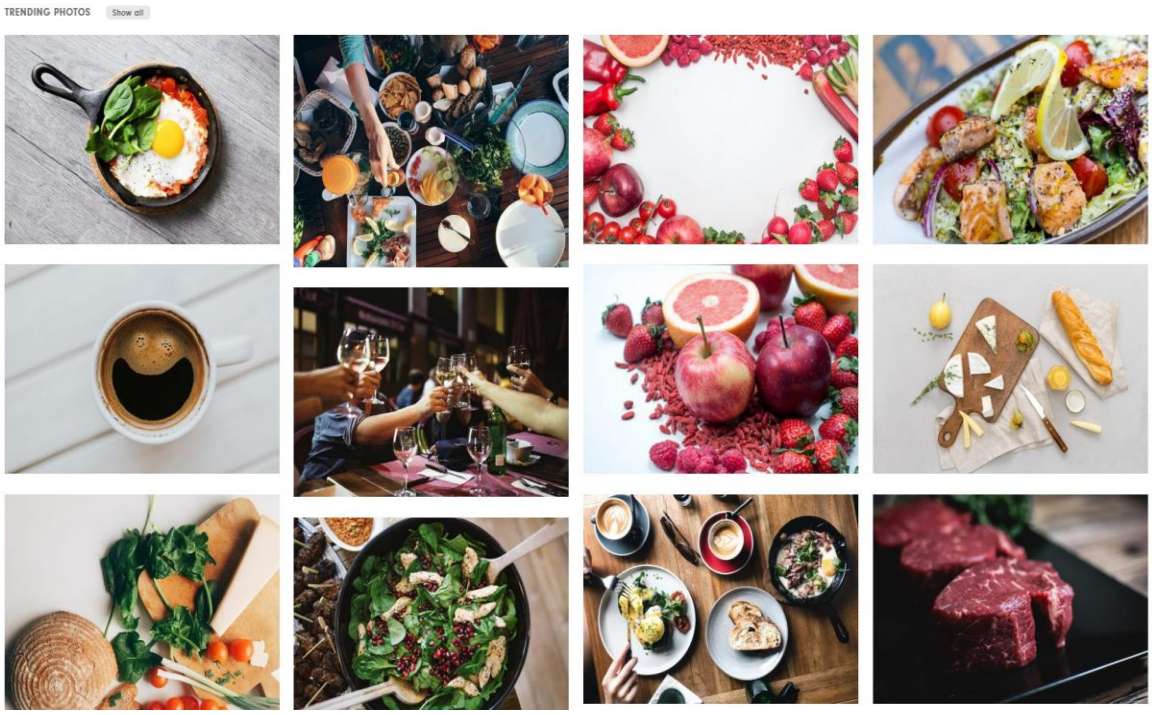
https://pixabay.com/

### StockSnap

Beautiful free stock photos with hundreds more added weekly. They are all useable under the Creative Commons 0 license so are free from copyright restrictions. Search by keyword, category or click to see trending images

https://stocksnap.io/

## Foodies Feed




Foodies Feed, as the name suggests, is dedicated to images of food and food being enjoyed. It's a fantastic site for bloggers and designers looking for images for restaurants, cafes and other hospitality venues, as well as those with sites relating to health, fitness and dieting.

https://foodiesfeed.com/

## FreePhotos

FreePhotos is exactly what it sounds like – a resource for finding photographs for your website or print projects under the creative commons licensing system. The site features a search box, or you can browse through yourself and then download whatever you choose. Attribution is not a requirement but is always appreciated.

https://freephotos.cc/

## Good Free Photos

Thousands of unique public domain travel and other photos.

https://www.goodfreephotos.com/

### New Old Stock

New Old Stock is a unique website with a collection of mostly black and white, antique photos that can be used without attribution. Many of the images have been discovered in estate sales or recovered from government agencies. If you need photos for a vintage themed website, video or other project, this could be a great resource for you.

**https://nos.twnsnd.co/**

### PhotoRack

A free source of images ideal for blogs as the images are not super large, and they're divided into handy categories so you should be able to find what you're looking for fairly easily

http://photorack.net/

### MyStock.photos

Another good website with images available under the Creative Commons Zero (CC0) license.

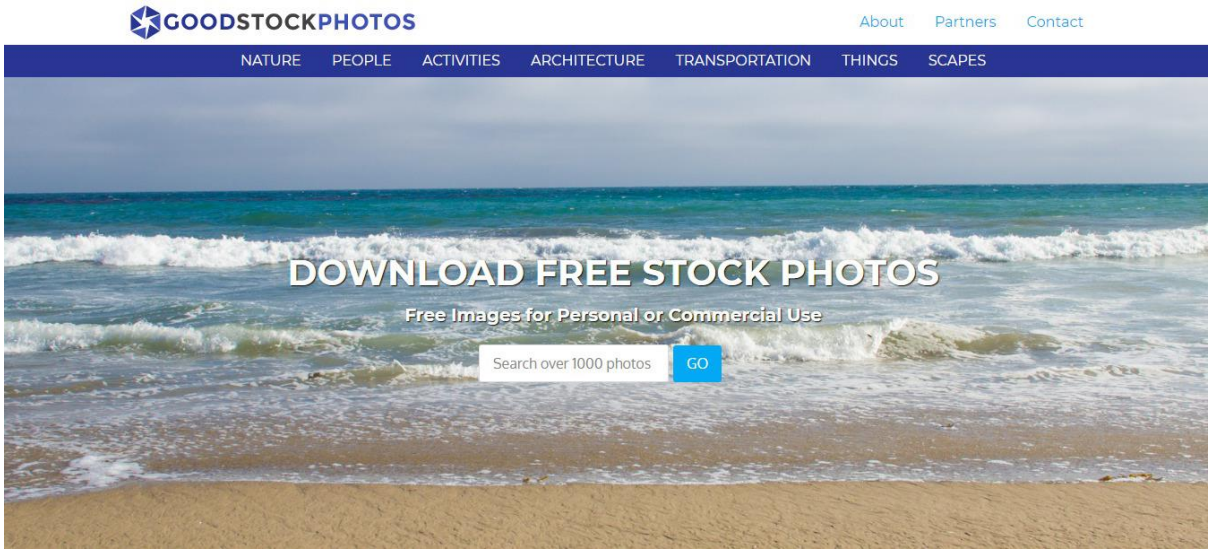
**http://mystock.photos/**

## Skitter Photo

Skitter Photo is a great site for finding public domain CC0 photos to use for any purpose, and you can even edit them and use them in your commercial projects.

https://skitterphoto.com/

## Good Stock Photos




This owner of this website was inspired to start his free photo site, because like many others, he felt the pain of needing stock photos but not having the money to constantly buy them.  A new FREE stock photo is added daily.

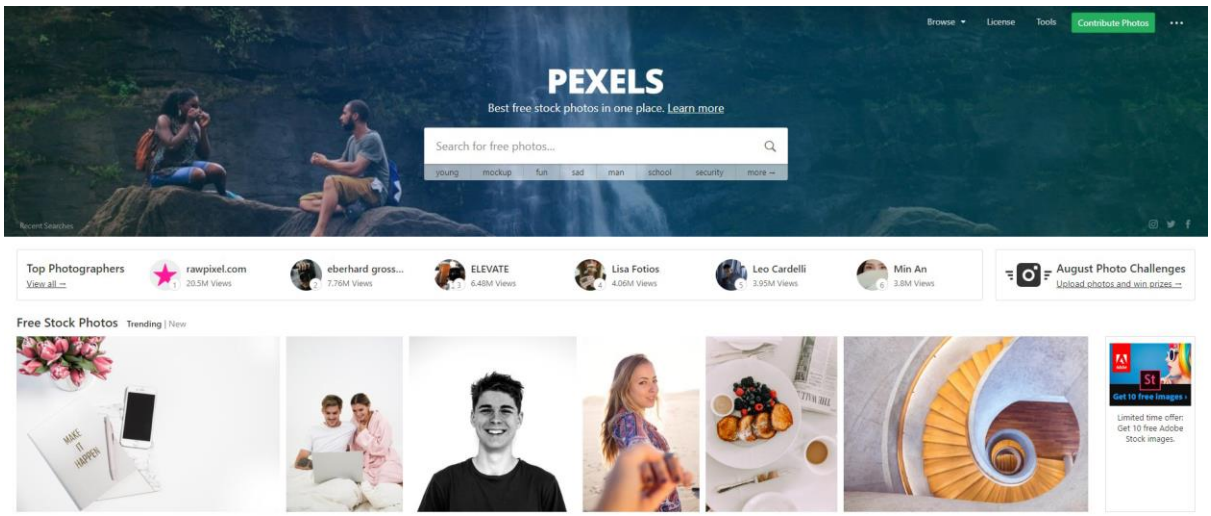
https://goodstock.photos/

### Free JPG

Exclusive and free photos for your commercial & personal works. Search by keyword, by category, or even search by color on this website.

http://en.freejpg.com.ar/

### Pexels




It's hard to understand complex licenses which is why all photos on Pexels are licensed under the **Creative Commons CC0**. The pictures are completely free to be used **for any legal purpose**. They even have an App for Ios and Android so you can use all the free photos on your phone – edit them, share them on social media, organize them in collections, use them as your wallpaper or just browse through the newest inspiring photos.

https://www.pexels.com/

## EVEN MORE ROYALTY FREE PHOTO RESOURCES

Freerangestock.com
Passel.co
LifeOfPix.com
DeathToTheStockPhoto.com
NegativeSpace.co
LibreShot.com
Shutteroo.com

Magdeleine.co
Splitshire.com
MMTStock.com
Picography.co
Jeshoots.com

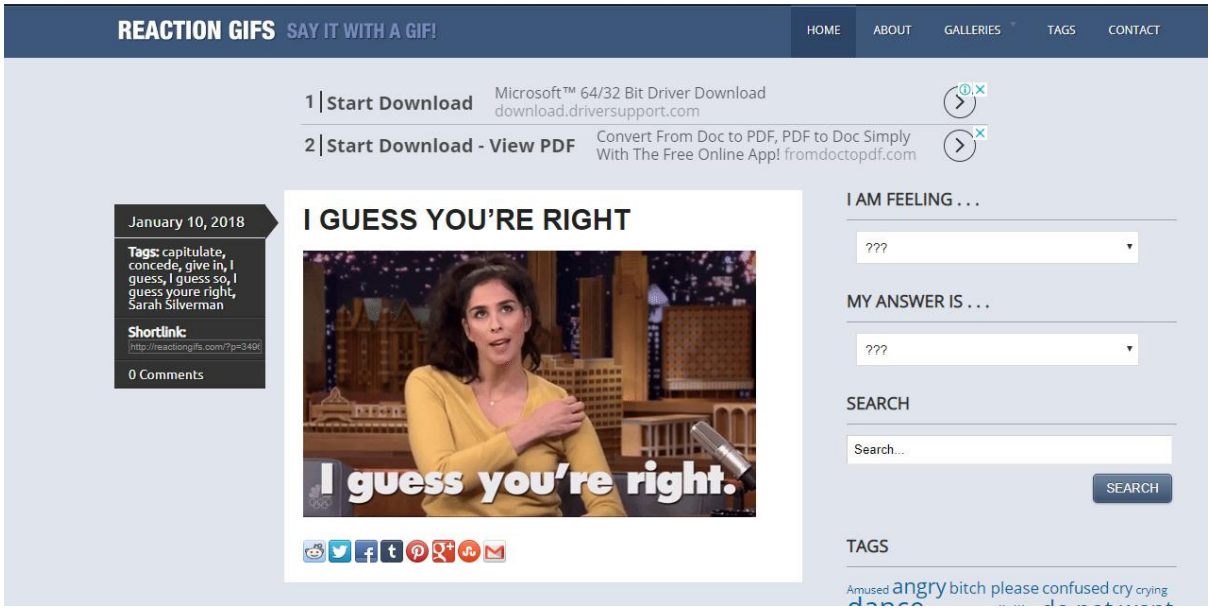
KaboomPics.com
FuriousCamera.com
ISORepublic.com
Dustn.Tv FreeStocks.org
Bara-Art.com
TheLightPaintersLoft.com
RealisticShots.com
Foter.com Albumarium.com
MegaPixelStock.com
Finda.photo
BossFight.co
Minimography.com
PickUpImage.com
FreelyPhotos.com
FancyCrave.com
SuperFamous.com (attribution required)
FreeImagesLive.co.uk (attribution required)
TrunkLog.com
RawPixel.com
Photos.PolarFox.com
LockAndStockPhotos.com
RealisticShots.com
Freeepy.com
Stock-Image-Point.com
BarnImages.com
StokPic.com
FreeJPG.com.ar
LargePhotos.net
SkitterPhoto.com
DesignersPics.com

JayMantri.com
FreeImages.com
CreativeVix.com
GoodStock.photos
FreeForCommercialUse.net
PublicDomainArchive.com
LittleVisuals.co
Stock.Tookapic.com
HighResolution.photography
NoblWeb.com
FreeUse.io Alana.io
4FreePhotos.com
PhotoCollections.io
AlegriPhotos.com Epicva.com
StreetWill.co
ZoomMyApp.com
Epicantus.Tumblr.com
StockVault.net
Freemagebank.com
SnapWireSnaps.Tumblr.com
ImCreator.com (attribution more likely to be required)
MorgueFile.com
UsersThink.com
PDPics.com
PJVRS.com OpenPhoto.net
RGBStock.com (sign up required)
WeFunction.com
PickUpImage.com

# GIF Images

**It seems like Animated GIF images are all over the web these days, being used to express reactions and emotions in place of the written word. Gone are the days of the flashy clipart style GIFs of yesteryear – GIFs are the new black! You can find a GIF for every occasion these days and the websites below allow you to download and use their ready made gifs for yourself.**

### Reaction Gifs




A fantastic site for finding GIFs that express an emotion. Users have the option to search by tags which cover an expansive list of themes; or by category, such as "OMG," "Dance Party," and "LOL." Whichever emotion you might be feeling you can search for a GIF to express it.

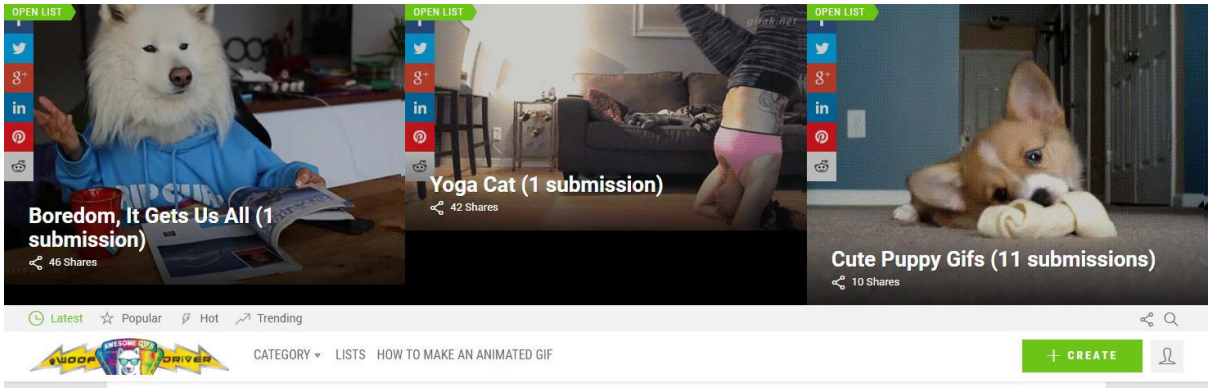
http://www.reactiongifs.com/

### Animal GIFs

Animal GIFs is a Tumblr resource for, you guessed it, animal GIFs. Whether it's cute cats, daft dogs or eating elements you're looking for, you're bound to find it on Animal GIFs.

http://animalygifs.tumblr.com/

## Awesome GIFs




The search function on this website is a little lacking, but if you've got some time to kill, there are a lot of GIFs to see. You can see GIFs by Category, List, Popular, Trending etc. Clicking the "See a Random GIF" button on the right-hand side will be like exploring a rabbit warren, but it's an interesting way to find images you otherwise might never have seen. There is even instructions on how to make your own Animated Gifs using Photoshop.

http://awesomegifs.com

## GIFs From Last Night

This site features GIFs created from memorable moments on TV shows, in a movie or the News but hasn't been updated for a while.

http://gifsfln.tumblr.com/

## Reddit

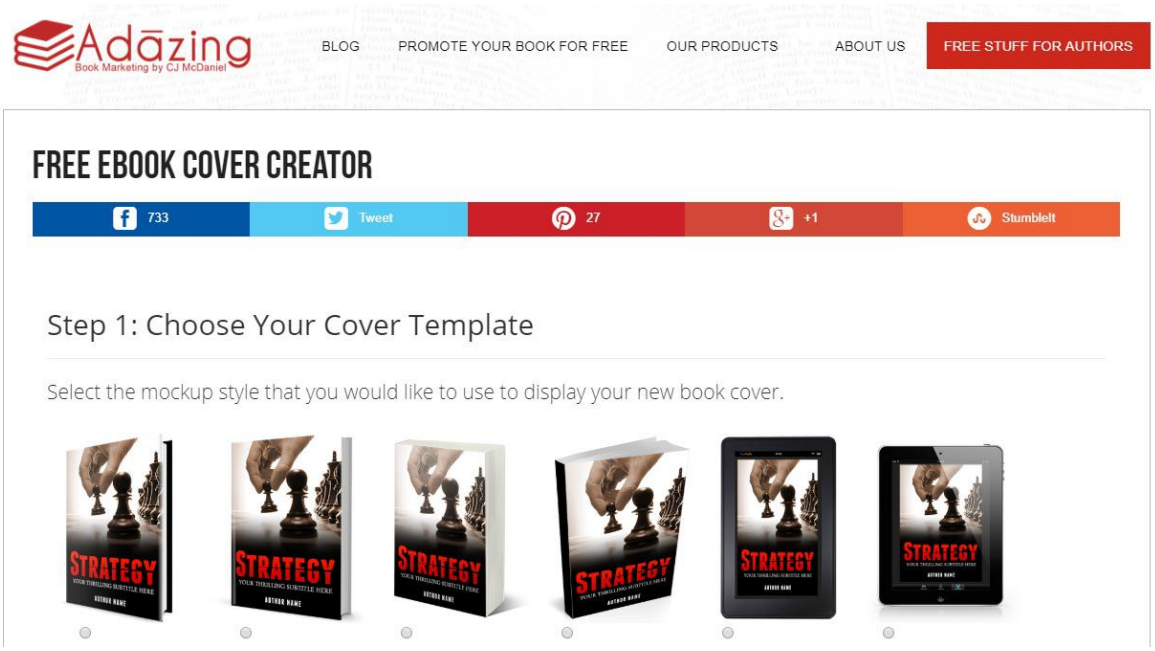
Below are a few of the several sub-Reddits devoted to different types of GIFs:

- Gifs
- Analogy Gifs
- High Quality Gifs
- Dance Gifs

# eCover Creators

**Good designs make a big difference when you sell anything online, whether that's an info product, an eBook, a short story or a novel. Of course you can outsource your graphics but that can work out quite expensive, not to mention the back and forth before you get what you envisaged. Having access to an online eCover creator is the best way to create product graphics without any hassle and these tools are the best way to create them completely free.**

## Adazing




Primarily a resource for budding and established authors, the Adazing website features a free 3D Cover Creator which includes templates for Books, Tablets and iPhone. Choose your template, then enter your email to receive a password to access your chosen template and create your 3D image for download.

http://www.adazing.com/cover-mocks/

**eCover Creator App**

This online app will let you create amazing eBook covers easy and free. It has an intuitive drag and drop interface and 100 included templates you can edit to your own taste. Upload your own images or use the hundreds of included images in the built in Library. There's nothing to download because it's all done and stored in the cloud. The easy visual editor makes designing your eCovers a breeze. Download your finished designs and upload them wherever you want. (You get unlimited access once you register, and training is included).

https://ecover.easyonlinegraphics.com/

# GIF Makers

**Animated images, also known as GIFs (Graphic Interchange Format images) were used widely a couple of decades ago, but were typically low quality, flashy clipart images that did little to enhance the reputation of any website that used them. Nowadays GIFs are making a come back and some people even say they're taking over the web. You can see them being used to express emotions and reactions, tell stories and even break news.**

**Here's some completely free ways to create your own GIFs.**

## InstaGiffer

Since 2013, Instagiffer has been helping thousands of people create animated GIFs from YouTube, HD video files, Vine, Netflix and more. Unlike most GIF tools, you can open video streams and files DIRECTLY, ensuring the highest possible frame rate and resolution. It's easy to use, free to download, and doesn't add watermarks. Add filters, text, or logos to your GIFs. Show off your digital art, or GIF your favorite music videos, TV shows, and movies. Available for both Mac and Windows.

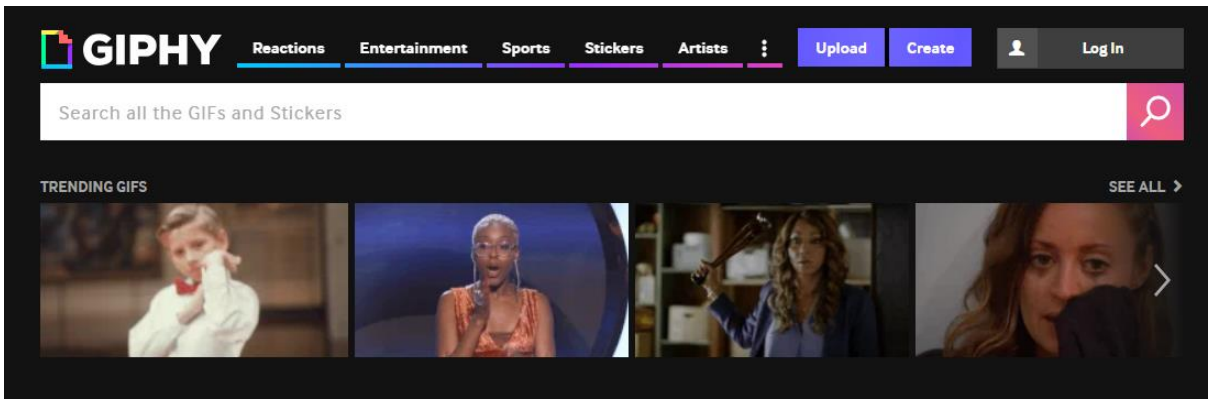
http://instagiffer.com/

### GIFMaker Me

GIFMaker.me is an online tool for easily creating animated gifs, slideshows, and video animations. You don't even have to register. With GIFMaker.me, you can create animated icons and avatars of yourself on Internet forums and discussion boards, share multiple screenshots in one URL, play a GIF online with sound, or share your life moments with your friends on Facebook.

http://gifmaker.me/

### Giphy




Giphy is both a GifCreator and a stock site for Gifs.  It is the best way to search, share, and discover GIFs on the Internet. Similar to the way other search engines work, the majority of our content comes from indexing based on the best and most popular GIFs and search terms across the web. We organize all those GIFs so you can find the good content easier and share it out through your social channels. Proper attribution is essential

https://giphy.com/

# Image Converters

**There are so many image formats available, but the one your images come in doesn't have to be the only one you get to use.**

**With these completely free tools you can take any image and convert it to a completely different format, depending on your requirements.**

**Having different formats of the same image on hand increases the possibilities for their use so these free tools are definitely worth knowing about.**

### SVG to PNG

Convert your SVGs to PNG format.  Upload up to 20 SVGs at once and then download individually by clicking on thumbnails, or as a group in a zip folder.

https://svgtopng.com/

### 360 Converter

Convert an existing Image format to and different image format. Simply upload your image from your local folder, URL or cloud storage and wait online to download it once finished or have an email notification when the image is ready.

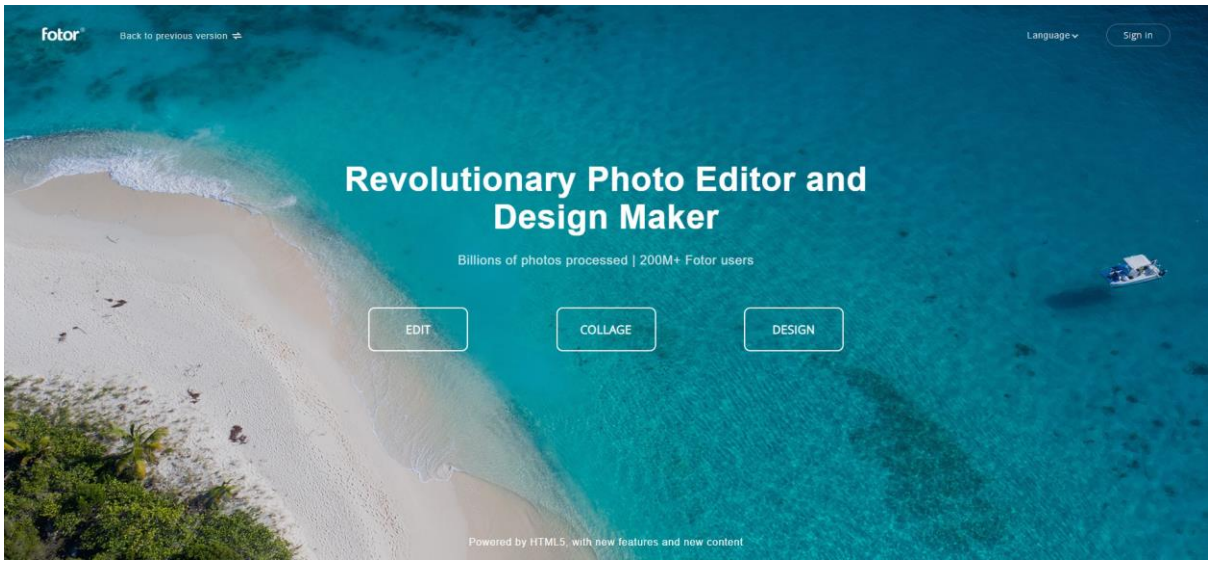
http://www.360converter.com/

# Image Editors

**Image editors allow you to manipulate and enhance your photographs in ways that make them more appealing. You can remove and disguise flaws in your images, add effects, change colors and so much more. Photoshop is probably the most famous image editor but it's a premium tool you have to pay for. Thankfully there are plenty of free alternatives, not all them as full featured as Photoshop but if you want the basics of what Photoshop offers, plus a few extras, these free tools are definitely worth bookmarking.**

### Fotor

"Revolutionary Photo Editor and Design Maker"




Fotor is a powerful full featured and high-performance online Photo Editor without the need to pay for Photoshop. It includes the ability to edit, add effects and retouch portraits, It also incorporates a Collage Creator and Design App under the one umbrella.

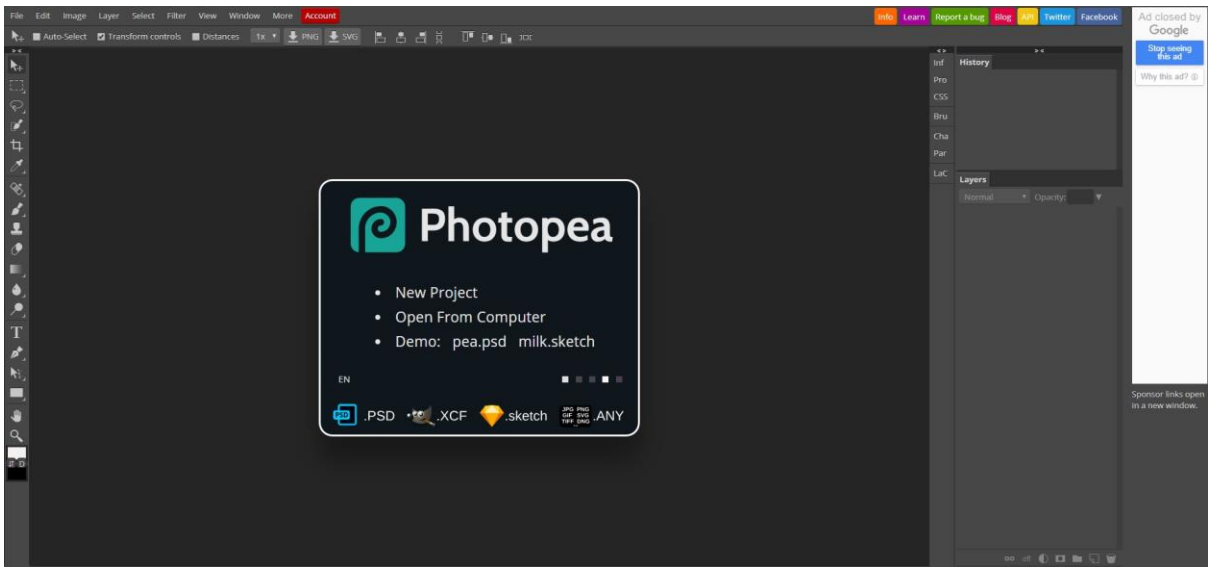
https://www.fotor.com/

## GIMP

Gimp is a free, open source Image Manipulation Program that you download to your desktop.  It's another great alternative to Photoshop and is available for both Windows and Mac. There are lots of official tutorials available on the website itself and even more available on YouTube.  Just type "Gimp tutorials" in the search bar and you'll find heaps of videos to learn from.

https://www.gimp.org/

## PhotoPea




PhotoPea is a fantastic free online photo editor.  With excellent support for PSD it's an ideal Photoshop alternative.  It also supports XCF (Gimp) and Sketch (Sketch App) formats.  You can create a new image or open existing files from your computer.  You can save your work in PSD, JPG or PNG formats.

https://www.photopea.com/

## InPaint

"Magically remove elements from your photos"

Inpaint allows you to emove objects from photos, repair old photos, delete unwanted people, and more.  The possibilities are endless with this extremely versatile, FREE online tool.

https://www.webinpaint.com/

### BeFunky

"Produce stunning photographs and captivating designs with fun, easy-to-use editing tools"

BeFunky provides an online Photo Editing tool, a photo Collage Maker, and a Design app (which is similar to Canva) under the one umbrella. There are also plenty of tutorials to inspire your creativity and to help you get the most out of the website.

https://www.befunky.com/

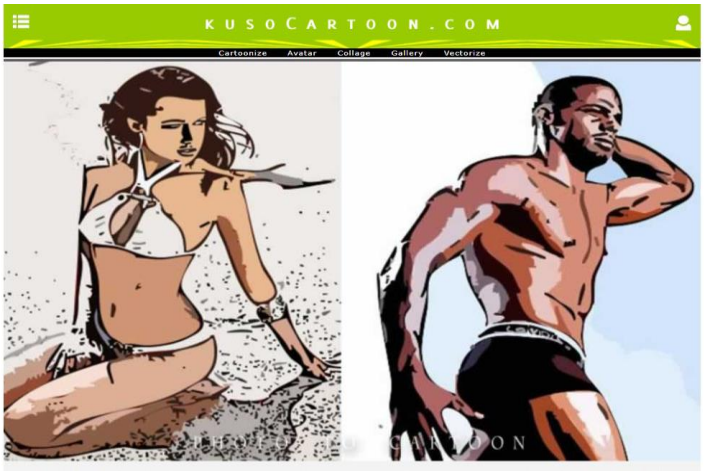
### Pixlr

Pixlr is a more advanced cloud-based image editor. It's similar to Photoshop, but unlike Photoshop it's completely free. If you've ever used Photoshop the UI will look very familiar to you. Pixlr supports PSD, XCF ad Sketch formats. They also have a Mobile App and the Pro version is very reasonably priced. You can also launch the online Pixlr Express if you just want a quick way to fix up your photos, and add overlays, filters and stickers to create a unique look.

https://pixlr.com/

## Kuso Cartoon

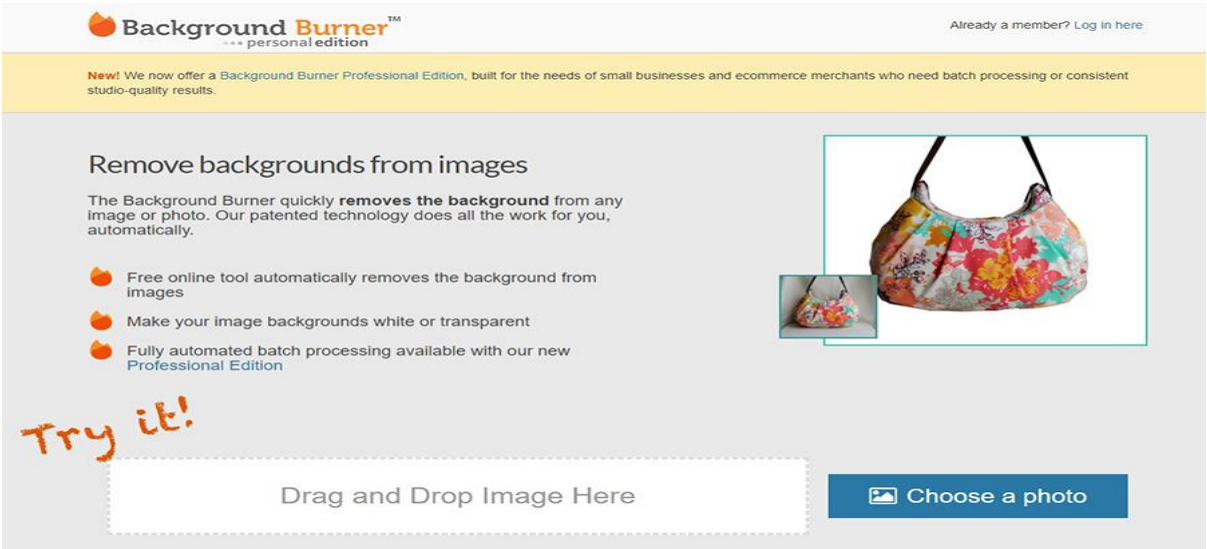
“Photo to Cartoon / Cartoon Yourself”




With Kuso Cartoon you can turn any photograph into a cartoon style image, or you can create a cartoon Avatar of yourself as a vector image for use on the web, or you can even print your images on T-Shirts, mugs or anything else you choose.  Kuso Cartoon also has a photo collage maker and a raster to vector conversion tool built-in.

https://kusocartoon.com/

## Background Burner

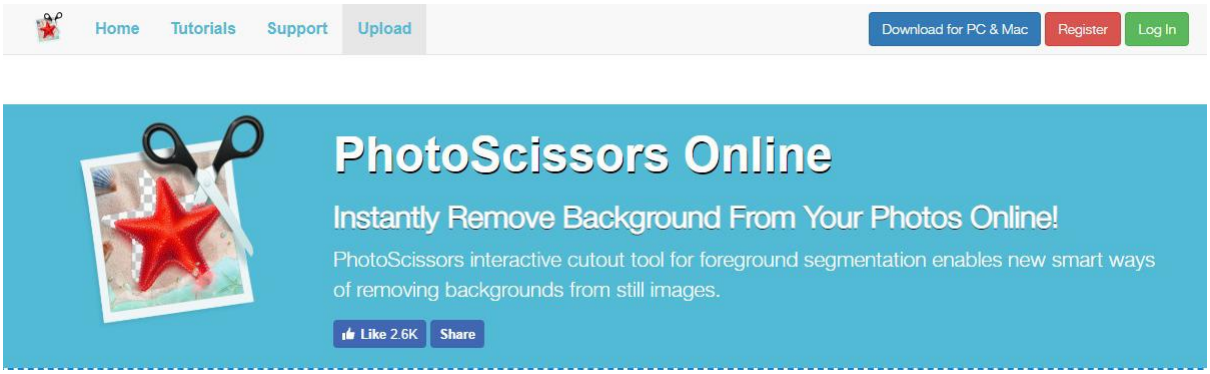


This tool is perfect for anyone involved in eCommerce. You can quickly remove backgrounds from any image, online, for FREE. Just upload your image and the background is removed automatically for you. You can output with either a white background or a transparent background.

**https://burner.bonanza.com**

### PhotoScissors

"PhotoScissors interactive cut-out tool for foreground segmentation enables new smart ways of removing backgrounds from still images."




With Photo Scissors you can drop your JPEG or PNG image onto the canvas and the tool goes to work for you. You can also download a free trial of the Desktop software for more features.

https://online.photoscissors.com/

### Paint

Paint.NET is similar to Photoshop but is completely free. The downside is that it runs on Windows only so Mac users would need an emulator. It supports layers, has unlimited undo's, can handle special effects and puts a variety of powerful tools at your fingertips. There are lots of tutorials and plugins to extend the functionality of the tool.

http://www.getpaint.net/

Pretender
AUTHOR NAME
True Colors
AUTHOR NAME
KNIGHT'S TALE
AUTHOR NAME
FBPIXELSECRETS
AUTHORITY BLOGGING
Create Stunning
3D eCover Graphics
And Mockups In just
a few clicks Without
Photoshop!
Get eCoverAuthority Now!

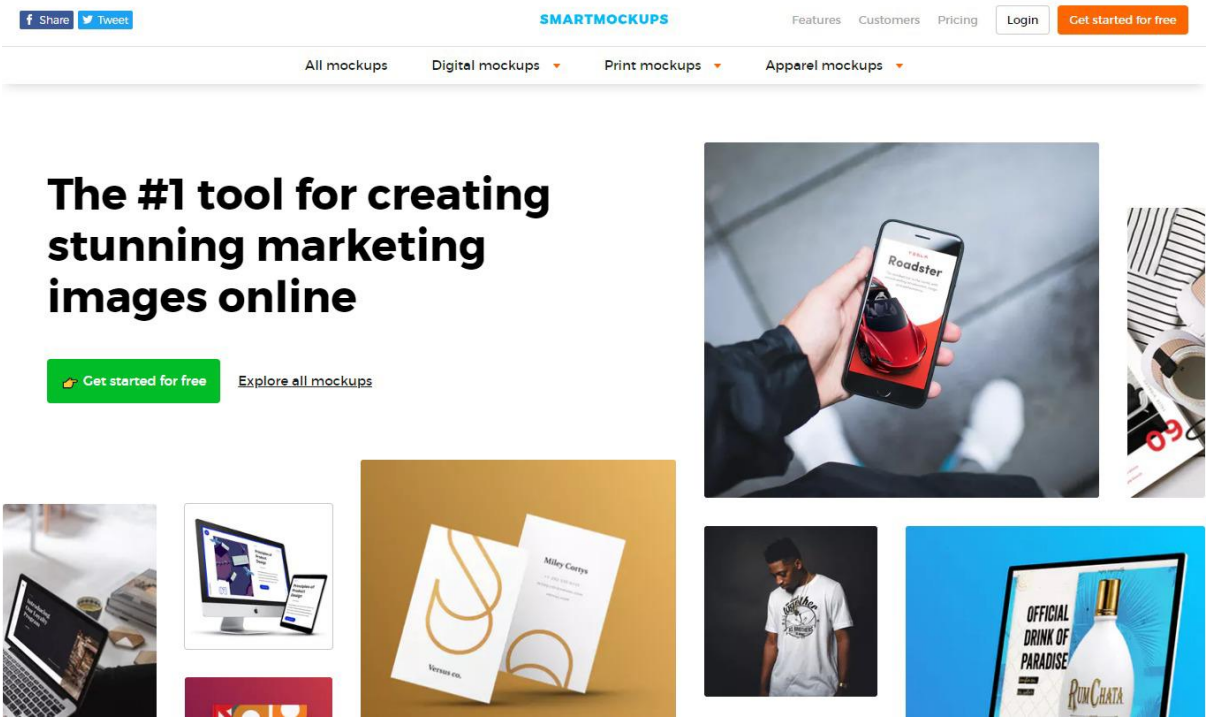
# Mock-Up Creators

**Mockups are an excellent way of showcasing products, designs, websites and more in a realistic setting.  They help people visualize the end product with much more clarity by putting the design into context rather than simply presenting a flat PDF or JPG for example.**

**Websites can be mocked up into iPhones, fashion designs can be displayed on t-shirts, logos mocked up onto bottles and other product packaging.**

**Sounds expensive?  Not with these free Mockup tools we've found.**

## Smart Mockups

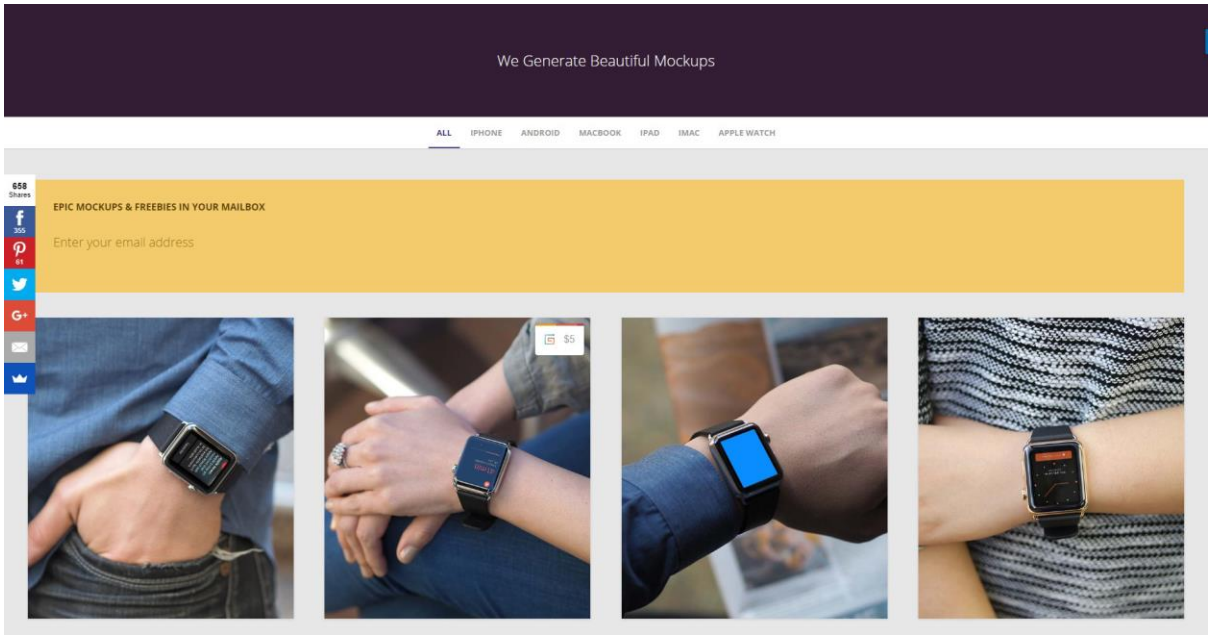



Create stunning product mock-ups with just a few clicks, absolutely free. There are Digital Mock-ups, Print Mock-ups and Apparel Mock-ups and include Desktop, Laptops, Tablets, Smart-Phones, Watches, t-Shirts, Caps and Mugs and more.

https://smartmockups.com/

### Dunnnk

*"We Generate Beautiful Mockups"*




Create absolutely FREE mock-ups with the help of Dunnnk. Categories on this site include iPhone, Android, MacBook, Ipad, Imac and Apple Watch

http://dunnnk.com/

### Frame by Lab25

*"Awesome Product Shots"*

Create great looking product mock-ups for FREE. There are eight Categories on this site with 35 scenes in total. Desktop (Apple), Mobile (iOS), Tablet (iOS), Tablet (Other), Desktop (Other), Mobile (Android), Tablet (Android).

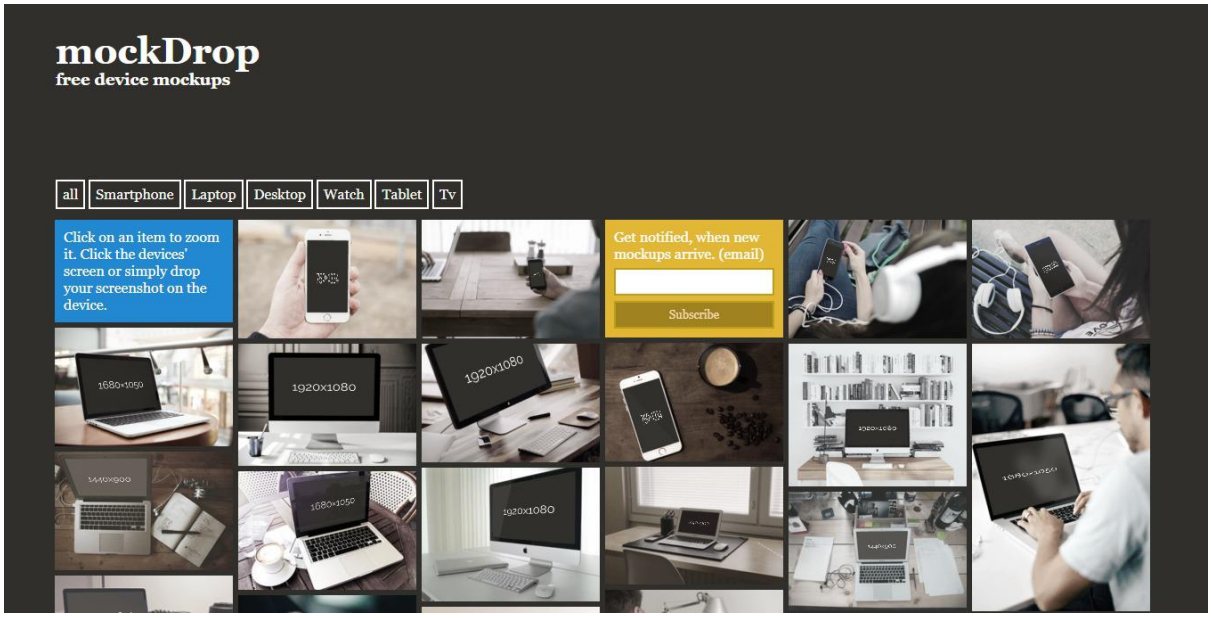
http://frame.lab25.co.uk/

### Magic Mockups

This site has a more limited selection of Laptops, Phones, Tablets and iMacs as well as a couple of picture frames. It's very easy to use but has full instructions on the home page if you need them

http://magicmockups.com/

## Mock Drop




Mock Drop is another site to create stunning product mock-ups with just a few clicks, and it's absolutely free. Categories available are Smartphone, Laptop, Desktop, Watch, Tablet and TV.

http://mockdrop.io/

## Mockups Jar

*"Create realistic mockups for your awesome apps. For free."*

Mockups Jar has a large variety of scenes to choose from, including browser mockups, packaging, apparel, books and more. There is also a paid option if you need faster rendering, transparent backgrounds and more.

https://mockupsjar.com/

## Mockup World

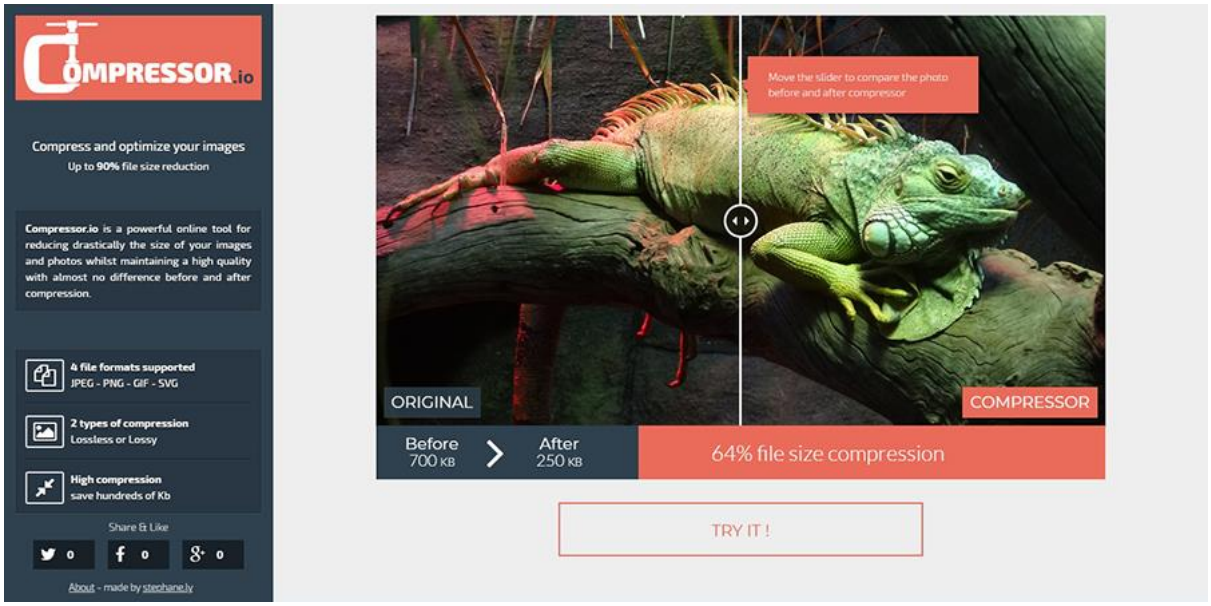
Mock-Up images to download and use in any photo editor that accepts PSD format. Inlcudes iPhones, iPads, MacBooks, iMacs, Apple Watch, Packaging, Billboards & Signs, Fashion & Apparel, Food & Beverages, Magazines & Books

**https://www.mockupworld.co/all-mockups/**

# Image Resizers

**Images form an important part of any website or video project. But when you take a photograph or download an image online it's not always going to be the optimal size for your needs. Websites that have very large images load much more slowly and give the user a frustrating experience, not to mention being penalized by the search engines. Thankfully it's easy to resize or compress your images with these completely free tools.**

### Compressor




Compressor is a powerful online tool for reducing the size of your images and photos while maintaining a high quality with almost no difference before and after compression, saving you hundreds of Kb in storage space. It supports JPG, PNG, GIF and SVG formats with either lossless or lossy compression.

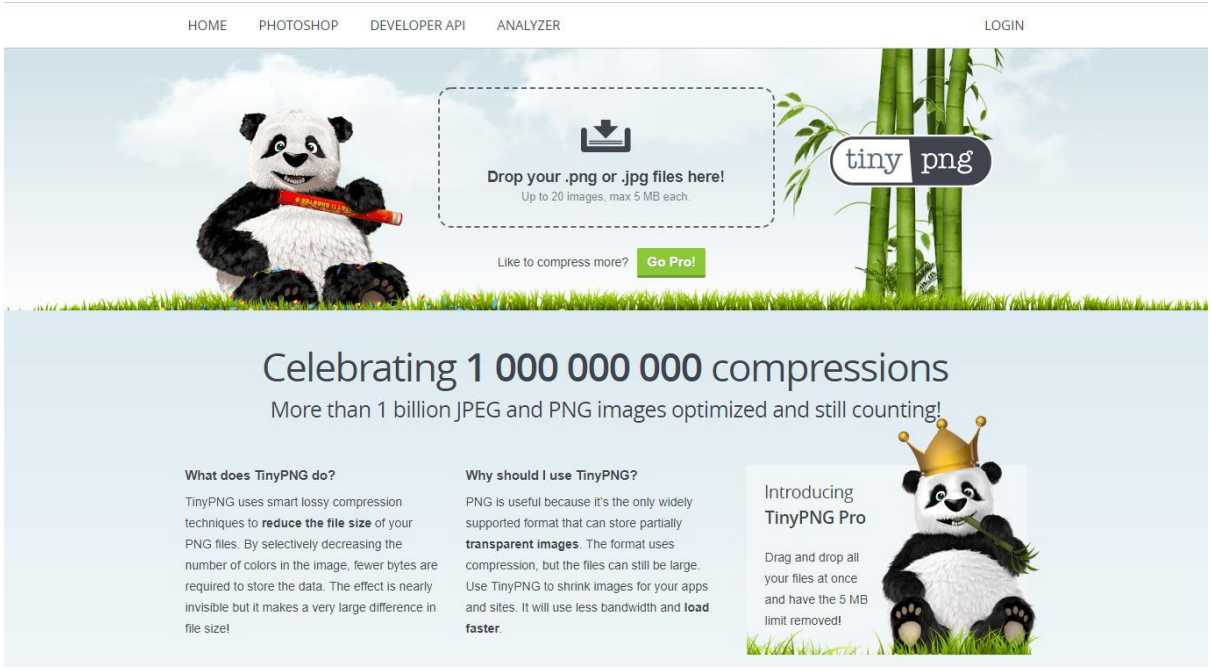
https://compressor.io/

### Resize Image

Resize Image claims to be the best free online image resizer and compressor on the Web, making cropping, resizing and optimizing your images easier than ever. You can crop and resize any image to the exact pixels or proportion you need, and reduce the file size with no loss of quality for faster loading online.

http://resizeimage.net/

## Tiny PNG




TinyPNG is a free online tool that uses smart lossy compression techniques to reduce the file size of your PNG files. By selectively decreasing the number of colors in the image, fewer bytes are required to store the data. The effect is nearly invisible but it makes a very large difference in file size and saves you bandwidth and load time for your website visitors!  Also supports Animated PNG files.

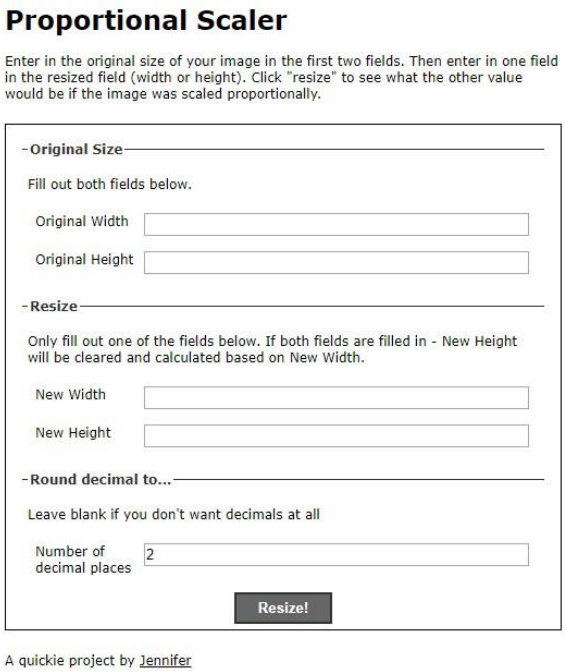
https://tinypng.com/

## Bulk Resize Images

Bulk Resize Images is a fantastic online tool which is not only FREE to use, but is much quicker than waiting for PhotoShop to open and run the built-in image processing script. With Bulk Resize Images you can drag and drop a whole bunch of images and have a zip file of resized images ready to download in literally seconds.

http://bulkresizephotos.com/

## Proportional Scale Calculator




Enter in the original size of your image in the first two fields. Then enter in one field in the resized field (width or height). Click "resize" to see what the other value would were the image scaled proportionally.

http://scriptygoddess.com/resources/proportioncalc.htm

## Resize Your Image

Resize Your Image is a magnificent tool (image and photo resizer) to help you maintain your website, to send images via email or to resize large images for printing. Not only does it let you determine its size (in pixels), it also brings down the size of your file.  Supports .jpg, .gif, .png, .tiff, .pdf etc.

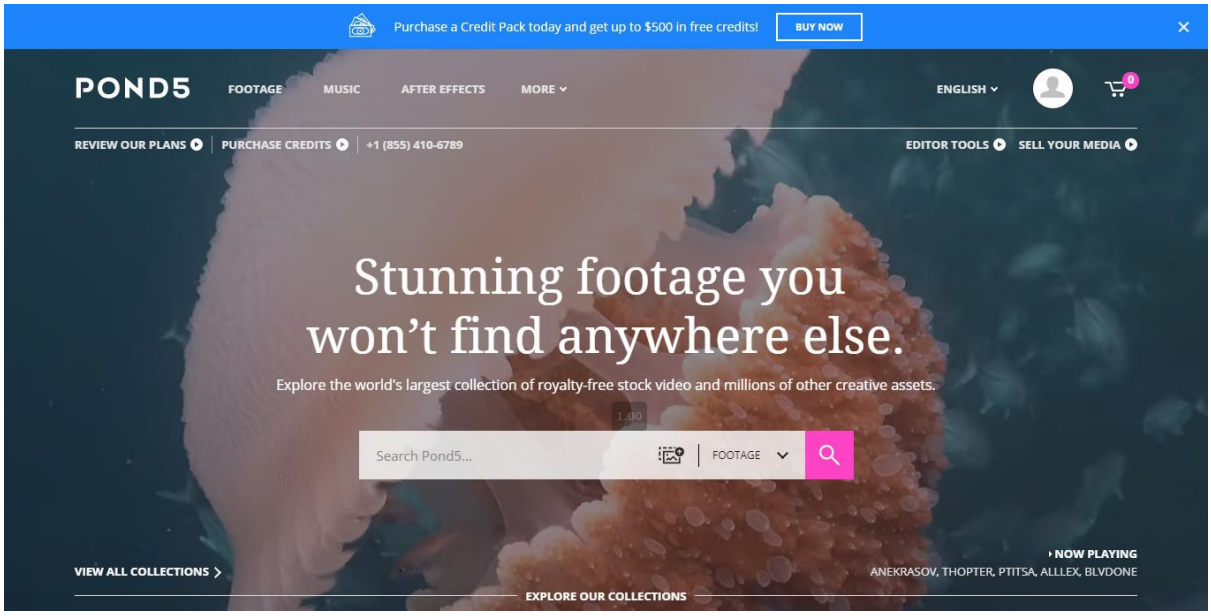
https://resizeyourimage.com

# Stock Footage

**Buying video clips for your projects from sites like Video Hive can be very cost prohibitive. Expect to pay an average of $65 per clip depending on the length and quality of the video. You could get an annual subscription to a site like Story Blocks, which would cost less and therefore save you money.**

**Before you break the bank, let's look at nine sites where you can download video clips completely free, even if you intend to use them for commercial and client projects.**

### Pond5




The Pond5 website has more than 9,700 Public Domain video clips that you are allowed to use freely in any project, both personal and for commercial purposes. You'll want to use the built-in search function and the filters on the left hand side to filter for the free stuff, as they also sell premium Videos, After Effects templates, Music and more.

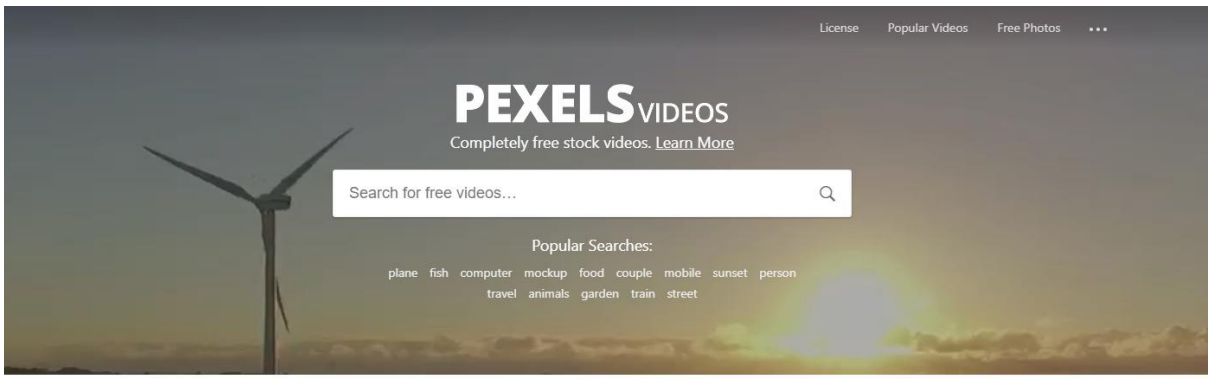
https://www.pond5.com

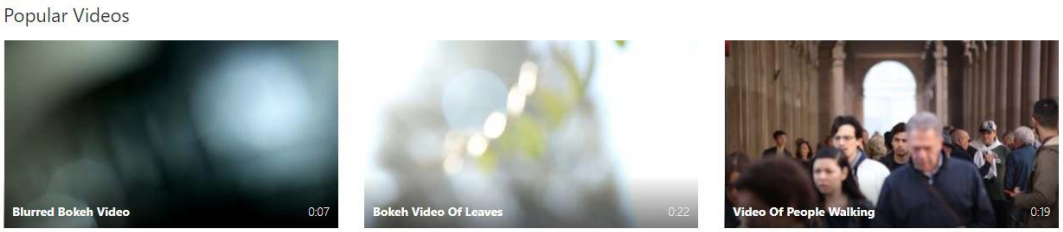
### Beach Front BRoll

Beach Front BRoll is one of the best places to download unique HD stock video footage and animated backgrounds for any production purpose, for free. All the video clips in the library are completely free to use so there's no wondering what the licensing is. Clicking on a thumbnail will take you to YouTube to view it, and you can "right click save" to download it directly from the website.

http://www.beachfrontbroll.com/

### Pexels Videos




Pexels Videos gives you 100s of completely free Creative Commons Zero Licensed videos which require no attribution for personal or commercial use. You can search by keyword or click on the "Popular Searches" link if you need some inspiration or want to see what other people are searching for.

https://videos.pexels.com/

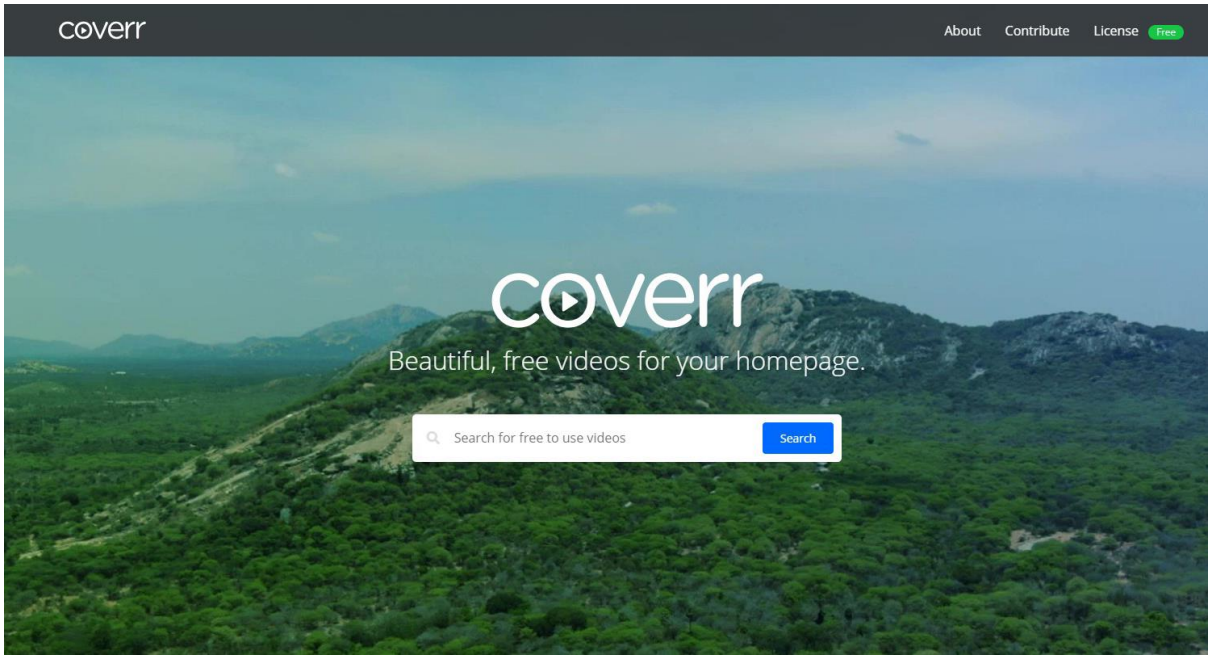
### Mazwai

Mazwai has a great collection of High Definition videos that are free for personal and commercial use under the Creative Commons 3.0 Attribution license. So although the clips are free to use, you must credit the author in accordance with the License when you use a clip in any project. The collection

includes some unique time-lapse and slow-motion footage, but as videos are grouped by creator, it may take you some time to find what you want.

http://mazwai.com/#/grid

### Coverr




Coverr is an excellent site with a growing collection of Creative Commons CC0 licensed videos. Every Monday seven new videos, which have been shot especially for the site, gets added to the collection. You can subscribe to receive an email notifying you of the arrival of new videos – something to look forward to every week.

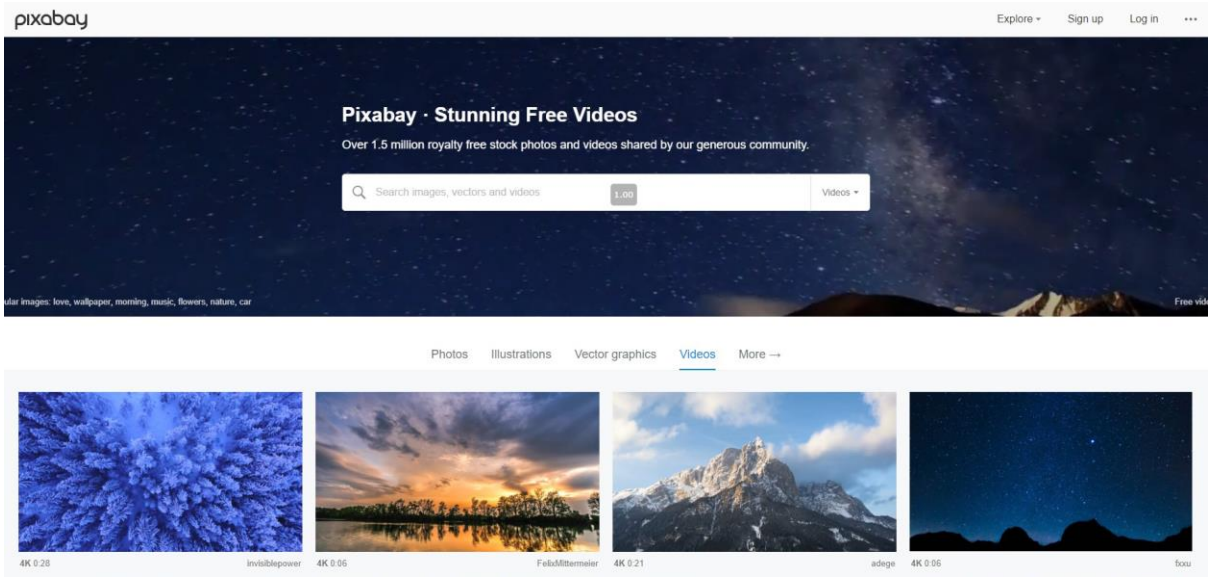
http://coverr.co/

### Vimeo Group

All you need to do is create a Vimeo account and join the group to access the free stock footage that is available. There are over 250 HD videos to choose from, and while you do not need to pay to use any of the clips, there is a tip jar if you feel inclined to thank the author of any clip that you decide to use.

https://vimeo.com/groups/freehd

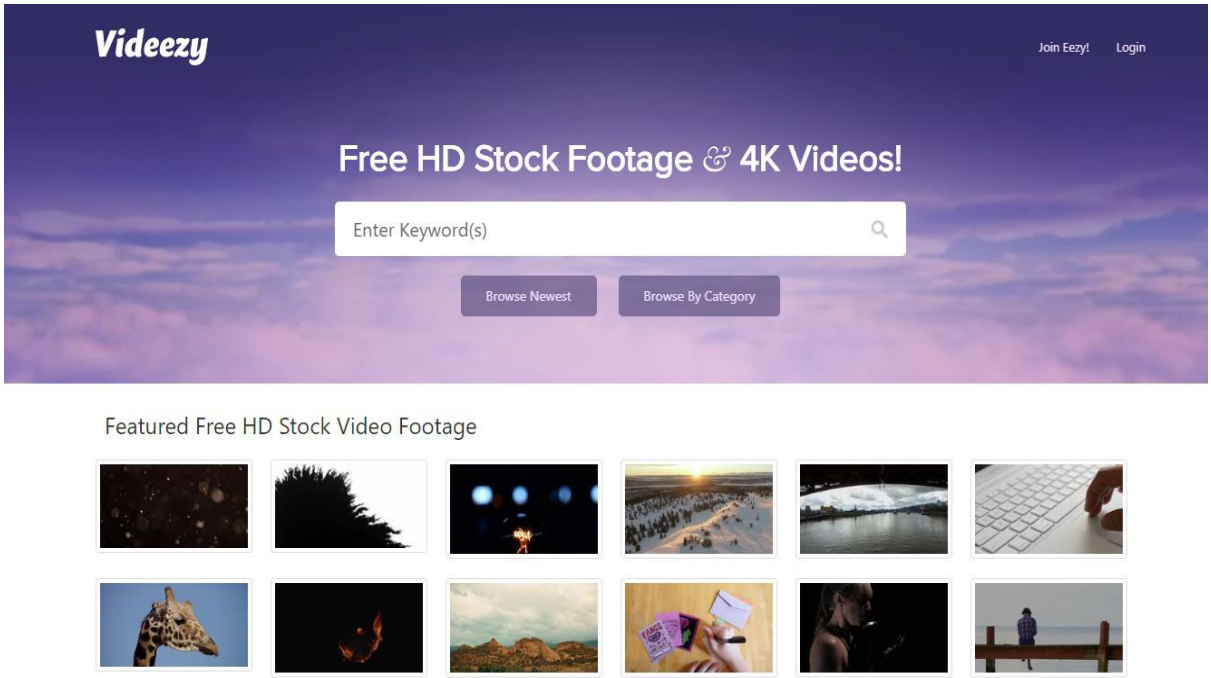
## Pixabay Videos




Pixabay Videos is an excellent site where you can find free videos and stock footage, clips and animations that you can use for any project. All footage is Creative Commons CC0 licensed so whatever you find can be used for personal and commercial purposes.

https://pixabay.com/videos/

## Videezy




The Videezy site contains 1000's of free HD stock footage and 4K videos that you are permitted to use on the condition that you give credit to the site. You

can browse by Category, or you can search by Keyword.  There is also a Pro option that requires the purchase of credits if you can't find what you're looking for in the free section.

https://www.videezy.com/

### Videvo

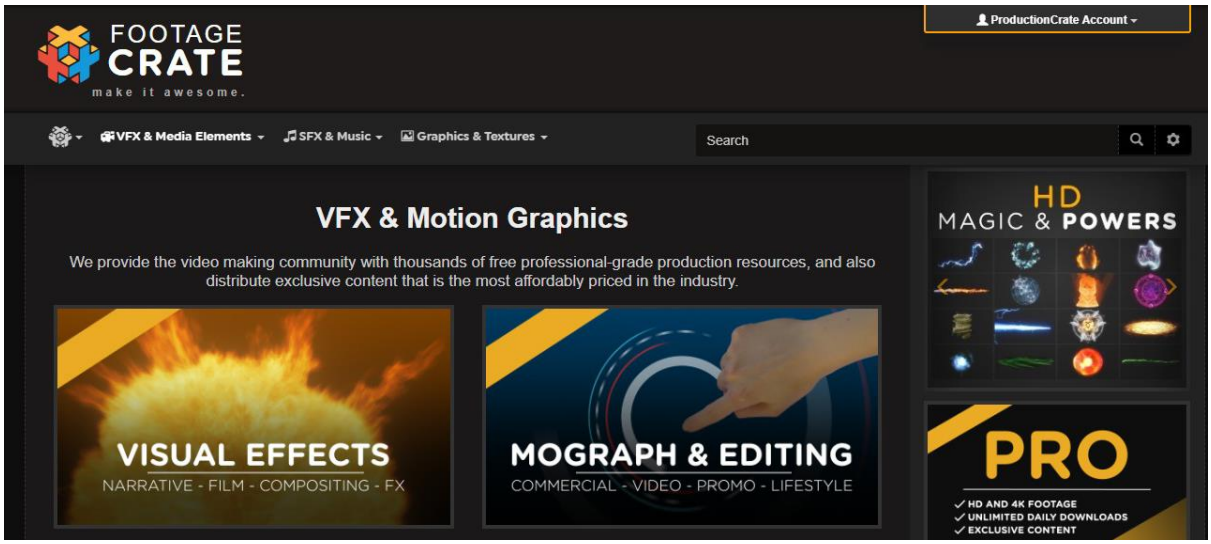
Videvo has over 3,600 completely free HD stock footage, motion graphics and video FX for your projects, both personal and commercial.  Simply tick the box to show just the free clips. Many of the video clips on this site fall under the Standard License and require no attribution, but some will require attribution under Creative Commons 3.0 license so make sure to check the license of each individual video clip you want to use.

https://www.videvo.net/

# Video FX

**Visual effects, or VFX as they are also known, can consist of special effects such as explosions, fire and smoke, or something as simple as an animated shape. They are a fabulous way of adding an extra level of appeal to your videos and keeping the viewer's attention firmly on your video. They are widely used in movie production where they are often integral to the story and its appeal but when used sparingly they can take any video to another level. Here's how to make your videos look expensive without it costing you a penny.**

## Footage Crate




Footage Crate is an excellent site to download Motion Elements, Anamorphic Flares, Fire and Sparks, Transitions and more. Simply sign up for a FREE account and you can download up to five items each day.  You can use the downloads for personal and commercial use, including projects you make revenue from.  Make sure to read the Terms for the exact conditions of use.

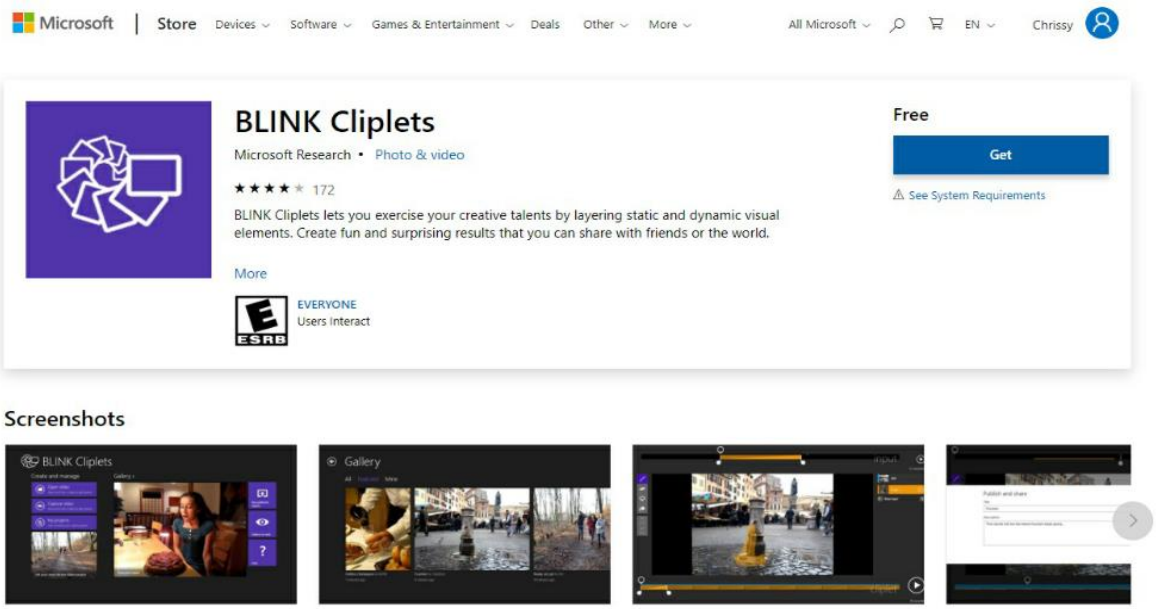
http://footagecrate.com/

# Cinemagraph Maker

**Cinemagraphs have taken the world by storm ever since two US photographers used the technique to animate their fashion and news photographs in early 2011. They are essentially still photographs in which a small part of the image moves, a model's hair blowing in the wind for example, or a tap dripping water, while the rest of the image is perfectly still.**

**Let's look at how you can create your own Cinemagraphs and capture the attention and fascination of your audience for free!**

## Cliplets




Microsoft Research Cliplets is an interactive Windows app that uses semi-automated methods to give users the power to create “Cliplets” – a type of imagery that sits between stills and video from handheld videos. The app provides a creative lens one can use to focus on important aspects of a moment by mixing static and dynamic elements from a video clip.

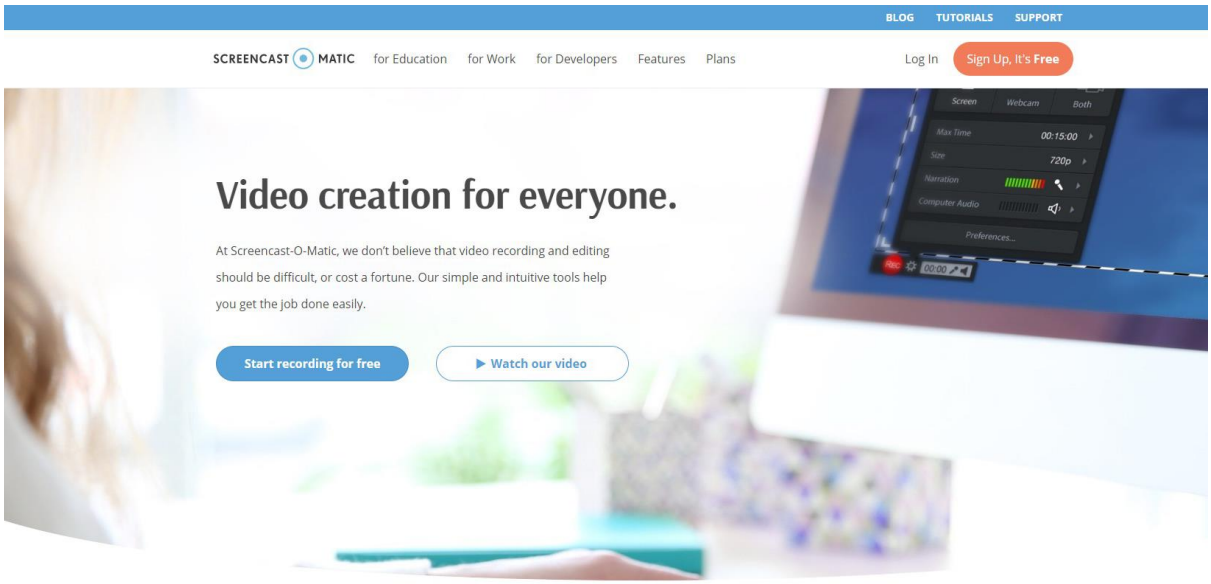
https://www.microsoft.com/en-us/p/blink-cliplets/9wzdncrfjb2b

# Screen Recorders

**Screen recording software can be used in a variety of ways and for a wide range of different projects. Whether it's walking somebody through a product or website you're recommending, a training or tutorial video where you're demonstrating something online, or you simply to show somebody an error message for trouble shooting purposes.**

**In a nutshell, screen recording software can be used to capture anything that's happening on your computer.  In this section I'll show you how you can do it completely free.**

### Screencast-O-Matic




Capture and share footage from your desktop with this very easy to use browser based screen and web cam recorder.  They also have a downloadable app if you need and plenty of tutorials so you'll never get stuck. Get a 20% discount off the Pro version using the link below.

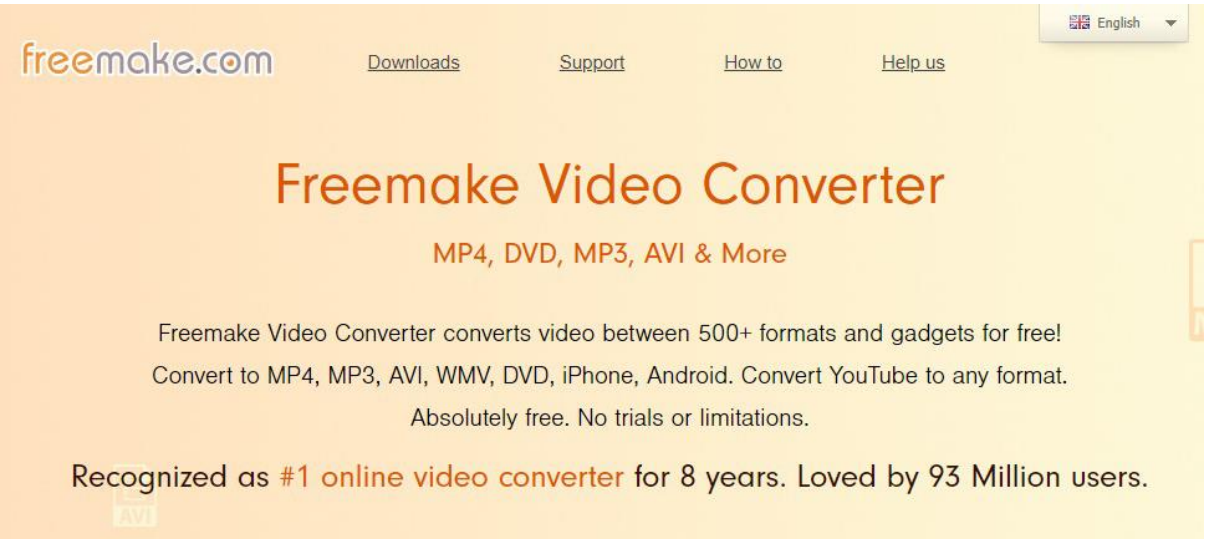
https://screencast-o-matic.com

# Video Converters

**Have you been looking for a way to ensure your videos play across all devices? Or maybe you want to quickly transcribe a video to text?**

**Whatever you do with video, having conversion software at your fingertips is essential. In this section I'll cover where to find not only Video format to Video format converters, but also tools that will allow you to auto-transcribe your videos into a text document or an audio format such as a MP3 completely free.**

### Freemake




Freemake Video Converter converts video between 500+ formats and gadgets for free! Convert to MP4, MP3, AVI, WMV, DVD, iPhone, Android. Convert YouTube to any format. Absolutely free. No trials or limitations.

http://www.freemake.com/free_video_converter/

### YouTube to Text and Video to Text

Part of the 360 Converter suite, these completely free online tools allow you to automatically transcribe YouTube and other videos to text for download. You can set the start and finish time of the video you want the transcription for, and it accepts English, French, Chinese and Hindi language videos.

http://www.360converter.com/conversion/youtubeVideo2TextConversion

### Video to Audio

This Video to Audio tool allows you to upload a video and download the audio as an mp3 file if you prefer to listen, not watch.

**http://audio-extractor.net/**

### Video Format to Video Format

Another tool which is part of the 360 Converter suite, this completely free online tool allows you to convert videos from formats such as AVI, WebM and OGG to MP4 format.  You can upload a video from your computer, insert a URL or convert directly from Google Drive or Dropbox.

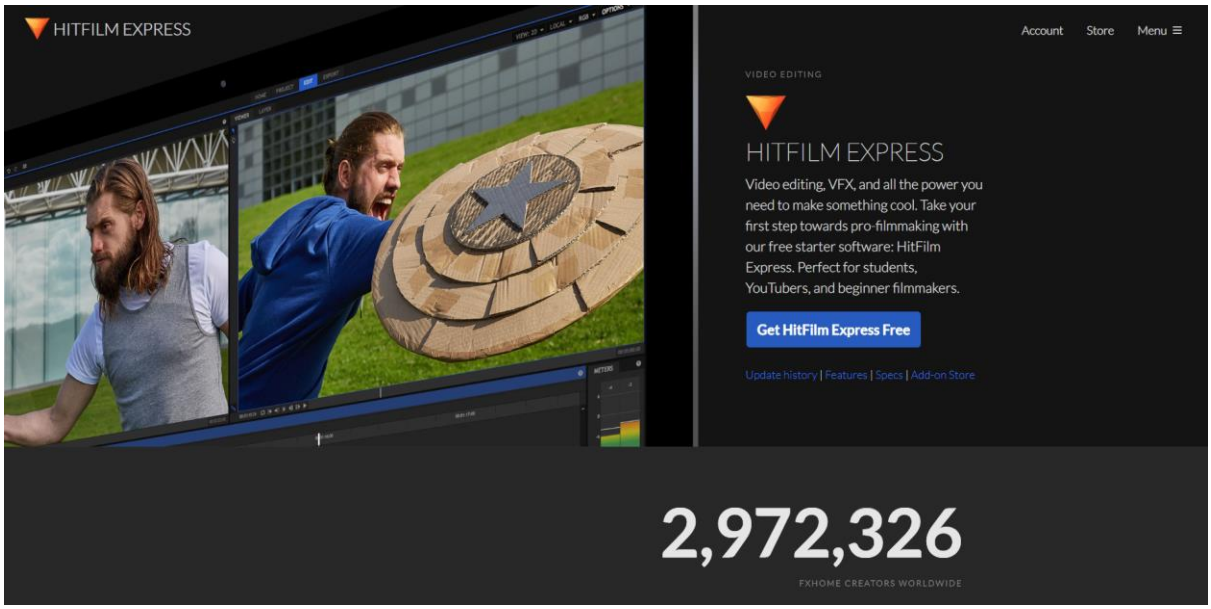
http://www.360converter.com/conversion/

# Video Editors

**If you want complete creative control over how your videos look and sound, you need to use a full featured video editor with a timeline and compositing capabilities. Normally it would cost you a pretty penny for high-end software like Adobe Premier Pro or Apple's Final Cut Pro software.**

**Thankfully there are high quality, free alternatives available if you know where to look, and in this section I'm going to show you!**

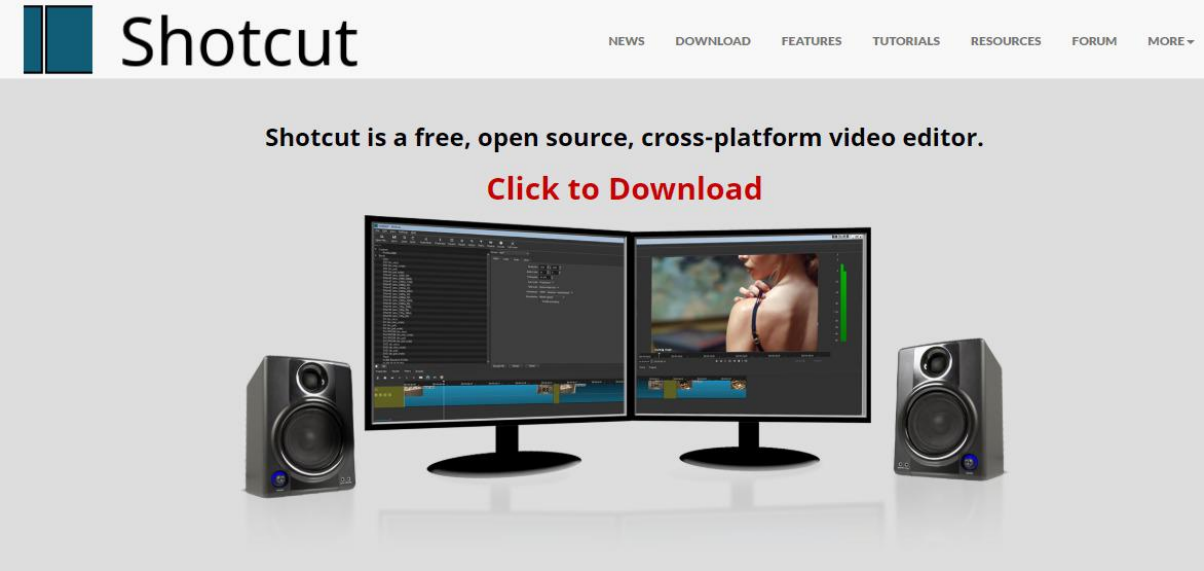
### HitFilm Express Video Compositor & Editor




HitFilm Express is a top-quality pro-grade video editor and compositor which is FREE. Many users consider it to be a cross between Camtasia and After Effects (without the big learning curve). You can easily add some great effects with it easily using the included presets. There are heaps of tutorials from the HitFilm crew themselves (including Motion Graphics and demo projects to download - link below) and for a free tool it's extremely powerful. Worth checking out. Official tutorials, plus you'll find a ton of additional tutorials on YouTube.

https://hitfilm.com/express
http://productioncrate.com/hitfilm-tutorials.html

**ShotCut**




Shotcut is a free, open-source, cross-platform video editor for Windows, Mac and Linux. Major features include support for a wide range of formats; no import required meaning native timeline editing; Blackmagic Design support for input and preview monitoring; and resolution support to 4k. Plenty of tutorials to get you going.

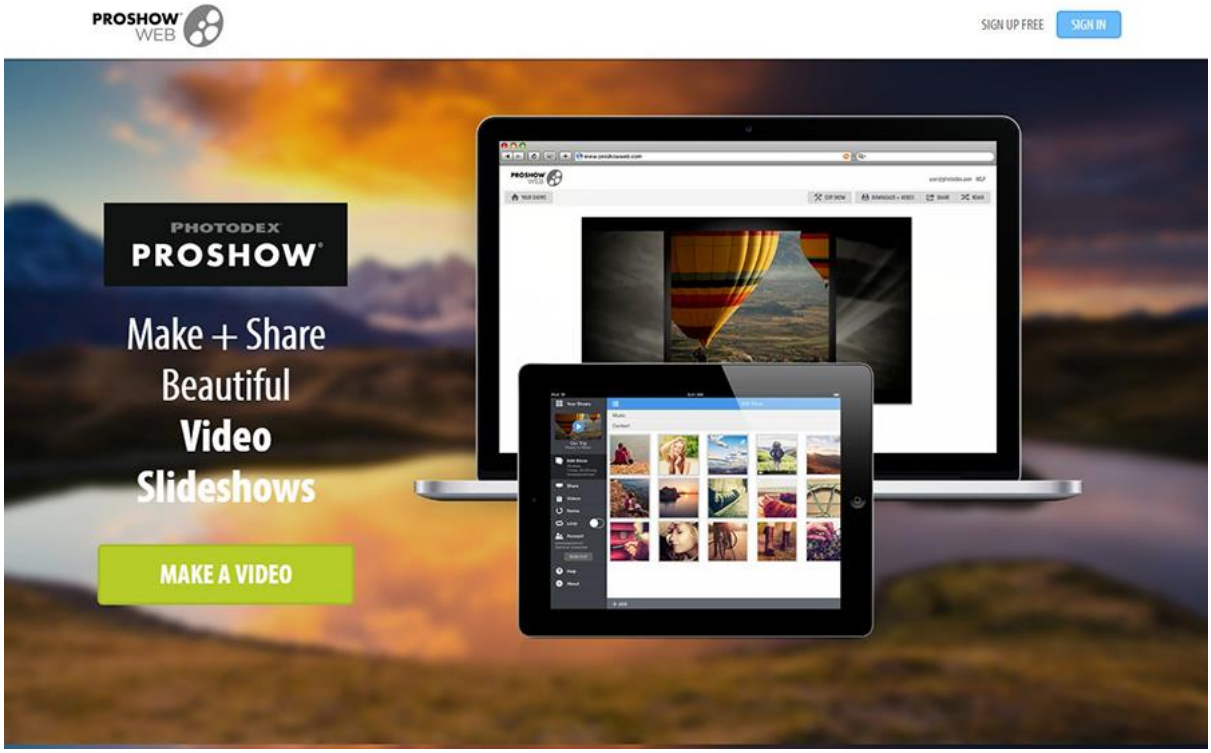
https://www.shotcut.org/

ONE MORE COOL VIDEO EDITOR
https://www.headliner.app/

# Video Creation

**It's important to know how to make great videos if you want to keep up with what works in business and marketing. Thankfully you don't need to hire a video crew thanks to the availability of video editors and compositors like Adobe Premier Pro and After Effects. The trouble is they are expensive and take a long time to learn how to use properly for your videos to look professional. Sometimes you just want to create videos fast, without the huge learning curve and without having to take out a bank loan to do it. These free Video Creators are the answer!**

### Photodex

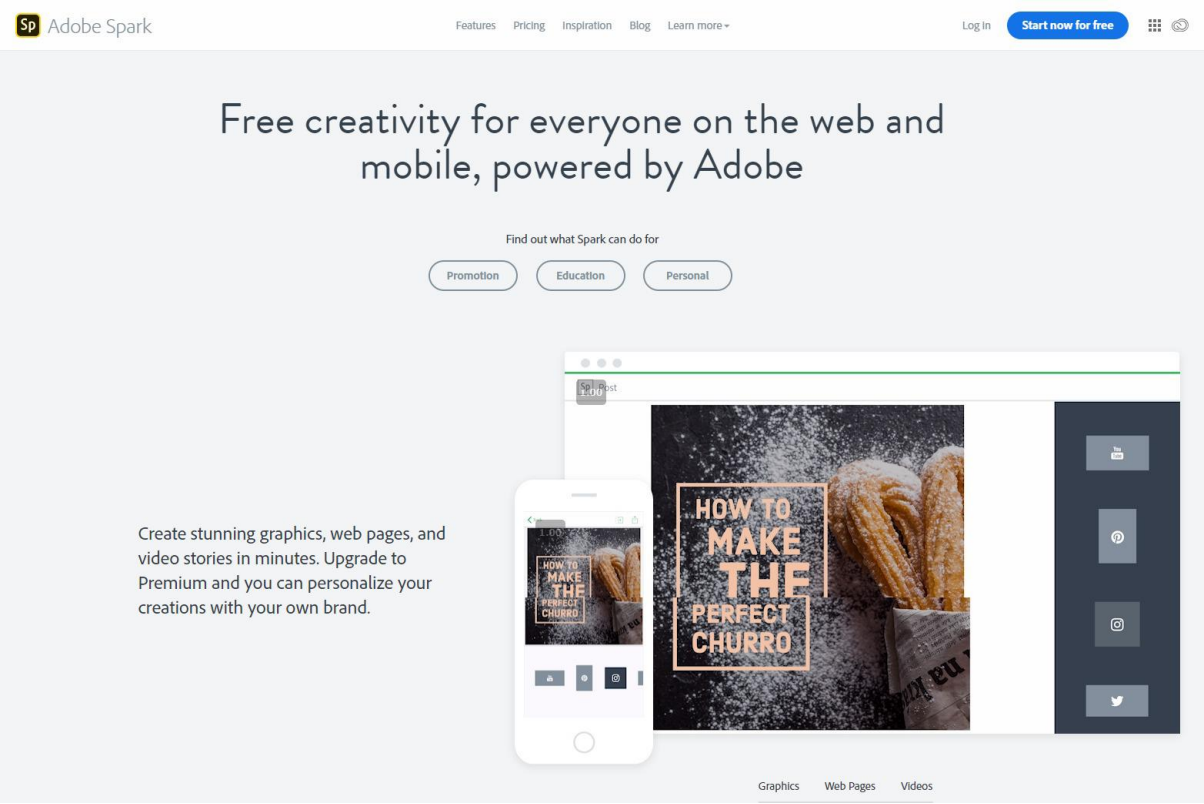



Photodex is a abulous online tool for creating video slideshows from static images. Simply upload your images, select from 40+ styles, add your own music or choose from the built-in library of 500+ royalty-free songs, add custom FX and render. Photodex includes built-in editing tools such as crop, and color correct. The free plan lets you create videos with up to fifteen images, but for longer videos you will need to upgrade to a paid plan.

http://web.photodex.com/index.html

## Adobe Spark

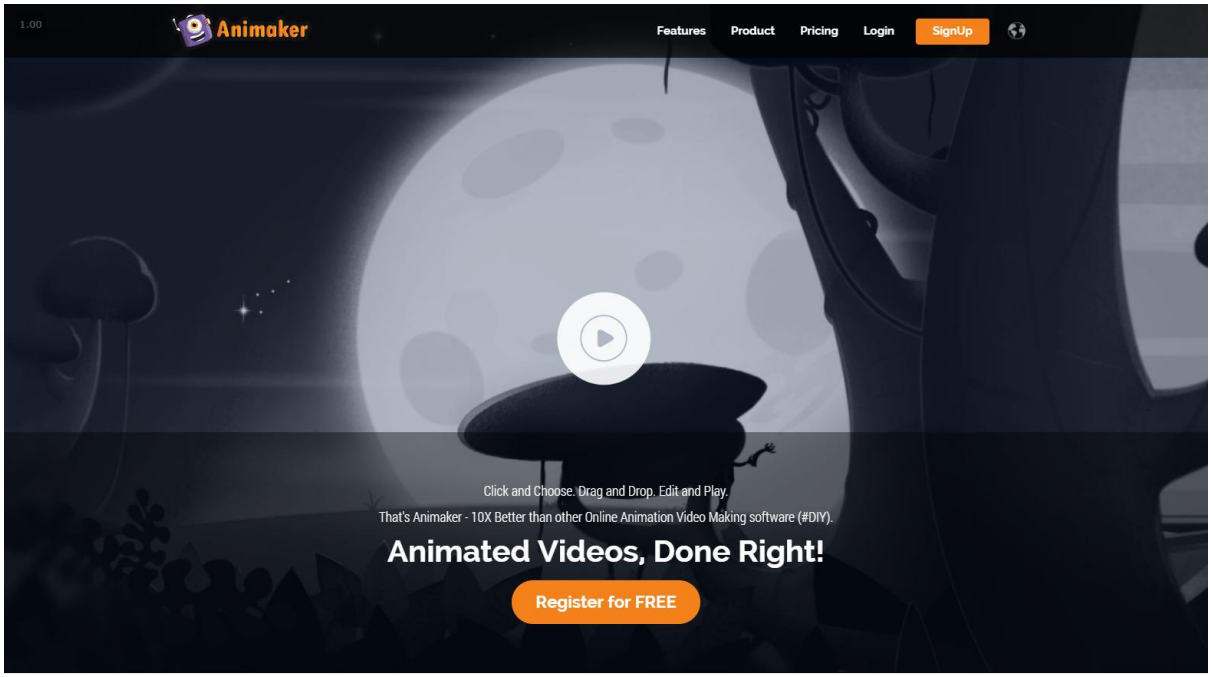
*"Turn your ideas into impactful social graphics, web stories and animated videos in minutes".*




Adobe's latest online tool is completely FREE! Create stunning graphics, web pages, and video stories in minutes. You can create animated Memes as a mp4 and then convert it with one of the free Gif Creation Tools mentioned here. It does put "Made with Adobe Spark Video" at the end, but you can upgrade to Premium to personalize your creations with your own brand.

http://spark.adobe.com

## Animaker

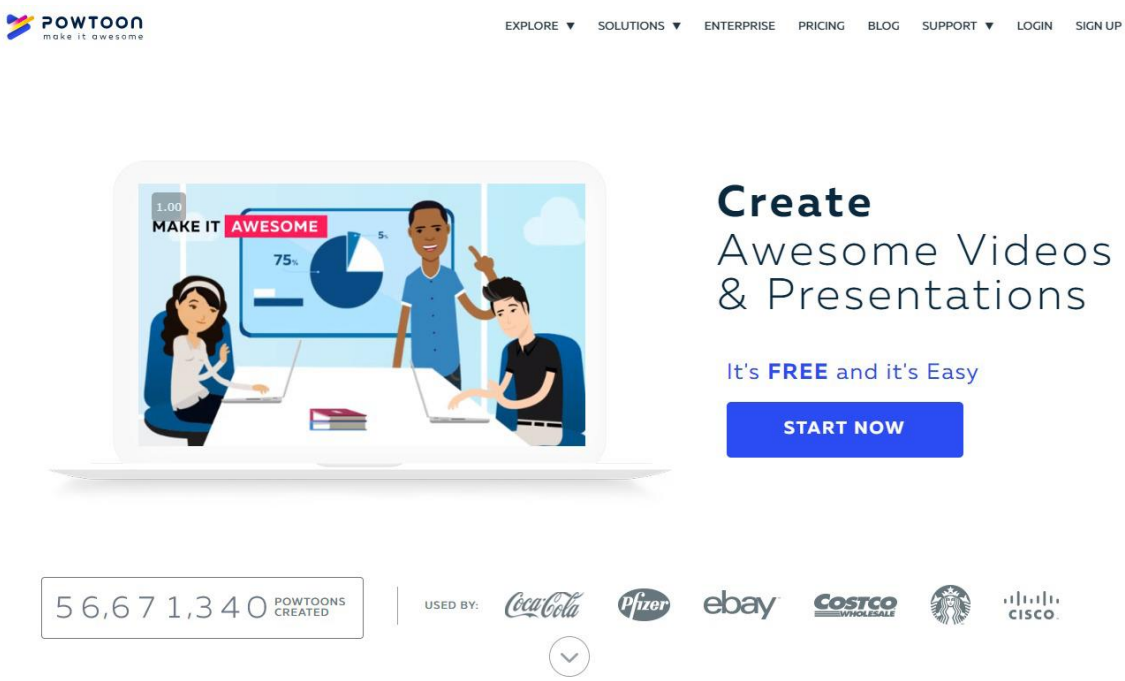


Animaker is a premium online video creator with a fabulous FREE option which allows you to export up to five videos per month. They will be watermarked, but that's no surprise considering it's completely free. You can create six unique video styles including Whiteboard, 2D, Infographic style, Handcraft, 2.5D and Typography. You can even create and export up to 5 text to speech Voice Overs under the free plan. Premium plans are very reasonably priced and include lots more Templates, Scenes, Characters and Props but the FREE plan is a fabulous place to start, especially if you're on a tight budget.

https://www.animaker.com/

## Powtoon

## "Captivate... Engage... Explain!"




Powtoon is very similar to Animaker above in that it's a premium online video creation tool with a fantastic FREE option. It's also templates based, or you can start from scratch and create unique videos from the built-in library of scenes, props and text animations. Powtoon has a huge built-in library, but similar to Animaker, they reserve premium content for their paid subscriptions. One advantage Powtoon has over Animaker is that all of their paid plans, including the cheapest, include Commercial Rights whereas you need the mid-priced Business plan to get Commercial Rights with Animaker.

https://www.powtoon.com/

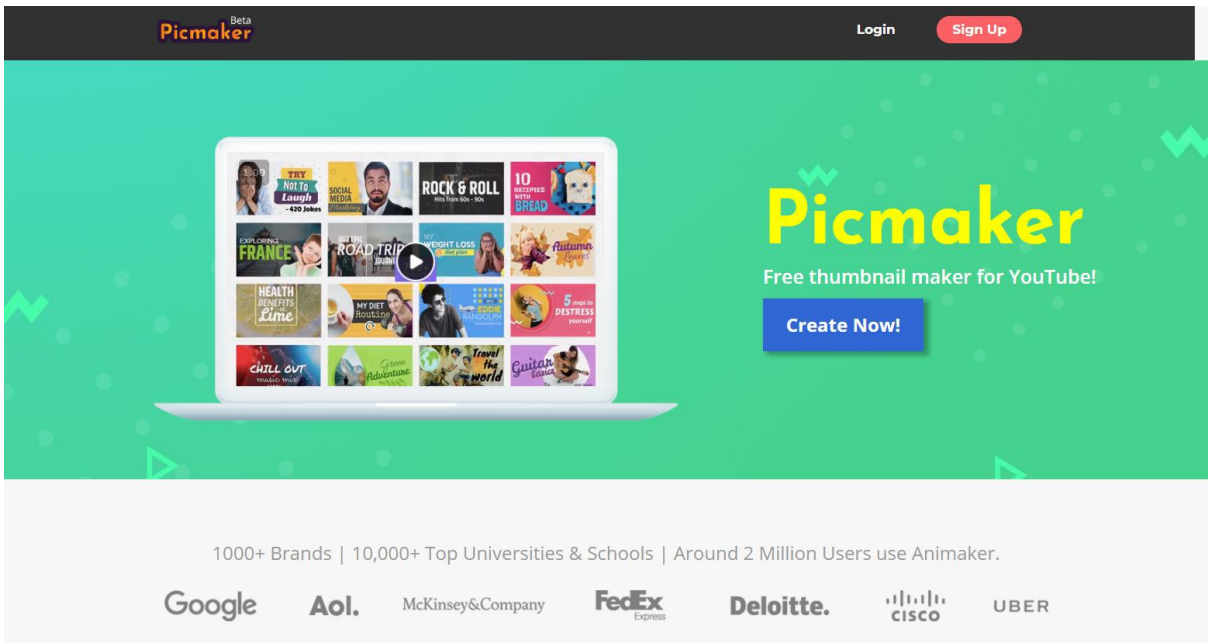
# Video Graphics

**There's no point in spending a ton of time creating awesome videos if you can't attract people to actually watch them.**

**The right video graphics can make a world of difference in helping your videos stand out so they get noticed on busy video sharing sites like YouTube. The right graphics will get people clicking the play button, keep watching and then taking the action you ask them to at the end.**

**These next tools can help you create those graphics, and they're absolutely free.**

### Picmaker




Picmaker is a FREE online thumbnail maker for YouTube, brought to you by the creators of Animaker, the online animated video creator. But once you get inside, you'll actually find out that Picmaker doesn't just create thumbnails, it also creates YouTube Channel Art and Instagram thumbnails. There are lots of pre-built templates, or you can start from scratch using any of their 200,000 graphic elements and your own images which you can upload. There's even a background burner built in, as well as a sticker effect tool. There are no limits to how many graphics you can create, although this may change once the tool is out of its beta stage.

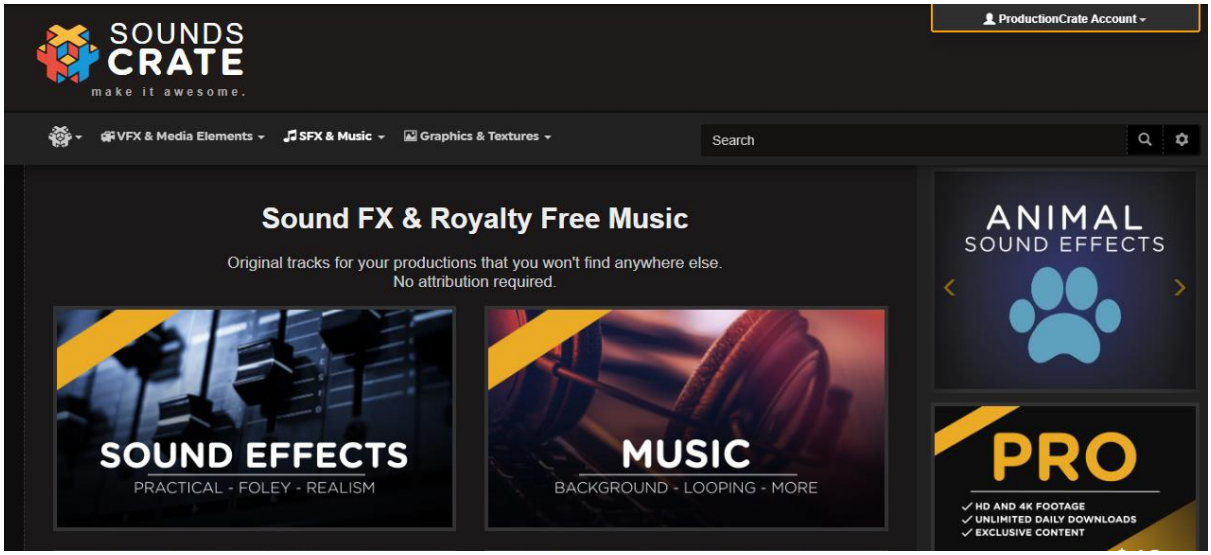
https://www.picmaker.io/

# Sound Effects & Background Music

**Background music sets the tone for your videos, intro and outro segments, logo stings and other projects, and makes a big contribution to their success or failure. So it's important to choose the right style and tone of music to fit your particular project, but the cost of buying music tracks for each project can soon add up.**

**Luckily you don't need a big budget in order to have great music and effects in your videos. Let's look at some sites where you can get royalty free music and even sound effects for your projects completely free.**

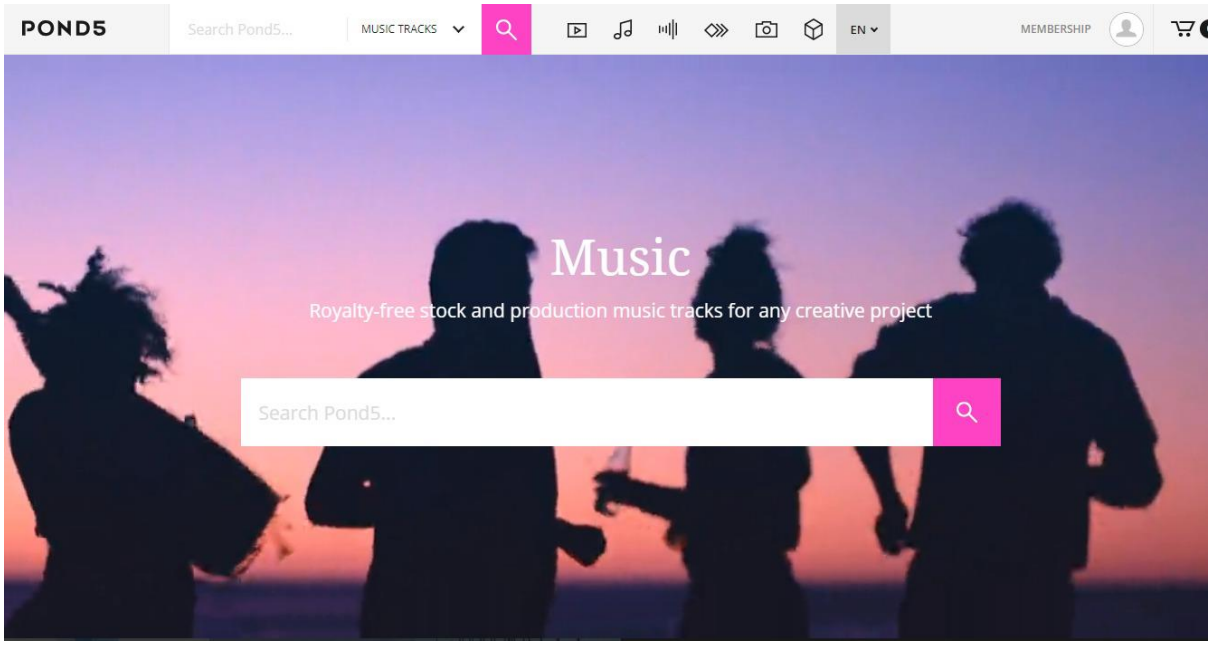
### SoundsCrate




SoundsCrate is a great website with both royalty free Sound Effects, royalty-free Music Tracks, Jingles and more. The free, standard membership gives you five downloads per day and there is also a paid plan if you need more.

http://soundscrate.com/

## Pond5 Music




Pond5 is a great resource for free Public Domain music tracks with around 2,396 tracks to choose from. Use the built-in search function and the filters on the left-hand side to filter by duration and tempo, as well as to display just the free tracks, as they also sell premium Music, Videos, After Effects templates and more.

https://www.pond5.com/music

## Free Music Archive

*“It's not just free music; it's good music."*

Free Music Archive is a collection of Creative Commons and Public Domain music tracks.  You can browse by sixteen different music genres, and then by sub-genre too if you need.

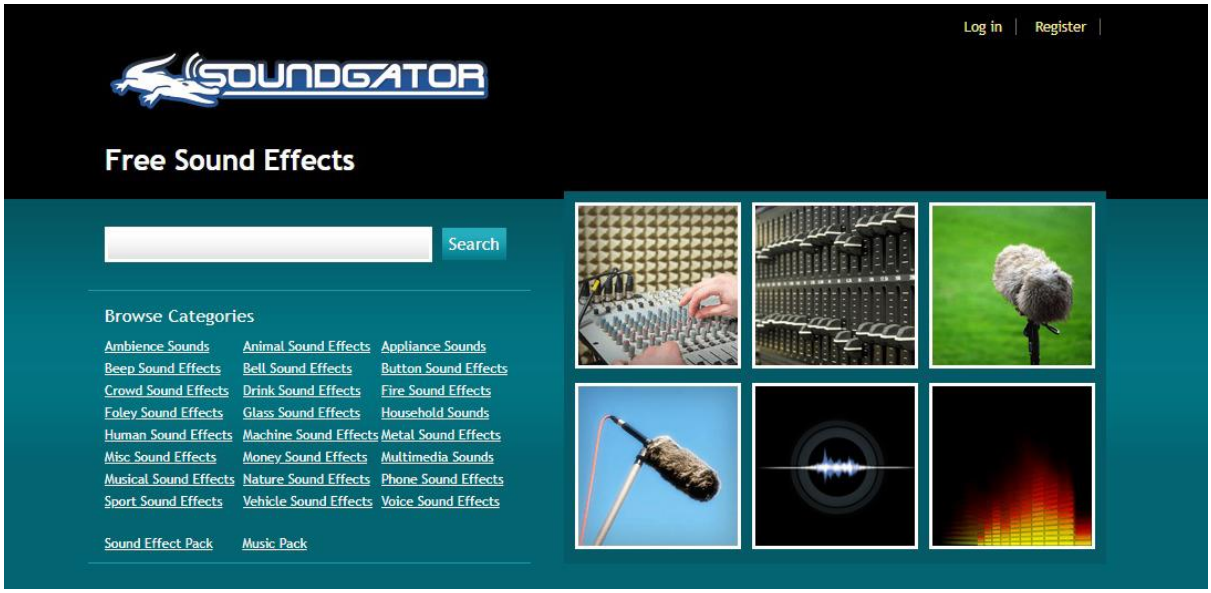
http://freemusicarchive.org/

### Freesound

Freesound is a collaborative database of Creative Commons Licensed sounds. Browse, download and share sounds, some of which are free of attribution and some requiring attribution, so be sure to check which license you need to adhere to for your intended use.

https://freesound.org/

### Soundgator




The Soundgator website has lots of nicely categorized sound effects with a handy search facility. You can browse through Human sounds, Machine sounds, Nature sounds, Sports sounds and many, many more so you should be able to find something that's just right for your project.

http://www.soundgator.com/

### YouTube

YouTube has a large range of both sound effects and music tracks, spread over different categories and music genres. Search and sort by Category, Genre, Mood, Instrument, Duration and whether or not attribution is required.

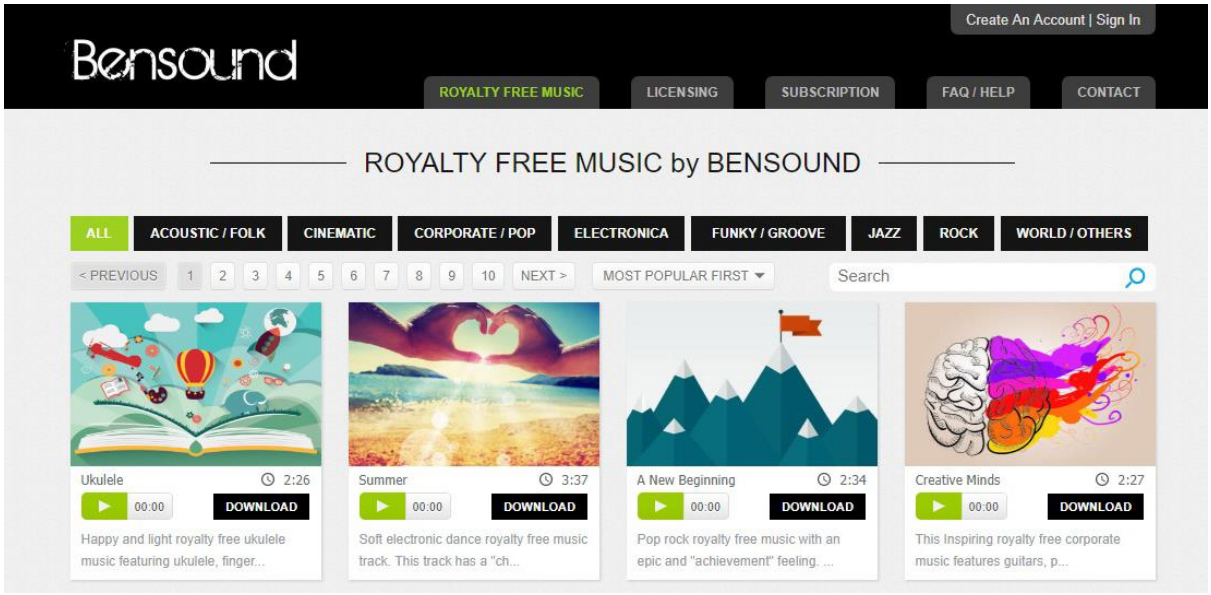
https://www.youtube.com/audiolibrary/

### Looperman

A loop is a short piece of music, anywhere from 7 to 30 seconds or longer and you can find a ton of them on the Looperman website. You can lay the loop in any audio editing software, end to end many times, for as long as you need the music to play for to suit your project.

https://www.looperman.com/loops/genres

### Bensound




A really great collection of original music tracks that are free to use under the Creative Commons license, but they require attribution unless you pay for them. Browse eight different genres and preview each track online before you download. As always check the licensing terms before using your specific project.

http://www.bensound.com/

### FlashKit

A huge archive of royalty free music loops for you to download and use in your projects.

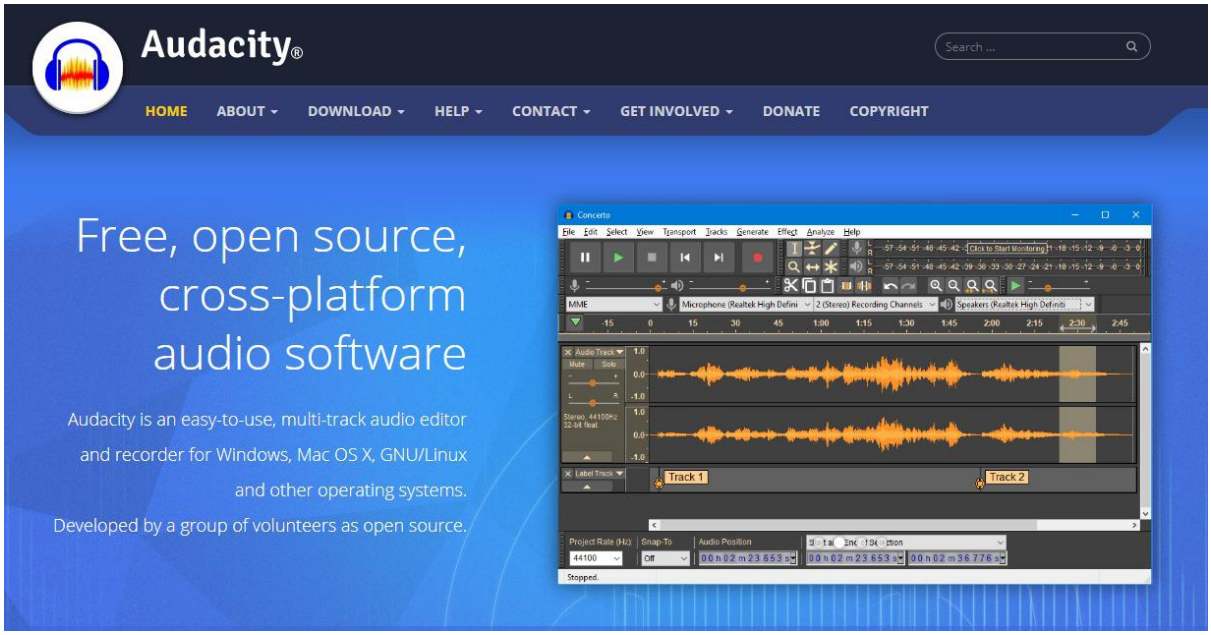
http://www.flashkit.com/loops

# Audio Recorders & Editors

**You don't need to break the bank by paying for expensive software to create a great voice recording. Thankfully there are some really high quality tools available that won't cost you a single penny.**

**Whether you're doing your own podcasts, recording voice overs for your videos or creating audio articles for your blog, or you want to edit an existing audio file, these free audio recording and editing tools will be a great addition to your tool set.**

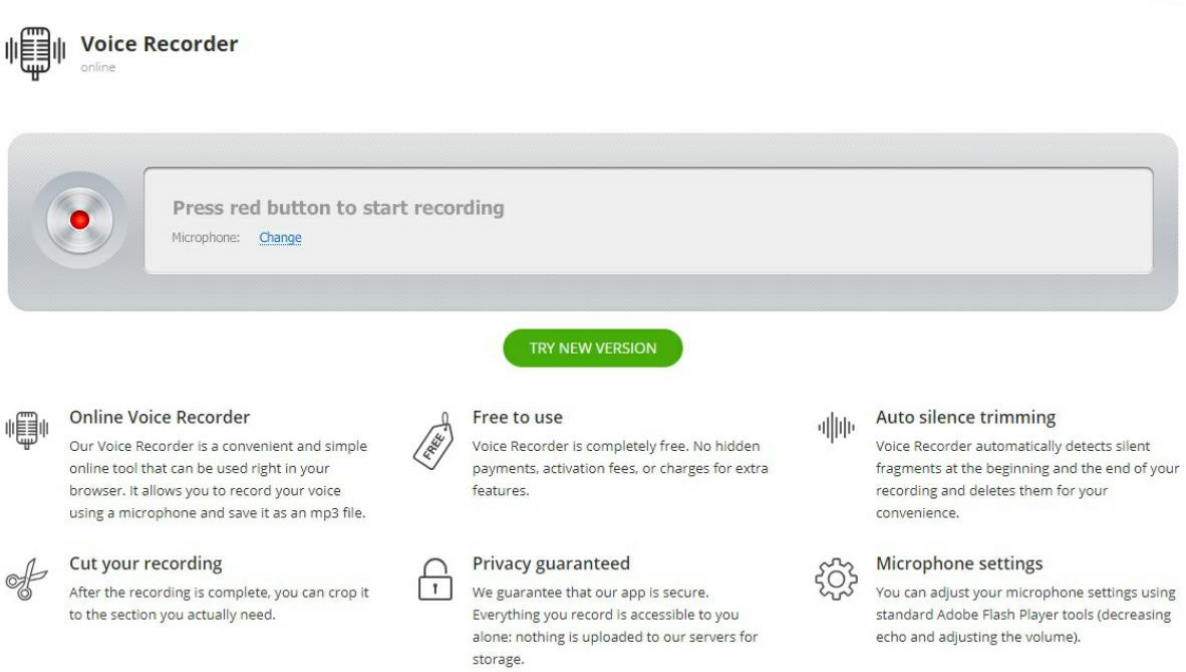
## Audacity




Audacity® is an excellent free, open source, cross-platform audio software for multitrack recording and editing. The software is available to download for both Windows and Mac and there are lots of tutorials available.

http://www.audacityteam.org/

## Voice Recorder

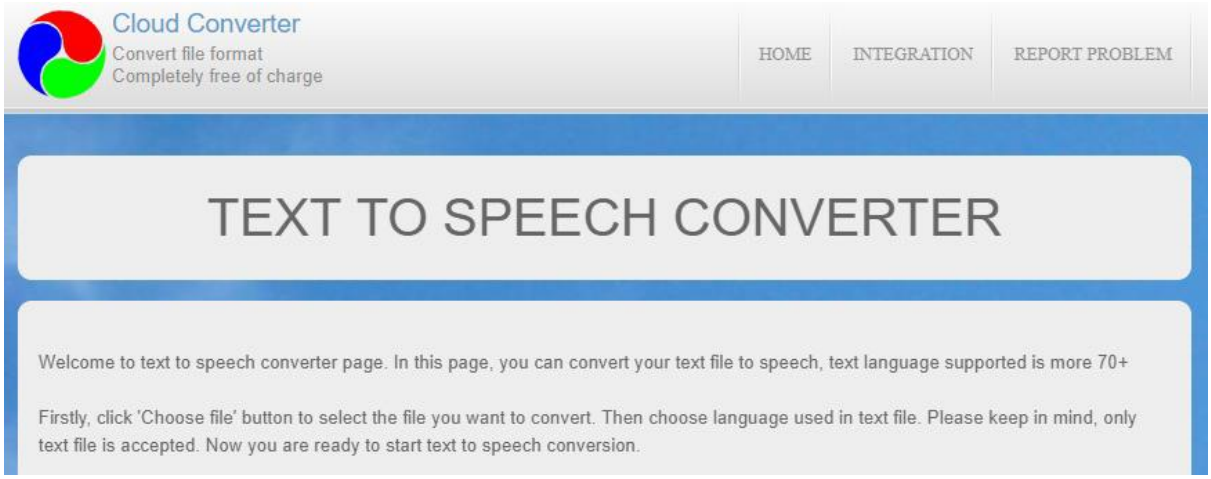



Voice Recorder is a convenient and simple online tool that can be used right in your browser. It allows you to record your voice using a microphone and save it as an mp3 file. Voice Recorder automatically detects silent fragments at the beginning and the end of your recording and deletes them for.
https://online-voice-recorder.com/

# Audio Converters

**If you've ever found yourself with an audio file in one format but wished it was in a different format instead, then having Audio conversion software at your fingertips is essential. In this post we cover where to find not only Audio format to Audio format converters, but also tools that will allow you to convert written text into an audio file (Text to Speech), and even extract the audio from videos so you can use them in your podcasts or other videos. As usual, all of the tools we cover are completely free!**

### Text to Speech

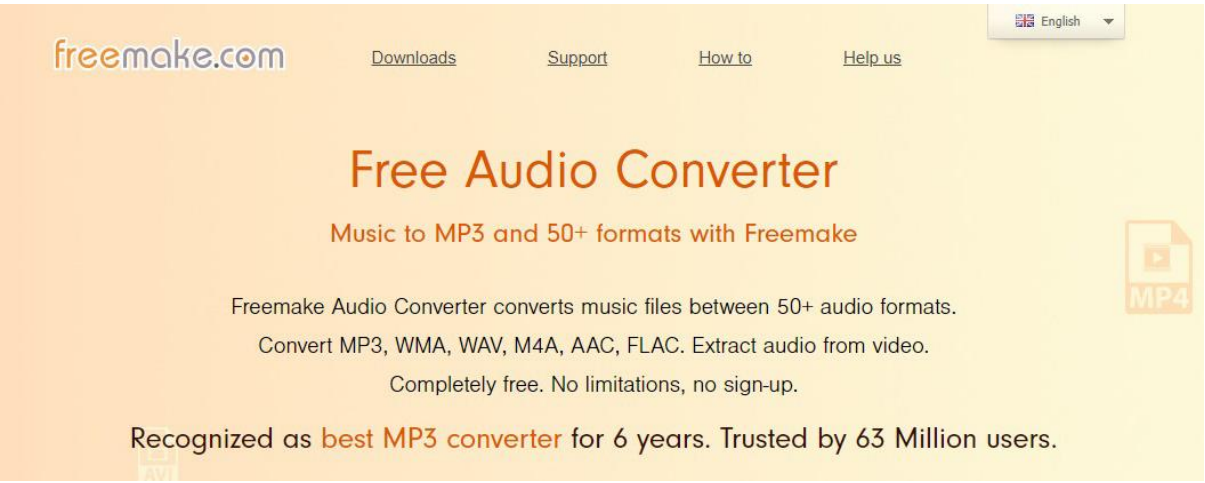



You can upload any text file and Text To Speech Converter will automatically convert it to speech. There is support for more than seventy different languages. If you need a quick, free voice over for your video – this is the tool for you.
http://www.360converter.com/conversion/text2speechConversion

### Audio Format to Audio Format

Upload any audio file and automatically convert to a different format. Got a WAV file but need MP3? This is the tool for you. Supports MP3, WAV, WMA, PCM, OGG, AAC and AVR.
http://www.360converter.com/conversion/audioConversion

### Freemake Audio Converter




Freemake Audio Converter converts music files between 50+ audio formats. Convert MP3, WMA, WAV, M4A, AAC, FLAC. Extract audio from video. Completely free. No limitations, no sign-up.

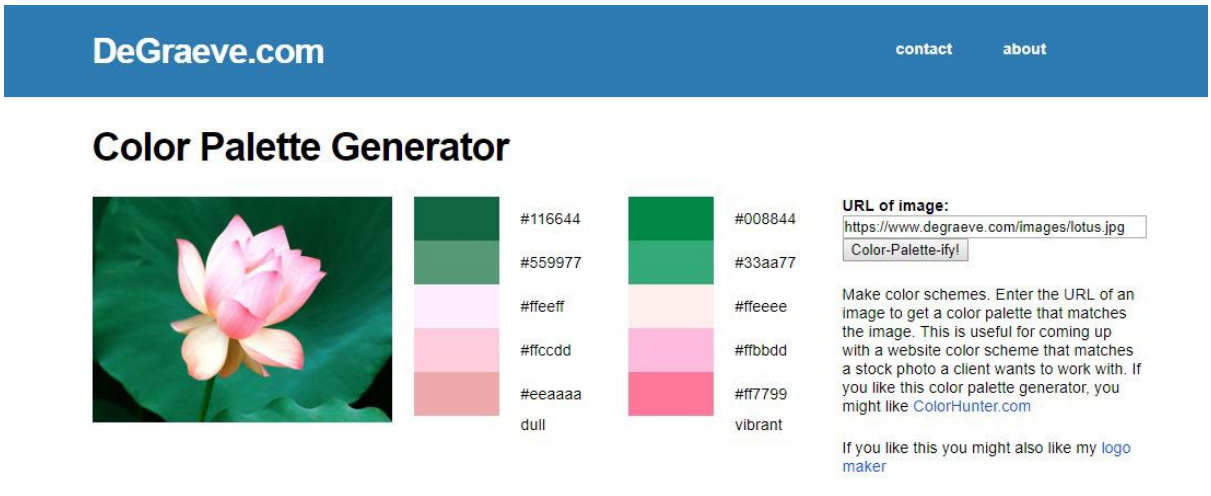
http://www.freemake.com/free_audio_converter/

### YouTube to MP3

This free online tool will create a downloadable MP3 file from any YouTube video you want.

http://www.freemake.com/free_youtube_converter/

# Color Palette Generator




Found an image that you really like and want to base your marketing materials and website on it?  This tool generates  color palettes that match your image.  Simply insert the URL of your picture and get color palettes for your website, marketing materials and social media channels.

https://www.degraeve.com/color-palette/

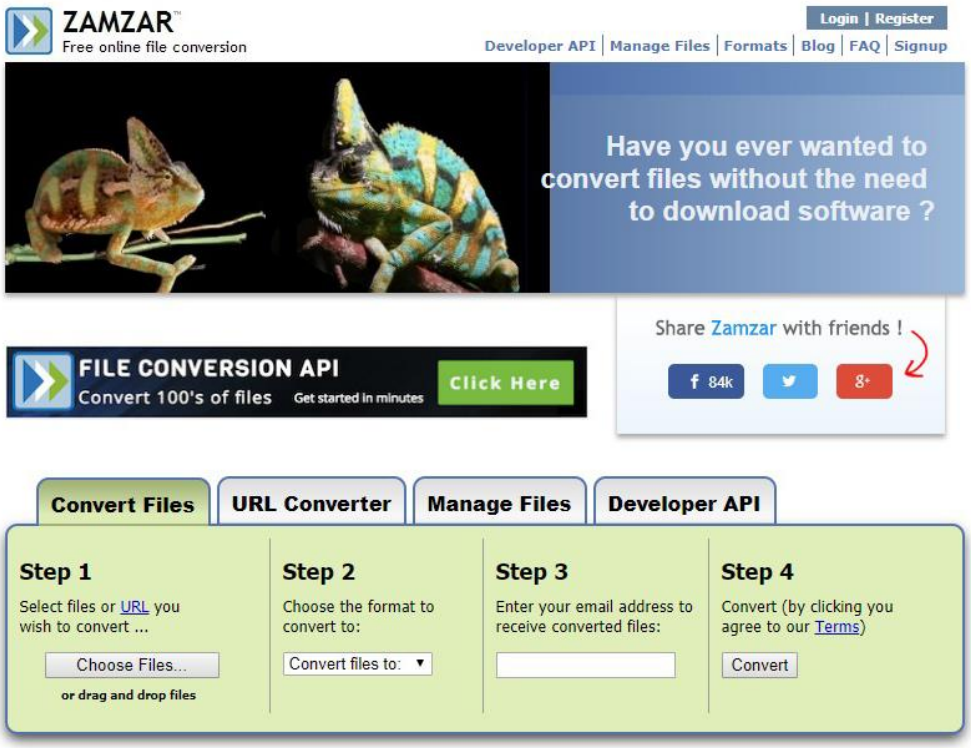
# Ratio Tool for Graphics & Videos

Here's a handy online tool for finding out the perfect 16:9 widescreen ratio for both videos and graphics

http://size43.com/jqueryVideoTool.html

# File Conversions – Images, Videos & Documents

## Zamzar




With Zamzar you can convert files without needing to download or install any software on your computer. Zamzar also supports video and audio conversion, as well as documents.

http://www.zamzar.com/

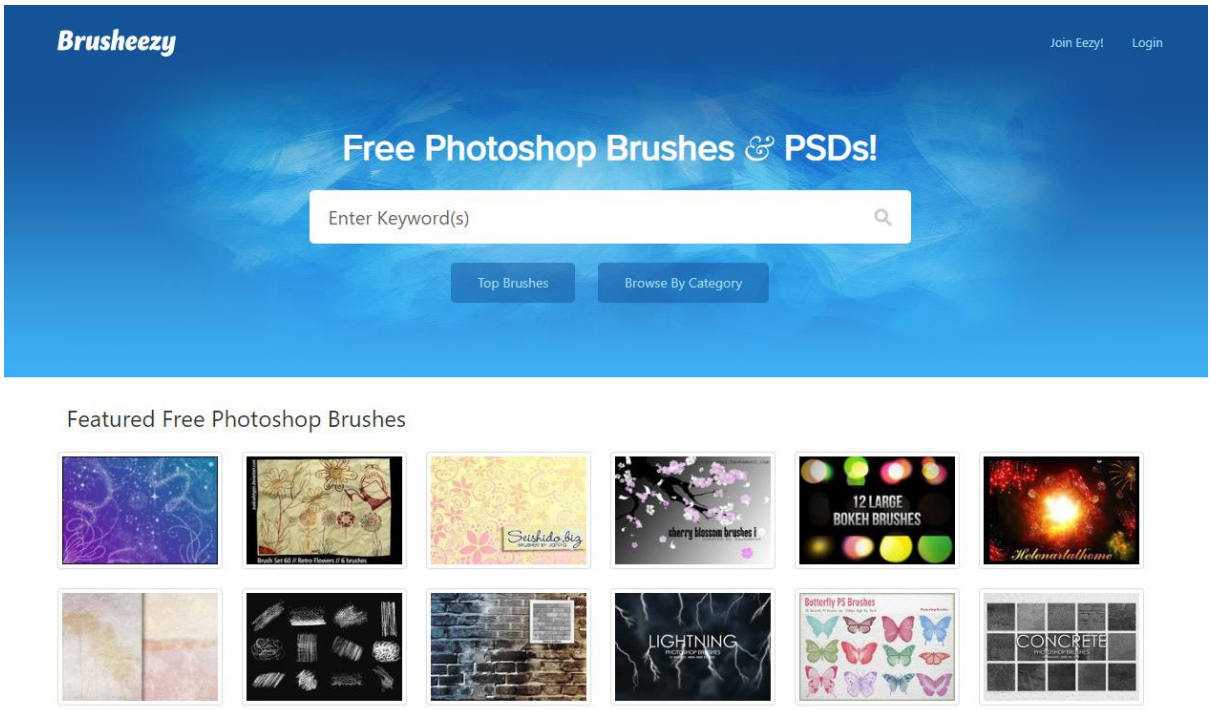
# Patterns

This website is a resource for finding pattern swatches that you can use in an editor like Photoshop, or one of the free alternative Photoshop tools mentioned in this Guide.  You can use the patterns commercially with attribution.  They also have a Photoshop plugin you can download to make using the patterns more convenient.

https://www.toptal.com/designers/subtlepatterns/

# Photoshop Brushes & PSDs

### Brusheezy

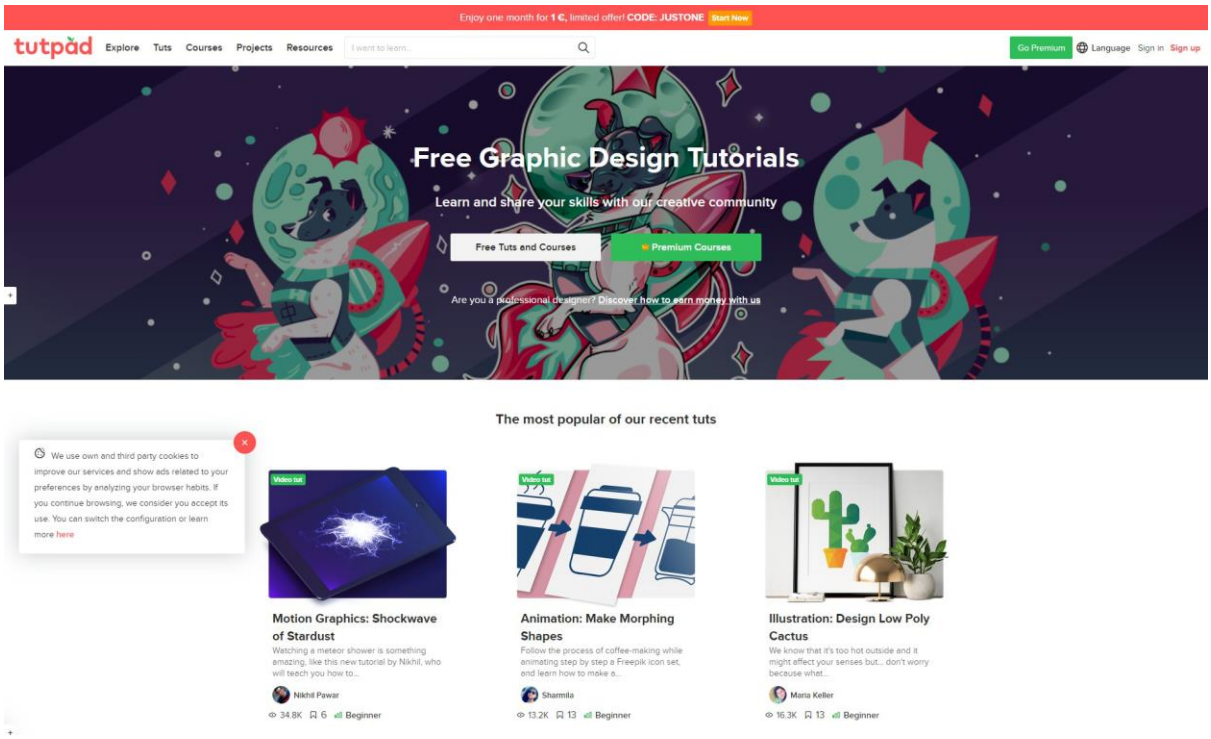



The Brusheezy website has tons of free brushes, patterns and textures for use in Photoshop or anywhere that that accepts the .psd format

https://www.brusheezy.com/

**There's a famous saying by Howard Gardner that goes: "If you think education is expensive, try estimating the cost of ignorance." But with these sites you don't have to spend one penny to learn because their tutorials are completely free of charge. Whether it's graphic design, illustration, motion graphics or you want to learn how to use a paid tool such as After Effects, you can learn and then learn some more at your own pace and without opening your wallet. Use these tutorials to get creative for fun or profit, the choice is yours.**

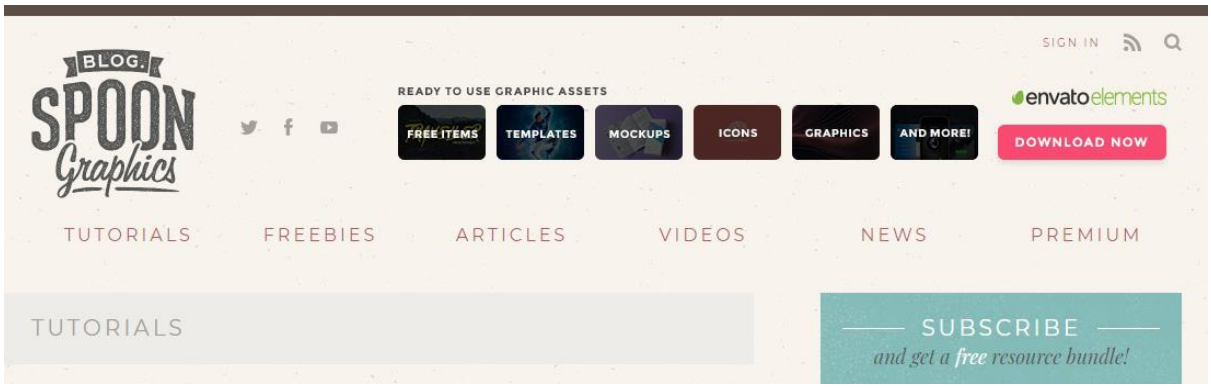
## Tutpad




The Tutpad website offers a variety of both FREE and Premium graphic design tutorials so you can learn the most in-demand design skills from passionate industry experts. Subjects include Motion Graphics, Animation, Illustration, Typography as well as tutorials for tools such as Photoshop, Adobe Illustrator, and After Effects. You can take classes on the go with your phone or tablet.

https://www.tutpad.com/

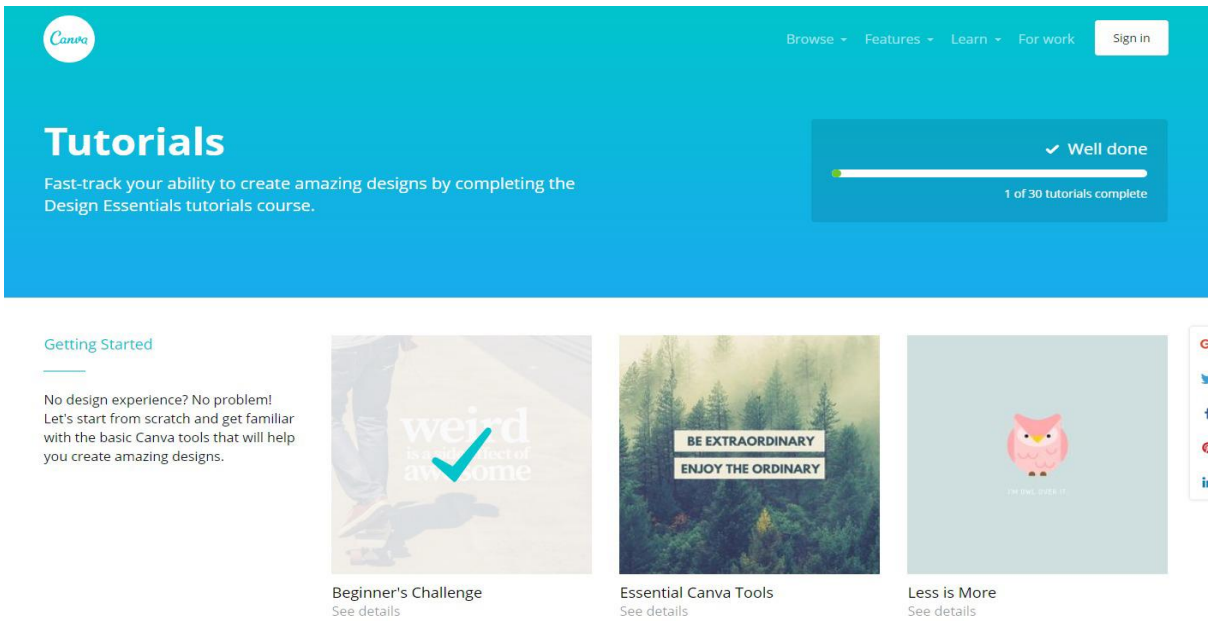
# Adobe Photoshop & Adobe Illustrator




The owner of this long-established website is a passionate creative and gives away freebies and creates tutorials on a regular basis. Use the search function in the top right corner to find specific tutorials and blog entries.

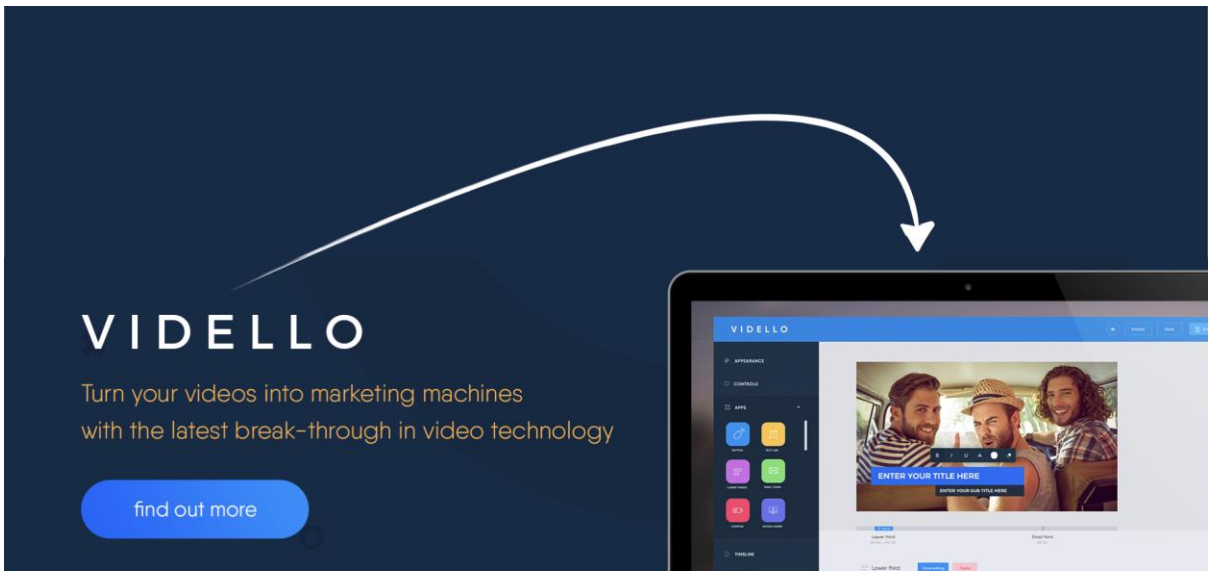
http://blog.spoongraphics.co.uk/category/tutorials

# The Essentials of Design




This course from Canva aims to fast-track your ability to create amazing designs. It also gives you Advanced tips to speed up your design process in Canva. There are also another 29 tutorials you can follow if you want.

https://designschool.canva.com/tutorials/

# Thank You!

We hope you've enjoyed reading our Secret Report and that you've been amazed by just how many Video and Graphics resources you can find and use for free.  Please make sure you stay subscribed so we can keep you updated as we discover fresh, new money-saving Video and Graphics resources for your projects.